



# Citizen Attitudes and Public Opinion Survey

## Final Report - Spring 2020

Published: August 15, 2020

Conducted by:

Center for Public Management and Regional Affairs at Miami University  
311 Harrison Hall  
Oxford, OH 45056  
513-529-6959  
<http://cpmra.miamioh.edu>





## Table of Contents

Acknowledgements .....	3
Springboro City Council.....	4
Executive Summary .....	5
A Note of Caution and COVID-19 .....	6
Key Findings .....	6
Introduction.....	8
Survey Instrument.....	8
Survey Methodology .....	9
Survey Results and Analysis .....	12
Conclusion.....	26
Appendix A - Survey Instrument	
Appendix B - Warren County Profile	
Appendix C - Survey Frequencies	

# City of Springboro

## Citizen Attitudes and Public Opinion Survey

### Final Report - August 2020

#### Acknowledgements

This report represents the findings of 342 responses to the City of Springboro Citizen Attitudes and Public Opinion Survey conducted in the Spring of 2020. These data represent a snapshot of the views concerning a variety of issues in Springboro at the time. City officials may find the data useful on three levels. First, general views about the delivery and quality of the services provided to residents may be valuable in long range planning efforts. Second, residents' views and ratings of specific conditions provide baseline data for continued benchmarking and ongoing evaluation. Third, as a comparison with the results from similar surveys conducted in 2008, 2011, 2014, and 2017. We are pleased to have again worked with Springboro officials on a survey project. City Manager Chris Pozzuto provided valuable input into the development and administration of this survey project.

The following individuals comprised the survey project team:

#### ***Center for Public Management and Regional Affairs at Miami University:***

- Dr. Mark Morris, Sr. Project Manager
- Miami University Undergraduate students Priyana Kalita, Edith Lui, Rae Moro, and Juliana Scolaro provided assistance with the development, production, and data entry of this survey.

#### ***City of Springboro:***

- Chris Pozzuto, City Manager

The Center for Public Management and Regional Affairs at Miami University engages in applied research, technical assistance services, training and education, and data base development in the areas of public management and capacity building, local government economic development and planning, and public program evaluation and policy research. The Center's activities are funded by external grants and contracts from a number of different funding sources.

Respectfully,



Mark Morris  
Sr. Project Manager, Center for Public Management and Regional Affairs  
Associate Clinical Professor, Political Science, Miami University

## Springboro City Council

**John Agenbroad**  
Mayor



**Becky Iverson**  
Council Member  
At Large



**Stephen Harding**  
Council Member  
At Large



**Janie Ridd**  
Council Member  
Ward 1



**Dale Brunner**  
Council Member  
Ward 2



**Jack Hanson**  
Council Member  
Ward 3



**John Chmiel**  
Deputy Mayor  
Council Member  
Ward 4



Chris Pozzuto, City Manager  
Greg Shackelford, Assistant City Manager

## Executive Summary

The Center for Public Management and Regional Affairs (CPMRA) at Miami University conducted the fifth triennial citizen attitudes and public opinion survey for the City of Springboro during the 2020 spring and early summer months.

Previous surveys were conducted in 2008, 2011, 2014, and 2017. The survey instrument has remained relatively constant with only minor changes to reflect current issues at the time of each survey. Using a common survey instrument has allowed us to collect reliable data from residents spanning a twelve year period of time.

Like all previous surveys, the survey instrument was mailed to a randomly selected sample of residential households in Springboro in March, 2020. Below is a brief summary of the key findings from the survey results. The total response rate was 35%. The response rate is calculated using the total number of residential households in the sample (1,000) less vacant households (12). This yields a net 988 usable residential households.

<b>Total Number of Households</b>	<b>6,361</b>
<b>Number of Net Households Mailed</b>	<b>988</b>
<b>Total Households Responding:</b>	<b>342</b>
<b>Number of Households Responding via mail</b>	<b>242</b>
<b>Number of Households Responding via online</b>	<b>100</b>
<b>Response Rate</b>	<b>35%</b>
<b>Confidence Interval @ 95%</b>	<b>± 5.2%</b>

In 2008, the sample included 2,000 households and resulted in over 800 responses. In 2011, 2014 and 2017, we lowered the sample to 1,250 to reduce total survey production costs without significantly reducing statistical validity. The smaller samples still yield highly reliable data from which total population generalizations can be inferred. In 2020, we again lowered the sample to 1,000 households and achieved a response rate of 35% which is slightly higher than the 32% response rate in 2017.<sup>1</sup>

---

<sup>1</sup> We received 385 responses from 1,215 sampled households in 2017.

## A Note of Caution and COVID-19

While the survey design and process were similar to all previous surveys, the 2020 edition presented some unique and unexpected challenges. The first full set of 1,000 survey packets and the follow-up reminder cards were mailed in early March. Approximately 500 second round survey packets were mailed before Miami University closed its campus due to COVID-19. Thus 500 survey packets and no second round reminder cards were mailed as planned.

Losing the ability to work on campus coupled with all the students being sent home, the decision to cease further work on the survey was made by the CPMRA. The decision was based on both the disruption of our survey methodology and the potential impact of the pandemic on potential responses. Our concern was the possible and highly probable introduction of significant biases into the survey due to the rapidly moving health crisis. In other words, this might not be a good time to ask people for their opinions on streets, parks, and other public services.

In April, the CPMRA reported to the City Manager that we had received 100 online responses and over 200 mail responses. After some discussion, we collectively made the decision to enter the data and produce the report you are now reading. These responses were collected before the worst impacts of the pandemic had been felt. While we are confident that the findings generally reflect the attitudes and opinions of the residents of Springboro at that point in time, we would not suggest they reflect opinions if we were to conduct the survey today. It is a stark reminder of how quickly the environment can change in ways we had not imagined. Please read these results with a cautious mind and approach them as a snap shot and not a moving picture.

## Key Findings

- Overall, satisfaction levels are equal to or better than findings in 2017.
- Long time residents, >20 years made up the largest sub-category of survey respondents.
- Satisfaction levels are consistently high across all length of residency sub-categories.
- Half of the survey respondents think Springboro “has become a better place to live in the past five years”.

- When asked to indicate what they liked about living in Springboro, nearly half (46%) responded with quality of life issues such as, small-town feel, community spirit, like their neighborhoods, and feel safe.
- Eight out of ten respondents indicated they are “happy here and will probably stay for the next five years”.
- Satisfaction levels with Springboro as a place to live, raise a family, and retire all improved.
- Four out of ten respondents indicated street name signs had improved over the past three years.
- Nearly six out of ten respondents (56%) want the City to continue to develop plans to install a citywide water softening system.
- Satisfaction levels with police services improved slightly since 2017.
- No significant nuisances were identified by survey respondents.
- Satisfaction with parks and recreation facilities continued to move in the positive direction in 2020.
- The printed City Newsletter remains the most preferred way to receive official information from the City.

## Introduction

The City of Springboro is located in Warren County<sup>2</sup>, Ohio. According to the U.S. Census Bureau's 2019 Population Estimates<sup>3</sup>, Springboro has a total population of 18,931 residents. This represents a 9% increase in population since the 2010 census.

The Center for Public Management and Regional Affairs at Miami University conducted a mail survey for the City of Springboro during the spring months in 2020. This survey was similar to ones conducted for the City in 2008, 2011, 2014, and 2017.

The objectives remained the same across all five surveys, to collect:

- 1) *"general attitudes regarding the quality of life as well as growth and development in Springboro," and*
- 2) *"attitudes toward the services provided to the residents of Springboro including street and road conditions, parks and recreational facilities, and police protection."*

Council and City Staff should use these findings in conjunction with previous survey findings to better understand changes in residents' attitudes and perceptions about life in Springboro. The results may also offer insight into both short-term and long-term planning and strategic priorities for the City.

## Survey Instrument

Continuing our collection of a longitudinal database, the previous four Springboro survey instruments were used as the base framework for the 2020 survey instrument. This allows us to look at changing attitudes and opinions across a 12-year time period. All five survey instruments were developed by staff at the CPMRA in consultation with city officials. The only substantive change between the four versions was the replacement of questions about specific community issues and/or city programs:

- in 2008, we asked about wayfaring signs and an online tax program,
- in 2011, we asked about leaf collection and recycling,

---

<sup>2</sup> See Appendix B for Warren County profile.

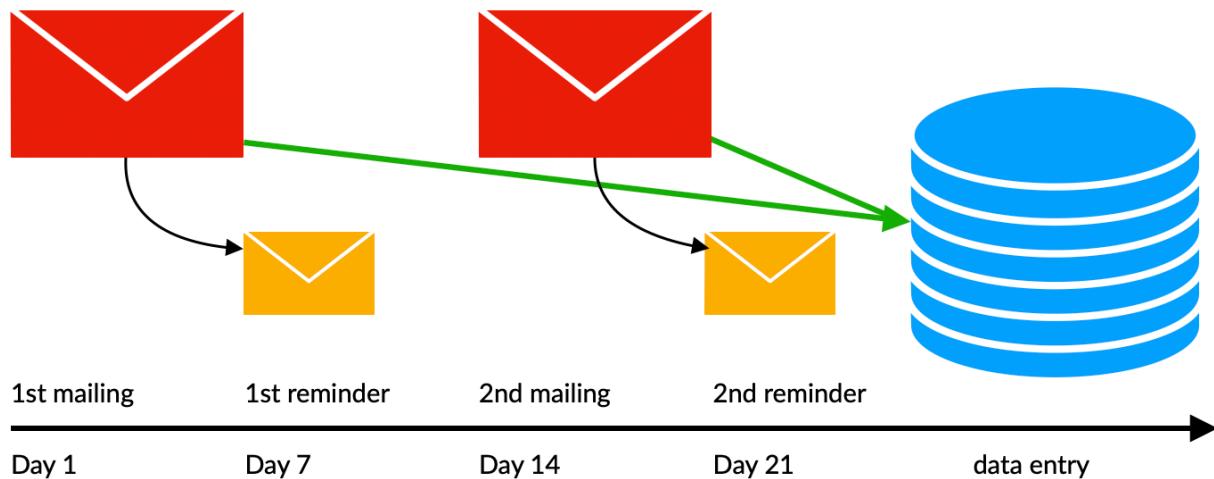
<sup>3</sup> <http://www.census.gov>

- in 2014, we asked about bicycle and pedestrian paths and lanes,
- in 2017, we asked about a blight program and summer concerts, and
- In 2020, we asked about a citywide water softening system.

A copy of the 2020 survey instrument is provided in Appendix A.

## Survey Methodology

As noted in the Executive Summary, our survey methodology was impacted by the COVID-19 outbreak. The following is how we planned to complete the 2020 survey. The CPMRA used a modified-Dillman methodology for conducting all of the mail surveys in Springboro. This method has proven to increase response rates through precise design and administrative techniques. Although the actual mailing time frames may vary from survey to survey. Graphically, the process is illustrated in the figure below:



The City of Springboro provided an updated list of all residential households. This list is used by the City to mail the *Springboro City Notes* newsletter to residents every quarter. Only residential households were included in the list provided to the CPMRA.

All surveys conducted by the CPMRA are subject to review and approval by Miami University's Research Ethics & Integrity Program. In order to receive approval, the survey instrument must satisfy a variety of requirements including a clear statement indicating the rights of those who choose to participate by

submitting a survey response. For the Springboro survey, respondents were informed that participation was voluntary, that they may choose not to answer any question, that only aggregated summaries of responses would be reported not individual responses, and that returning the survey served as consent to use the information it contained in the preparation of the final report. After committee review, an approval of the survey instrument and methodology was granted by Miami University's Research Ethics & Integrity Program on December 20, 2020<sup>4</sup>.

In order to comply with federal regulations and Miami policies, research involving human subjects requires that researchers be familiar with the ethical issues common to such work. All researchers involved in this project were certified by the Institutional Review Board at Miami University to conduct such research.

A total of 1,000 surveys were mailed to randomly<sup>5</sup> selected residential households drawn from an original list of 6,361 provided by the City of Springboro. Each survey packet contained a survey instrument and a postage-paid return envelope.

In addition, for the second time we provided potential respondents with a uniform resource locator (URL) and a QR code which allowed them to participate using an online version rather than the printed one mailed to them. Both the online and printed survey instruments had identical formatting and content.

The survey instrument requested that one member of the household who is 18 years of age or older and a resident of the City complete the survey. Where there were multiple members of the household who are 18 years of age or older, we asked that the person who has the next birthday to complete the survey. The "next birthday" protocol is used to increase the likelihood of random selection within the household and reduce potential respondent bias.

A reminder card was mailed approximately one week after the first survey packet. Due to the closure of Miami University, only 500 of the 1,000 second round survey packets were mailed. No second reminder cards were mailed. A total of 342 usable responses, 242 via mail (71%) and 100 via online (29%), were returned for a total response rate of 35%. It is interesting to note that the online response rate nearly doubled the response rate in 2017 (16%).

---

<sup>4</sup> Exempt Research Certificate Number: 03433e

<sup>5</sup> The random list was generated using SAS's JMP Pro 14 software.

The standard margin of error for the survey results is +/-5.2% at the 95% confidence level. This means that if this survey was conducted 100 times, in 95 cases the results would not vary by more than 5.2% from the results had all City residents responded. For example, let's say we asked Springboro respondents to rate "how happy they were with their neighbors" on a scale from 0-10 and the results were a final average "happiness score" of 8.75. With our allotted margin of error and confidence level we can be 95% certain that if we had responses from all households that our average "happiness score" would be between 8.23 - 9.27.

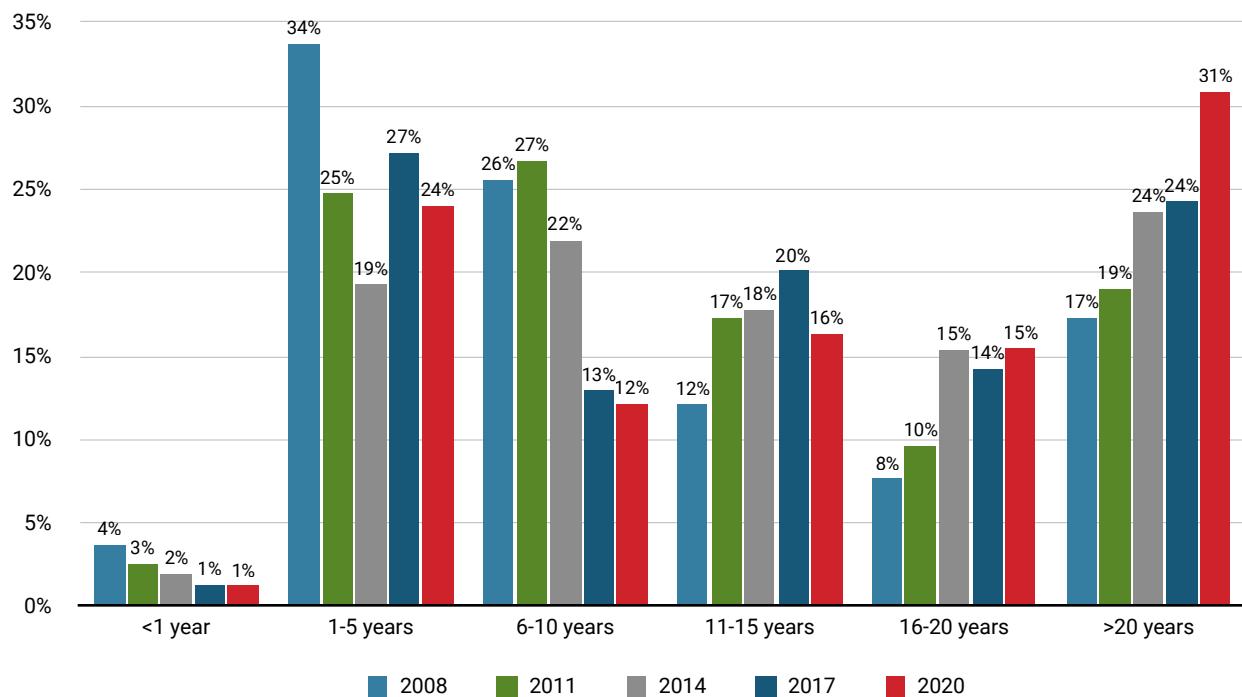
All surveys are subject to sources of error, such as bias in the wording of questions, timing, issue salience, etc. The instrument design, format, and timing were chosen to increase the response rate and minimize bias. There is little reason to suspect that the data collection procedures used in the conduct of this survey introduced any significant bias. The findings herein can be taken confidently as an accurate reflection of respondent opinions at the time. However, these ***opinions may and do change over time***. Therefore, they reflect a snapshot of respondents' views only at the time of this survey.

The majority of surveys returned were completed in full. However, some respondents chose not to answer parts or specific questions within the survey. Incomplete surveys were included in the database, thus some questions may have more responses than others. Some of the reported percentages may not equal 100% due to rounding.

## Survey Results and Analysis

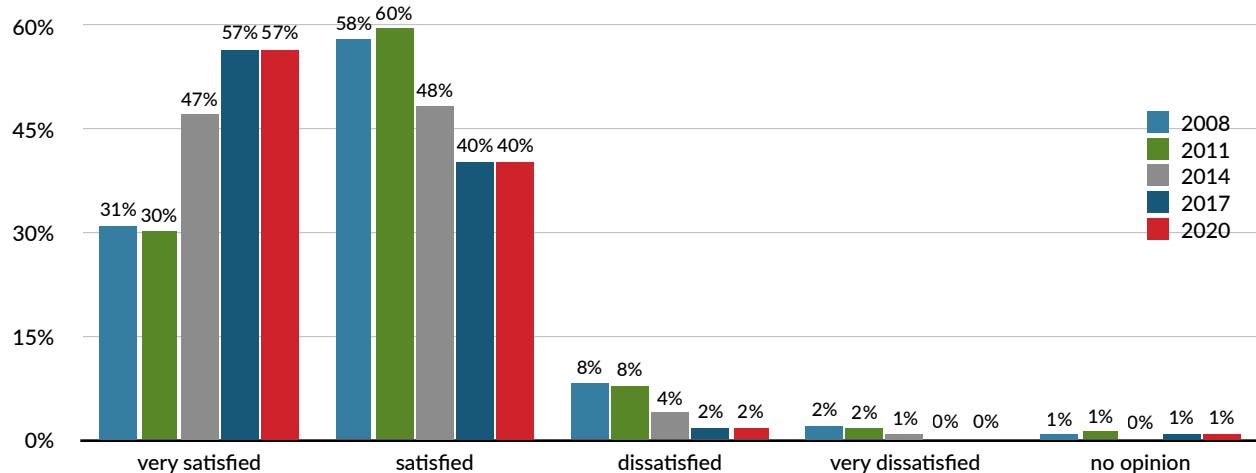
**LIVING IN SPRINGBORO:** Respondents were asked how long they had lived in Springboro. We saw a shift towards long-term residents responding at higher levels in 2020 with >20 year residents accounting for the single largest sub-category. As the chart below indicates, the response rates for all other sub-categories fell slightly or remained nearly the same as 2017.

*How long have you lived in Springboro? (n=337)*



Respondents continue to indicate high levels of satisfaction with "living in Springboro. Overall findings are consistent with the findings from 2017. See chart below for details reflects a high level of stability in public attitudes. As noted above, these results pre-date the worst impacts of the pandemic and may have shifted since the survey was conducted.

*Overall, how satisfied are you with living in Springboro? (n=342)*

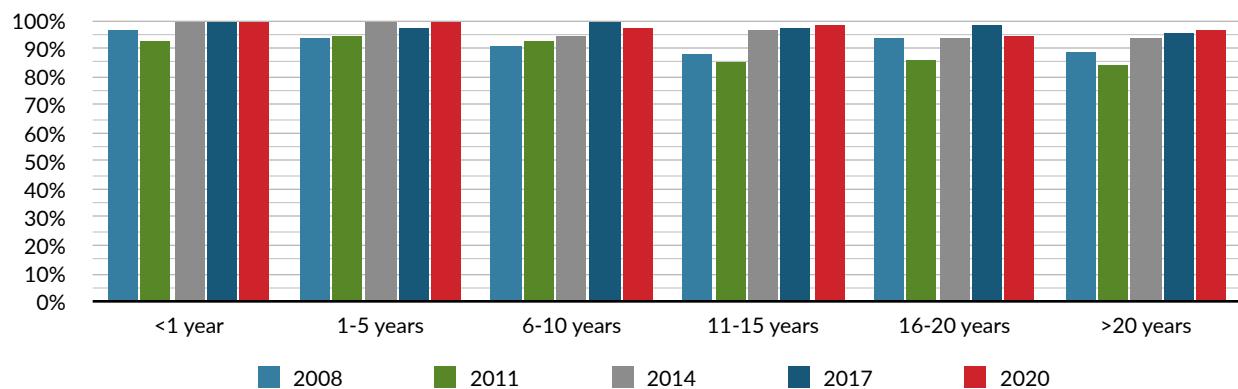


We can take both of these variables (length of time living in Springboro and satisfaction) and cross-tabulate them to see how satisfaction levels may vary in relationship to the length of residency in Springboro. The chart below shows the results of this cross-tabulation.

While respondents satisfaction levels have been relatively high since the first survey in 2008, the trend has been towards even higher levels of satisfaction across the five survey periods. Also of note, is that satisfaction levels are high across all residency time periods from new through long-term residents.

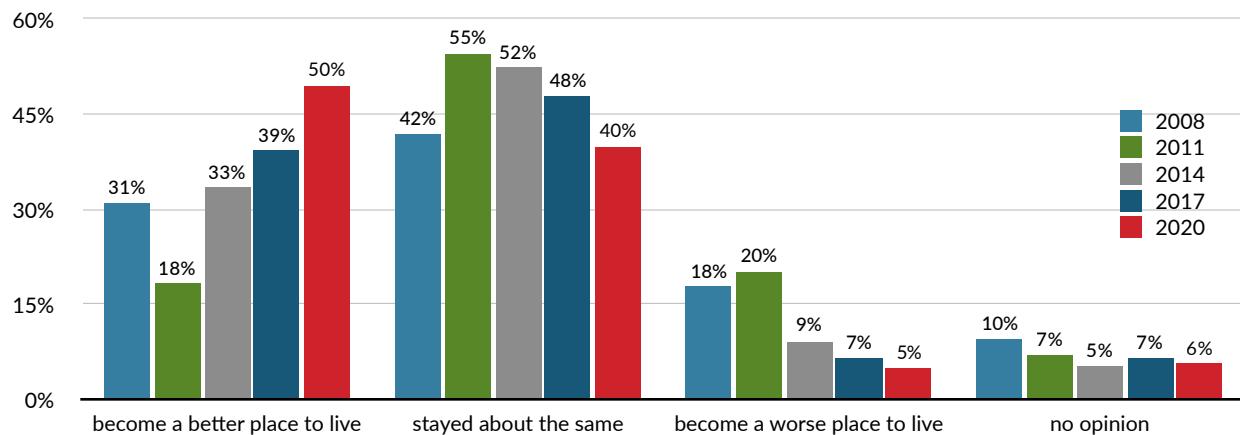
Respondents indicating any level of dissatisfaction account for only 2% of the total responses to the 2020 survey.

*Length of Residency and Satisfaction Levels  
(very satisfied and satisfied)*



While the previous question asked about current levels of satisfaction, the next question ask respondents to consider Springboro retrospectively over the past five years. This seeks to get at change over time and general direction of the perceived changes.

***In the past five years, do you think Springboro has...(n=342)***



Following the two questions about living in Springboro, respondents were asked to “identify the three qualities that you like the most about living in Springboro” and “identify the three qualities that you dislike the most about living in Springboro.” These two open-ended questions resulted in nearly 1,500 discrete responses.

Just as we did in previous surveys, a research technique called content analysis was used to analyze and summarize the open-ended comments. The Government Accountability Office describes content analysis<sup>6</sup> as follows:

*“...a systematic research method for analyzing textual information in a standardized way that allows evaluators to make inferences about that information (Weber, 1990, pp. 9-12, and Krippendorff, 1980, pp. 21-27). Another expression of this is as follows: ‘A central idea in content analysis is that the many words of the text are classified into much fewer content categories’ (Weber, 1990, p. 12)...To classify a document’s key ideas, the evaluator identifies its themes, issues, topics, and so on. The result might be a simple list of the topics in a series of meeting notes. Content analysis can go further if the evaluator counts the frequency of statements, detects subtle differences in their intensity, or examines issues over time, in different situations, or from different groups...Thus, content analysis can not only help summarize the formal content of*

<sup>6</sup> U.S. General Accounting Office (1996). *Content Analysis: A Methodology for Structuring and Analyzing Written Material*. GAO/PEMD-10.3.1. Washington, D.C.

written material, it can also describe the attitudes or perceptions of the author of that material. For example, if an evaluator wanted to assess the effects of a program on the lives of older people from their perspective, he or she could analyze open-ended interview responses to determine their outlook on life, loneliness, or security."

**"Like" Categories.** Content analysis was applied to the 887 "what do you like most about living in Springboro" comments. The five most commonly referenced "likes" were sorted using the following broad categories:

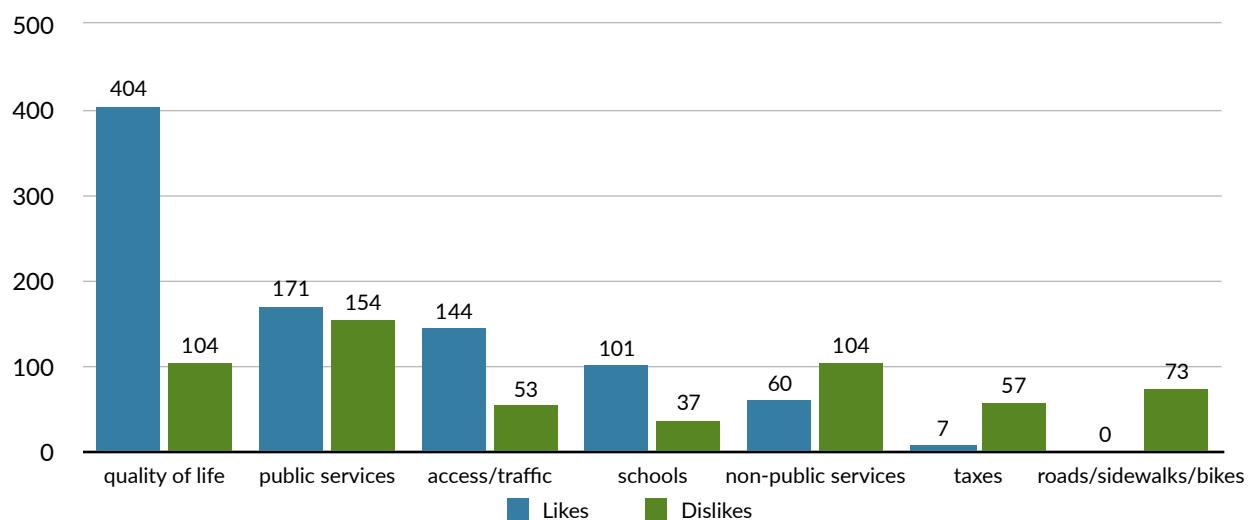
1. Quality of life (46%)
2. Public services (19%).
3. Access (16%).
4. Schools (11%).
5. Non-public services (7%).

**"Dislike" Categories.** Content analysis was applied to the 582 "what do you dislike most about living in Springboro" comments. The five most commonly referenced "dislikes" were sorted using the same broad categories used above:

1. Public services (26%).
2. Quality of life (18%).
3. Non-public services (18%).
4. Roads/sidewalks/bike lanes (13%).
5. Taxes (10%).

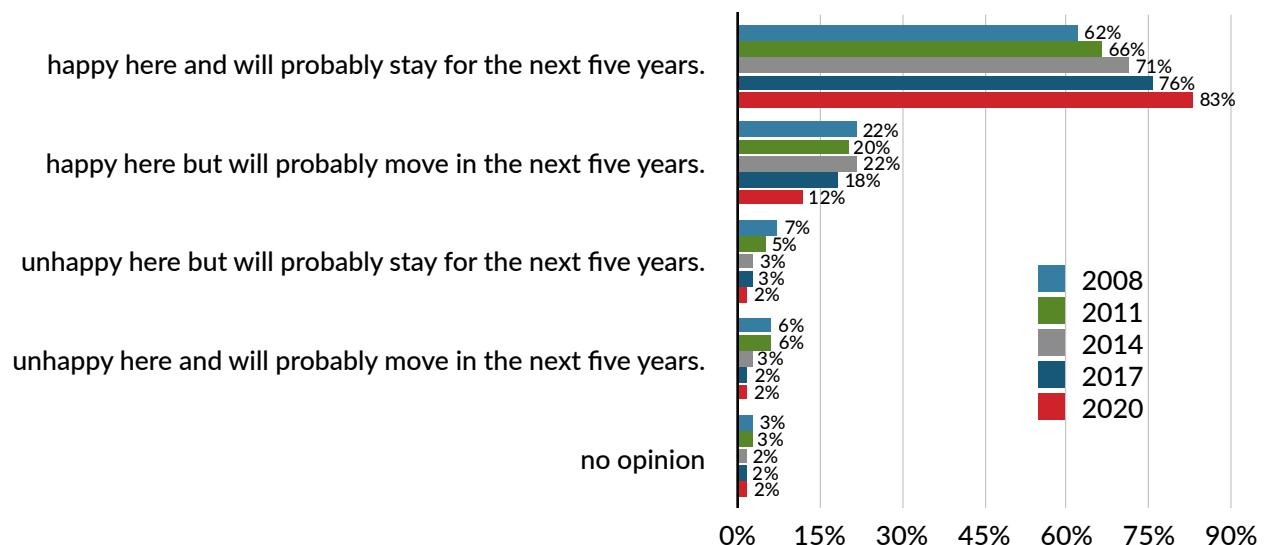
\* percentage is of total comments not total respondents

*Number of Comments by Comments*



While the prior questions asked respondents to look back in time, we also wanted to get a sense of how respondents viewed their short-term future. So we asked them to consider looking ahead five years and select a statement that best describes how they feel about living in Springboro. Over the past five surveys, the trend continues to move towards respondents feeling “happy here and will probably stay for the next five years.” As noted in previous survey summaries, this may be significant for City policy makers as they look to the future and make plans to meet the needs of current residents who indicate an intention to stay here. One note of caution, we would expect to see this with the shift to longer-term residents responding to the 2020 survey.

### Which best describes how you feel about Springboro? (n=339)



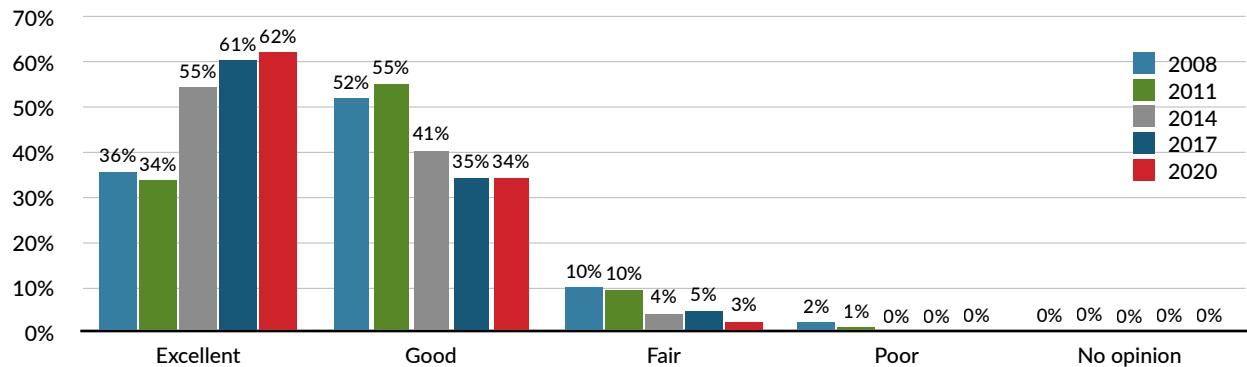
We then asked respondents to evaluate Springboro as a place to live, raise a family, and retire. 2020 results are shown in the table below. Year to year comparisons are in the three charts that follow.

### How would you rate Springboro... (n=340, 336, and 337)

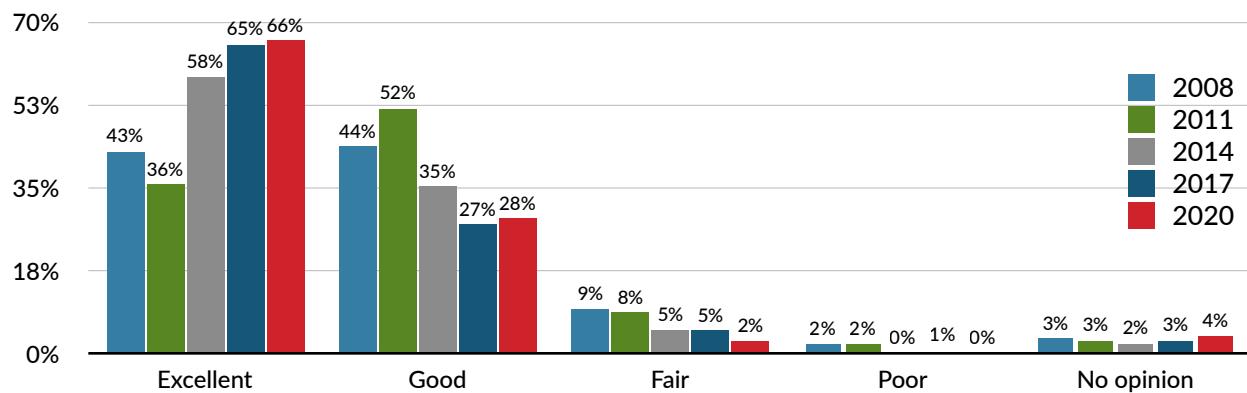
	excellent	good	fair	poor	no opinion
...as a place to live	62%	34%	3%	0%	0%
...as a place to raise a family	66%	28%	2%	0%	4%
...as a place to retire	30%	38%	17%	7%	8%

How would you rate Springboro...

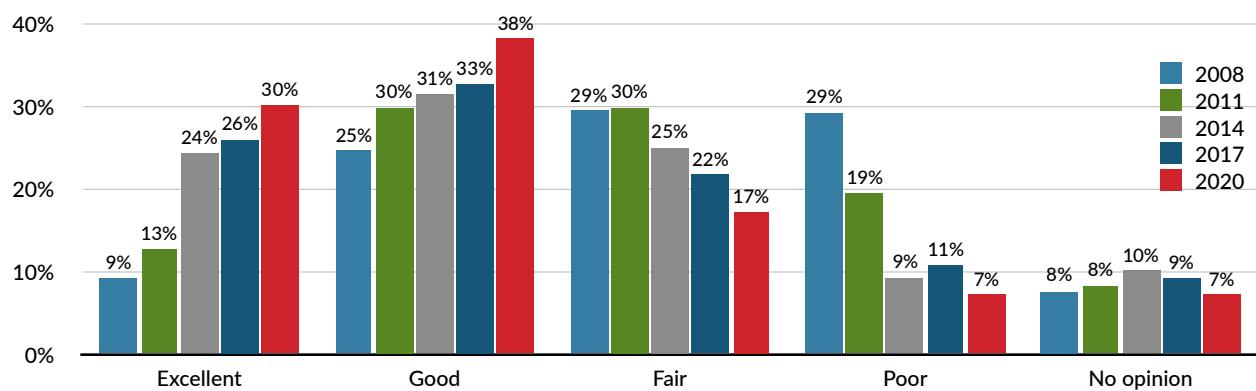
*...as a place to live (2008 - 2020)*



*...as a place to raise a family (2008 - 2020)*

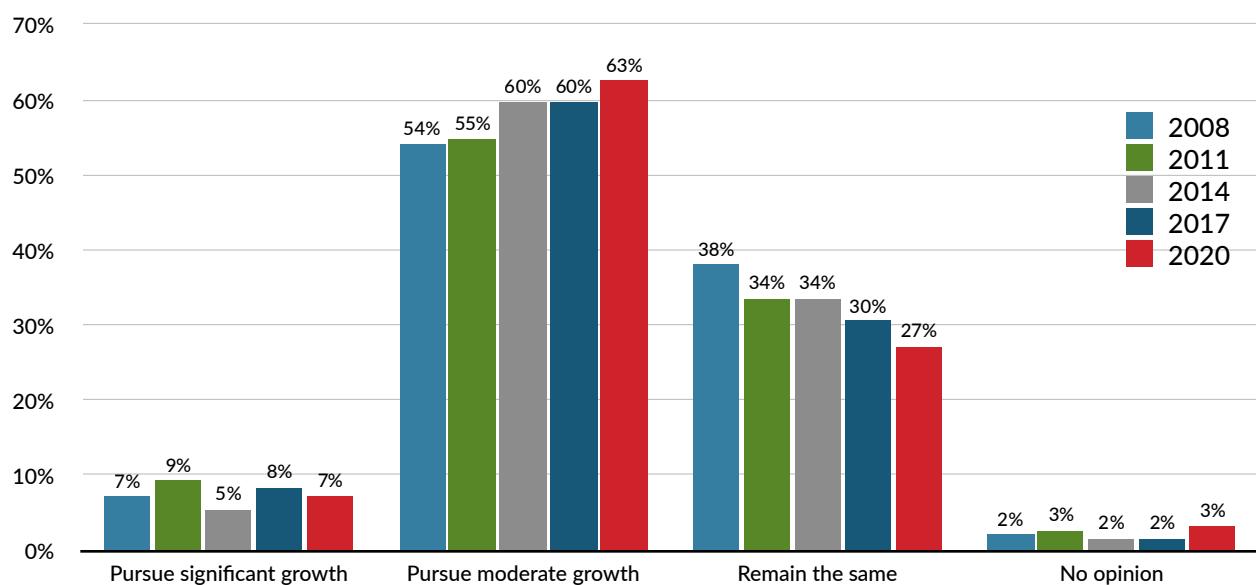


*...as a place to retire (2008 - 2020)*



Attitudes towards growth and development have remained relatively constant over time and that remains true in 2020. It is consistently clear that citizens prefer a course of “moderate growth” for Springboro. We would also note the steady decline in the “remain the same” choice. These are interesting metrics of how citizen attitudes towards growth and development have gradually evolved over time.

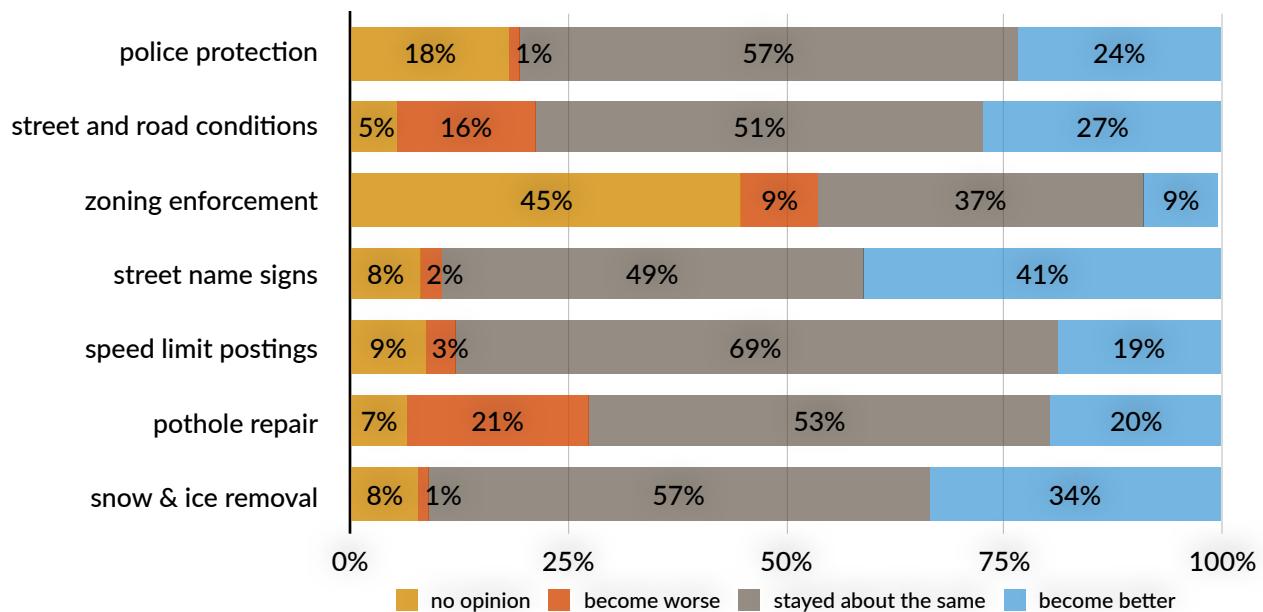
*When imagining Springboro five years from now,  
do you think the City should... (n=339)*



**CITY SERVICES:** The same set of city services used in 2008, 2011, 2014, and 2017 were used in 2020 and the results remain similar. Respondents were asked to indicate whether a particular city service had “become better,” “stayed about the same,” or “become worse” over the past three years. What we hope to see in the following chart are large blue bars (become better) and small orange bars (become worse). As we have seen in previous, most of the city services listed had at least five out of ten respondents indicate the service has “stayed about the same.” Six services had increases in the “become better” response since 2017:

- police protection from 18 to 24%,
- street and road conditions from 26 to 27%,
- zoning enforcement from 6 to 9%,
- street name signs from 36 to 41%,
- speed limit postings from 11 to 19%,
- snow and ice removal from 28 to 34%.

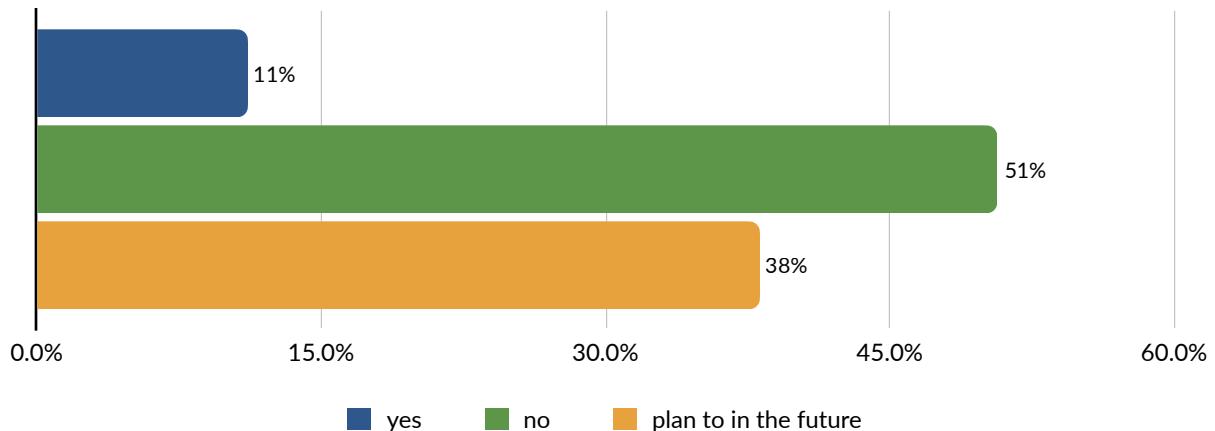
*Over the past three years, have the following services... (n=varies)*



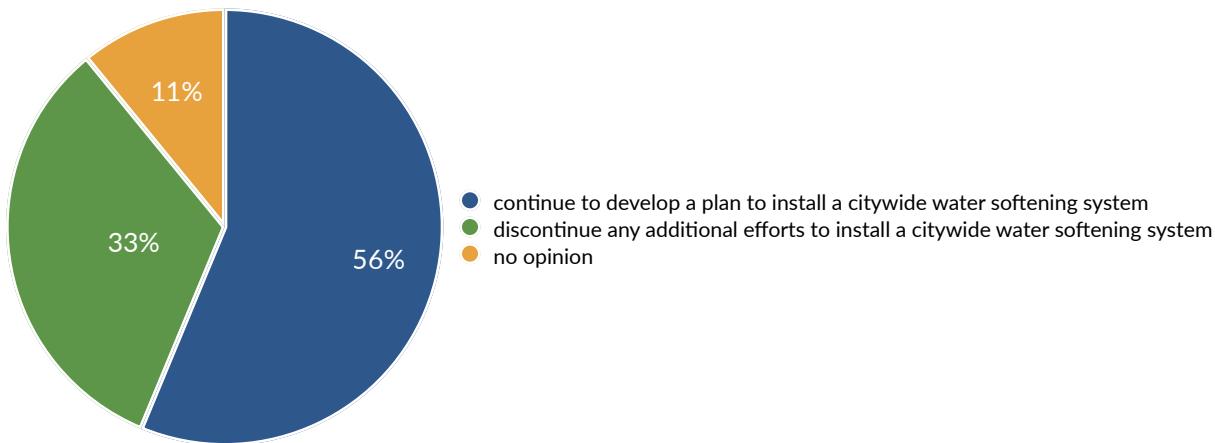
*(note: prefer to see large blue bars and small orange bars)*

The two new questions for 2020 asked about the new Springboro Community Arts Center (PAC) and a citywide water softening system.

*Have you attended a Springboro Community Theatre performance at the new Springboro Performing Arts Center (PAC)? (n=341)*

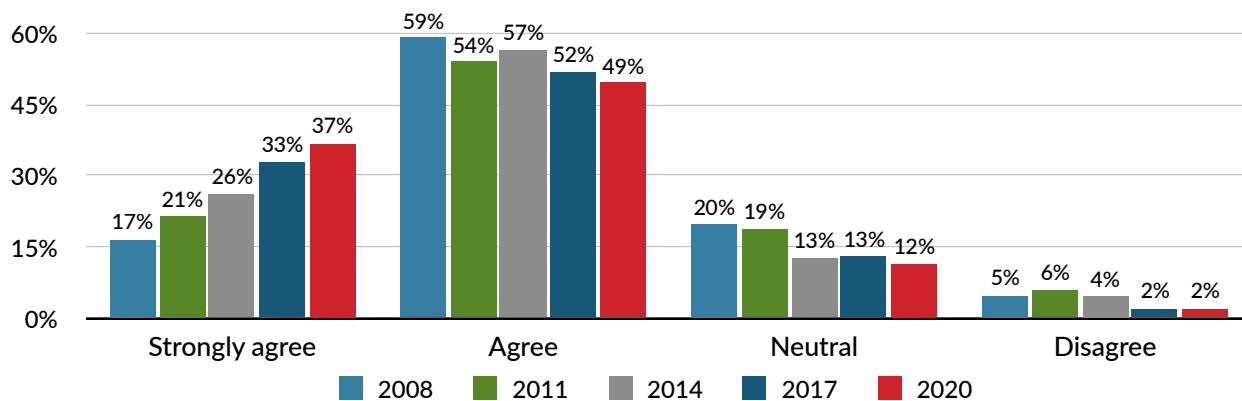


*The City is considering benefits and costs of installing a citywide water softening system. This system would eliminate the need for individual household water softeners. This system may require a monthly user fee (estimated between \$5-15 per month). Do you think the City should... (n=338)*



**PUBLIC SAFETY:** Satisfaction with the current level of police protection continued to move in a positive direction when compared with all previous survey results. There was additional upward movement in the “strongly agree” category. Due to the small numbers, “disagree” and “strongly disagree” were combined to make the chart more readable.

*Please indicate your level of agreement with the following statement: “I am satisfied with the current level of police protection provided by the Springboro Police Department.” (n=338)*



In order to assess interaction levels between respondents and the Police Department, we asked if respondents had had any contact with the police in the past 12 months. A total of 75% of all respondents indicated having “no contact” with the Springboro Police in the past 12 months.

Satisfaction with various police services	Very Sat + Sat					Very Dissat + Dissat					No Opinion				
	08	11	14	17	20	08	11	14	17	20	08	11	14	17	20
On-duty patrol	77%	74%	81%	82%	83%	8%	8%	5%	6%	4%	15%	18%	14%	13%	14%
response time	54%	50%	64%	54%	54%	6%	5%	4%	5%	2%	40%	45%	32%	41%	44%
community outreach	59%	55%	64%	67%	69%	10%	8%	9%	7%	4%	31%	37%	27%	26%	27%
school programs	52%	50%	55%	62%	62%	7%	5%	5%	3%	2%	40%	45%	40%	35%	35%

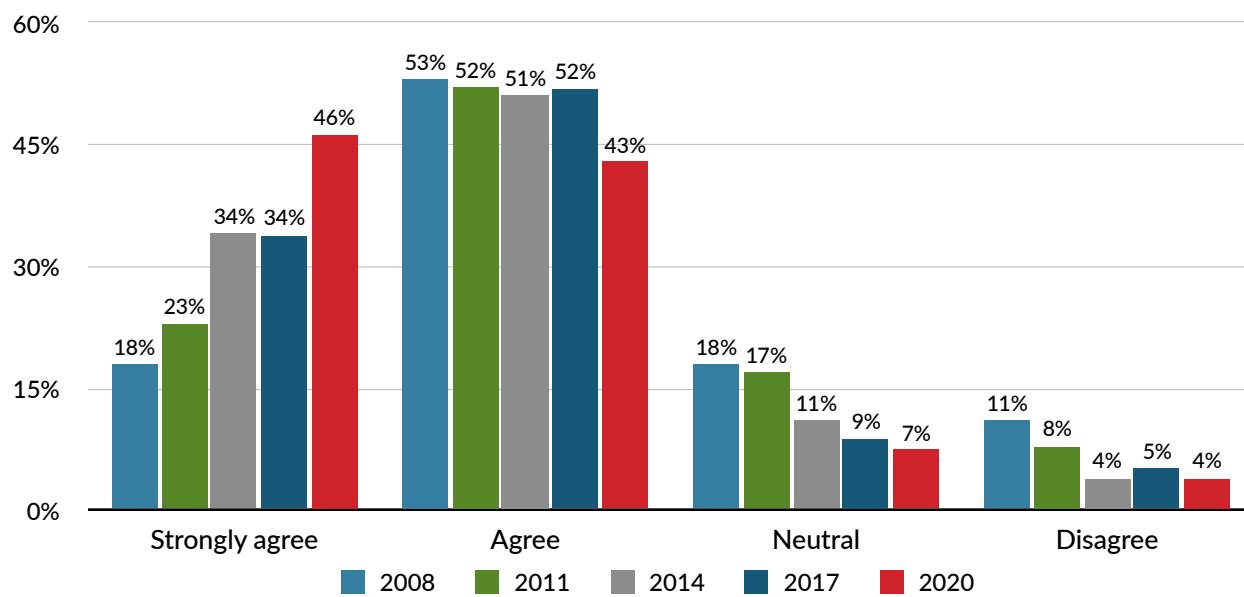
When provided with a list of police services that could be improved, as was the case in the previous surveys, only two of the services reached a double digit response rate (more cruiser patrol and improved general community outreach at 17% and 13% respectively). Overall, respondents indicated high levels of satisfaction with the job being done by the Springboro Police Department.

**CODE ENFORCEMENT:** Given a list of ten public nuisances “not adequately addressed,” none produced any large number of concerns from the 342 total responses. Although in slightly different order, the overall results are similar to prior surveys and continues to suggest there are no significant code enforcement problems for the City.

	2020 (#)	2020 (%)	2017 (#)	2020 B/(W) 2017 (#)
miscellaneous junk	46	15%	41	(5)
vegetation height	43	14%	76	33
noise	38	12%	36	(2)
junk cars	36	12%	57	21
litter	36	12%	31	(5)
unattended pets	32	10%	40	8
storage of RVs	24	8%	37	13
maintenance of vacant buildings	24	8%	36	12
fences	22	7%	11	(11)
unregistered vehicles	4	1%	8	4
Total Nuisances	305		373	

**PARKS AND RECREATION FACILITIES** - Overall satisfaction levels with parks and recreation facilities saw a sizable improve versus 2017. Due to the small numbers, "disagree" and "strongly disagree" were combined to make the chart more readable.

*Please indicate your level of agreement with the following statement: "I am satisfied with the current level of parks and recreation facilities provided by the City of Springboro." (n=325)*



Respondents were then provided with a list of parks and recreation facilities in Springboro and were asked if the facilities had "become better", "stayed the same", "become worse", or "no opinion" over the past three years. Please note that an average of 53% of respondents indicated "no opinion" for the 15 facilities listed.

The table on the next page shows the responses which indicated facilities had "become better". Please see the Survey Frequency Tables in Appendix C for additional information.

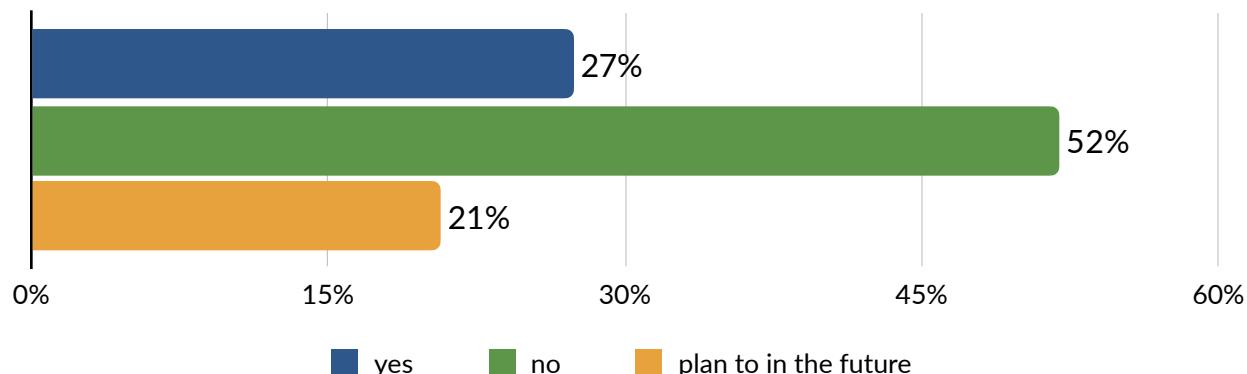
When asked to consider how the parks and recreation facilities in Springboro had changed over the past three years, both North Park and North Park Amphitheater again saw the largest percentage of "become better."

*Over the past three years, have the following parks  
and recreation facilities become better?  
(n=varies)*

	2008	2011	2014	2017	2020
North Park	45%	36%	51%	44%	44%
Clearcreek Park	18%	17%	30%	31%	31%
Community Park	10%	9%	11%	19%	15%
Gardner Park	—	—	10%	14%	18%
E. Milo Beck Park	—	18%	17%	19%	16%
Hazel Woods Park Dog Park	—	—	—	—	20%
North Park Amphitheater	31%	25%	32%	28%	39%
Baseball Fields	11%	11%	20%	17%	15%
Soccer Fields	12%	10%	20%	12%	15%
Playground Equipment	15%	8%	23%	14%	19%
Picnic Shelters	10%	8%	15%	13%	10%
Concessions and Restrooms	20%	15%	17%	17%	15%
Basketball Courts	7%	5%	15%	10%	6%
Walking Trail (North Park)	23%	19%	26%	21%	14%
Walking Trail (Clearcreek Park)	—	—	—	26%	17%

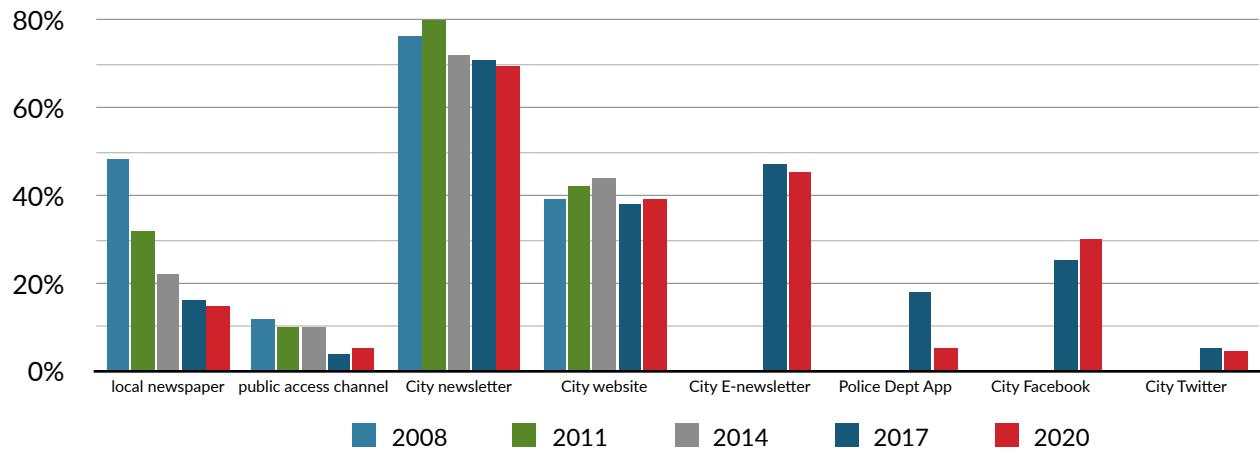
We also added one additional question about a new facility.

*Have you visited the new Kacie Jane Park Splash Pads? (n=329)*



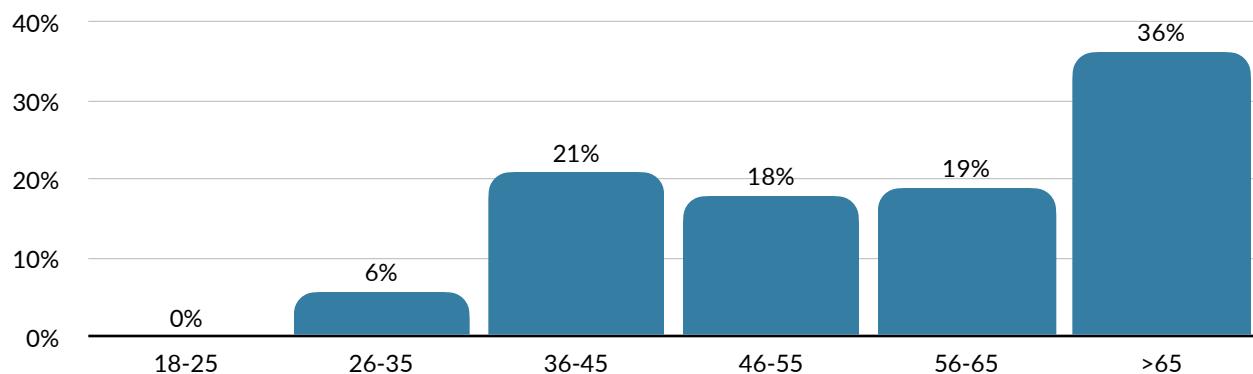
**CITY COMMUNICATIONS** - All of the previous surveys have looked to provide City officials guidance on the type communication most preferred and used by citizens. Citizens do not routinely attend City Council meetings. Nine out of ten respondents (91%) indicated they had not attended a City Council meeting in the past two years. The printed City newsletter continues to be the primary communication vehicle between City government and respondents. However, we continue to see consistent usage of the City website and the City E-newsletter. As noted previously, local newspapers continue to lose ground as a useful communication source for official City news and information. The electronic mediums including Facebook and Twitter are similar to the 2017 results.

*When you think about the official information you receive concerning City news, meetings, and events, from what sources would you prefer to receive this information?  
Please check all that apply. (n=varies)*



**DEMOGRAPHICS** - We collected a number of demographic details to better understand the respondent population. Respondent ages ranged from 29 to 92 with an average age of 57 years old. This is the oldest average age we have seen since we started conducting these surveys. With the older average respondent, the families with minor children fell to 35% versus 40% in 2017.

*Average Respondent Age Groups*



We saw a shift in gender which is in part due to the inclusion of a “prefer not to respond option”. Females accounted for 54% of the respondents versus 62% 2017. Males responded at a higher rate in 2020 versus 2017 (42% and 38% respectively). Four percent of respondents chose not to respond to this question.

The chart below compares survey respondents with U.S. Census data<sup>7</sup> and prior survey results. While there continue to be some differences between the respondent pool and the general population of Springboro, these differences are not uncommon in surveys of this type. Married and homeowners tend to respond at a much higher rate than singles and renters resulting in some over- and under-representation of these population segments. This was the case in all five surveys. Households with minor children continues to be somewhat under-represented in 2017 but improved when compared with 2011 and 2014 results.

Despite these variances, the survey techniques used allow us to have confidence in the findings as presented in this report. As with all surveys, decision makers should understand the limitations of this type analysis and use the information accordingly.

---

<sup>7</sup> 2010 Census was used where available.

Category	2010 Census	2008	2011	2014	2017	2020
Male	49%	42%	49%	41%	38%	42%
Female	51%	58%	51%	59%	62%	54%
Prefer not to respond	—	—	—	—	—	4%
Age in years (mean)	—	53	50	54	54	57
Married	67%	82%	78%	80%	78%	75%
Single (never married)	18%	3%	4%	3%	3%	4%
Single (divorced)	10%	10%	9%	9%	12%	11%
Surviving spouse	5%	6%	9%	7%	6%	8%
Other	—	—	—	—	—	2%
HHs with minor children	48%	45%	36%	35%	40%	35%
Home ownership	86%	96%	94%	96%	95%	94%

## Conclusion

City officials can be very pleased with the findings of the 2020 survey. As we have noted after previous surveys, the survey results provides city officials with a current assessment of general attitudes regarding the quality of life in Springboro as well as attitudes towards the many city services provided to residents. When coupled with prior survey results, city officials have a useful basis for comparison to consider change over time. As these results indicate, attitudes and opinions do vary and have changed over time. This should reinforce the value of collecting longitudinal data and fully understanding the limitations of a single point in time measurement. Although there were no dramatic shifts in opinions identified in the 2020 survey, the trends over time are positive and reflect well upon the decision makers, City employees, and the residents of Springboro.

At this very difficult time, it is good to present you with an assessment from the residents who are generally satisfied living in the City of Springboro and with the public services they are receiving.



# SPRINGBORO

Dear Springboro Resident:

The Springboro City Council has asked the Center for Public Management and Regional Affairs (CPMRA) at Miami University to conduct a survey of randomly selected City households to assess a variety of issues and services that affect residents of the City. The purpose of this survey is to gather information from a random sample of households about their:

- general attitudes regarding the quality of life as well as growth and development in Springboro, and
- attitudes toward the services provided to the residents of Springboro including street and road conditions, parks and recreational facilities, and police protection.

**Your household has been randomly selected to receive this survey.** Please be assured that your participation is voluntary, you may choose not to answer any question and will not result in any penalty for not participating. By returning the survey, you consent to the use of the information it contains in the preparation of the final report. However, be assured that individual responses remain strictly confidential. Only an aggregated summary of responses will be provided in the final report produced by the CPMRA for City officials.

**The survey should be completed by one member of your household who is 18 years of age or older and is a resident of Springboro. If there are multiple members of the household who are 18 years of age or older, we ask that the person who has the next birthday complete the survey. This survey should take no longer than 10 minutes to complete.**

**This year, we are offering an option to submit an online survey instead of mailing back a printed version.** The online version is identical to the printed one. Please submit only one version, either printed or online. Open with cell phone or tablet using the QR code or enter the following URL into your browser to complete an online version of the survey:

**ONLINE VERSION OF THIS SURVEY - <https://morrismh6.wixsite.com/springboro2020>**



For your convenience we have provided a self-addressed, postage paid envelope to return your completed survey. Please return your completed survey AS SOON AS POSSIBLE. Your participation is greatly appreciated. Thank you.

If you have any questions regarding this survey, please feel free to contact Mark Morris at the CPMRA at 513-529-6959 or Springboro City Manager, Chris Pozzuto at 937-748-4343. You may also contact Miami University's Research Ethics & Integrity Program at 513-529-3600 with additional questions regarding your rights as a survey respondent (Project Reference #03433e). **Please begin the survey below...**

**LIVING IN SPRINGBORO** - We would like to know a little about you and your overall views about life in Springboro.

1. How long have you lived in Springboro? Please write your response in the space. \_\_\_\_\_ years
2. Overall, how satisfied are you with living in Springboro? Please check one.  
 very satisfied       satisfied       dissatisfied       very dissatisfied       no opinion
3. In the past five years, do you think Springboro has "**become a better place to live**," "**stayed about the same**," or "**become a worse place to live**"? Please check one.  
 become a better place to live       stayed about the same       become a worse place to live       no opinion
4. Please identify the three qualities that you **like** the most about living in Springboro.
  - a. \_\_\_\_\_
  - b. \_\_\_\_\_
  - c. \_\_\_\_\_

5. Please identify the three qualities that you **dislike** the most about living in Springboro.

a. \_\_\_\_\_

b. \_\_\_\_\_

c. \_\_\_\_\_

6. Which one of the following statements best describes how you feel about living in Springboro? Please check one.

- "I am **happy** here and will probably **stay** for the next five years."
- "I am **happy** here but will probably **move** in the next five years."
- "I am **unhappy** here but will probably **stay** for the next five years."
- "I am **unhappy** here and will probably **move** in the next five years."
- no opinion

7. How would you rate Springboro...      excellent      good      fair      poor      no opinion

...as a place to live	<input type="checkbox"/>				
...as a place to raise a family	<input type="checkbox"/>				
...as a place to retire	<input type="checkbox"/>				

8. When imagining Springboro five years from now, do you think the City should "**pursue significant growth**," "**pursue moderate growth**," or "**remain the same**"? Please check one.

- pursue significant growth
- pursue moderate growth
- remain the same
- no opinion

9. Over the past three years, have the following services listed below "**become better**," "**stayed about the same**," or "**become worse**"? Please check one for each.

	become better	stayed about the same	become worse	no opinion
police protection	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
street and road conditions	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
zoning enforcement	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

10. We would like your assessment of the condition and maintenance of our streets, roads, and signs in Springboro. Over the past three years, have the following street, road, and sign conditions listed below "**become better**," "**stayed about the same**," or "**become worse**"? Please check one for each.

	become better	stayed about the same	become worse	no opinion
street name signs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
speed limit postings	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
pothole repair	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
snow & ice removal	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

11. Have you attended a Springboro Community Theatre performance at the new Springboro Performing Arts Center (PAC)?

- yes
- no
- no, but I plan to in the future

12. The City is considering benefits and costs of installing a citywide water softening system. This system would eliminate the need for individual household water softeners. This system would require a monthly user fee (estimated between \$5-15 per month). Do you think the City should...

- continue to develop a plan to install a citywide water softening system,
- discontinue any additional efforts to install a citywide water softening system,
- no opinion.

**PUBLIC SAFETY** - To serve our community better, we would like to ask you a few questions about the police protection provided to Springboro residents.

13. Please indicate your level of agreement with the following statement: "I am satisfied with the current level of **police protection** provided by the Springboro Police Department." Please check one.

strongly agree       agree       neutral       disagree       strongly disagree

14. In general, how satisfied are you with each of the following areas of police service? Please check one for each.

	very satisfied	satisfied	dissatisfied	very dissatisfied	no opinion
on-duty patrol	<input type="checkbox"/>				
response time to requests	<input type="checkbox"/>				
general community outreach	<input type="checkbox"/>				
school programs and outreach	<input type="checkbox"/>				

15. In the past 12 months, have you contacted the Springboro Police Department for...check all that apply.

general information       to report a crime       direct assistance       speed enforcement       no contact

16. Are there any areas in which police service could be improved? Please check all that apply.

more cruiser patrol  
 improved response time to requests for assistance  
 more on-duty officers  
 improved general community outreach  
 improved school programs and outreach

**CODE ENFORCEMENT** - Springboro administers its own General Offenses, Zoning and Property Maintenance Code enforcement.

17. Which of the following public nuisances, if any, do you believe Springboro has not adequately addressed? Please check all that apply.

<input type="checkbox"/> fences	<input type="checkbox"/> noise
<input type="checkbox"/> junk cars	<input type="checkbox"/> storage of recreational vehicles
<input type="checkbox"/> litter	<input type="checkbox"/> unattended pets
<input type="checkbox"/> maintenance of vacant buildings	<input type="checkbox"/> unregistered vehicles
<input type="checkbox"/> miscellaneous junk	<input type="checkbox"/> vegetation height (weeds and brush)

**PARKS AND RECREATION FACILITIES** - We would like to ask you a few questions regarding parks and recreational opportunities in Springboro.

18. Please indicate your level of agreement with the following statement: "I am satisfied with the current level of **parks and recreation facilities** provided by the City of Springboro." Please check one.

strongly agree       agree       neutral       disagree       strongly disagree

19. Over the past three years, have the following parks and recreation facilities listed below "become better," "stayed about the same," or "become worse"? Please check one for each.

	become better	stayed about the same	become worse	no opinion
North Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Clearcreek Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Community Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Gardner Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
E. Milo Beck Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Hazel Woods Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Kacie Jay Park / Splash Pad	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
North Park Amphitheater	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Baseball Fields	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Soccer Fields	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Playground Equipment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

	become better	stayed about the same	become worse	no opinion
Picnic Shelters	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Concessions and Restrooms	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Basketball Courts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Walking Trail (North Park)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Walking Trail (Clearcreek Park)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

20. Have you visited the new Kacie Jane Park Splash Pad?

yes       no       no, but I plan to in the future

CITY COMMUNICATION - We would now like you to consider issues pertaining to Springboro Council meetings and the City's communication efforts with residents.

21. In the past two years, how many City Council meetings have you attended? Please check one.

none       1 - 3       4 - 6       7 - 9       10 or more

22. In the past month, how many times have you visited the official City of Springboro's internet website at <http://www.ci.springboro.oh.us>? Please check one.

none       1 - 3       4 - 6       7 - 9       10 or more

23. In the past year, how many times have you watched City of Springboro Council meetings live on television (GATV 6)? Please check one.

none       1 - 3       4 - 6       7 - 9       10 or more

24. When you think about the official information you receive concerning City news, meetings, and events, from what sources would you prefer to receive this information? Please check all that apply.

<input type="checkbox"/> in local newspaper	<input type="checkbox"/> City E-newsletter
<input type="checkbox"/> cable television public access channel	<input type="checkbox"/> City Internet website
<input type="checkbox"/> City printed newsletter	<input type="checkbox"/> City Facebook page
<input type="checkbox"/> Police Department App	<input type="checkbox"/> City Twitter Page
	<input type="checkbox"/> City YouTube Channel

DEMOGRAPHICS - We would like to know a little about you and your household.

25. Do you own or rent your home? Please check one.

own       rent

26. Please indicate the total number of persons, including yourself, living in your household who fall into the following age categories:

_____ younger than 10 years old	_____ 36 to 45 years old
_____ 10 to 17 years old	_____ 46 to 55 years old
_____ 18 to 25 years old	_____ 56 to 65 years old
_____ 26 to 35 years old	_____ 66 years or older

27. What is your gender? Please check one.

male       female       prefer not to respond

28. What is your marital status? Please check one.

single (never married)       single (divorced)       married       surviving spouse       other

29. Please indicate the year in which you were born. \_\_\_\_\_

30. If applicable, please indicate the year in which your spouse was born. \_\_\_\_\_

Thank you for completing this survey.

Please place your survey in the self-addressed, postage paid return envelope and drop it in the mail.



## **Appendix B: Warren County Profile**

# Ohio County Profiles

# Ohio

Prepared by the Office of Research

## Warren County

**Established:** Act - May 1, 1803  
**2018 Population:** 232,173  
**Land Area:** 399.9 square miles  
**County Seat:** Lebanon City  
**Named for:** General Joseph Warren, Revolutionary War



### Taxes

Taxable value of real property	\$6,165,631,260
Residential	\$5,011,724,030
Agriculture	\$221,745,050
Industrial	\$178,627,720
Commercial	\$753,534,460
Mineral	\$0
Ohio income tax liability	\$233,986,797
Average per return	\$2,231.34

### Land Use/Land Cover

	Percent
Developed, Lower Intensity	19.94%
Developed, Higher Intensity	3.96%
Barren (strip mines, gravel pits, etc.)	0.12%
Forest	29.94%
Shrub/Scrub and Grasslands	0.51%
Pasture/Hay	19.92%
Cultivated Crops	23.46%
Wetlands	0.27%
Open Water	1.88%

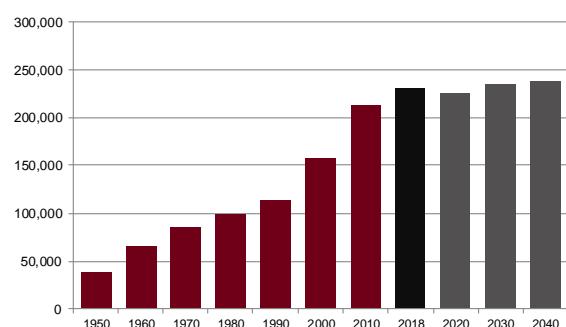
### Largest Places

	Est. 2018	Census 2010
Deerfield twp UB	40,489	36,038
Mason city	33,586	30,712
Hamilton twp UB	23,454	20,811
Lebanon city	20,727	20,033
Springboro city (pt.)	17,445	16,191
Clear Creek twp UB	15,847	14,074
Turtlecreek twp UB	15,161	14,559
Franklin twp UB	12,932	11,595
Franklin city	11,686	11,771
Wayne twp UB	5,571	4,925

UB: Unincorporated balance.

### Total Population

Census	Estimated	Projected
1800	1910	24,497
1810	1920	25,716
1820	1930	27,348
1830	1940	29,894
1840	1950	38,505
1850	1960	65,711
1860	1970	84,925
1870	1980	99,276
1880	1990	113,909
1890	2000	158,383
1900	2010	212,693
	2013	219,244
	2014	221,306
	2015	223,900
	2016	226,582
	2017	228,859
	2018	232,173
	2020	225,770
	2030	235,640
	2040	239,060



# Ohio County Profiles

# Warren County

## Population by Race

	Number	Percent
ACS Total Population	223,868	100.0%
White	199,068	88.9%
African-American	7,840	3.5%
Native American	157	0.1%
Asian	11,619	5.2%
Pacific Islander	19	0.0%
Other	1,395	0.6%
Two or More Races	3,770	1.7%
Hispanic (may be of any race)	5,778	2.6%
<b>Total Minority</b>	<b>28,919</b>	<b>12.9%</b>

## Educational Attainment

	Number	Percent
Persons 25 years and over	149,409	100.0%
No high school diploma	10,151	6.8%
High school graduate	38,783	26.0%
Some college, no degree	24,753	16.6%
Associate degree	13,133	8.8%
Bachelor's degree	39,973	26.8%
Master's degree or higher	22,616	15.1%

## Family Type by Employment Status

	Number	Percent
Total Families	60,395	100.0%
Married couple, husband and wife in labor force	30,048	49.8%
Married couple, husband in labor force, wife not	10,875	18.0%
Married couple, wife in labor force, husband not	2,881	4.8%
Married couple, husband and wife not in labor force	6,972	11.5%
Male householder, in labor force	2,433	4.0%
Male householder, not in labor force	470	0.8%
Female householder, in labor force	4,985	8.3%
Female householder, not in labor force	1,731	2.9%

## Household Income

	Number	Percent
Total Households	80,704	100.0%
Less than \$10,000	2,186	2.7%
\$10,000 to \$19,999	4,024	5.0%
\$20,000 to \$29,999	5,397	6.7%
\$30,000 to \$39,999	5,243	6.5%
\$40,000 to \$49,999	6,024	7.5%
\$50,000 to \$59,999	5,719	7.1%
\$60,000 to \$74,999	9,681	12.0%
\$75,000 to \$99,999	11,147	13.8%
\$100,000 to \$149,999	15,017	18.6%
\$150,000 to \$199,999	7,699	9.5%
\$200,000 or more	8,567	10.6%
<b>Median household income</b>	<b>\$79,397</b>	

## Population by Age

	Number	Percent
ACS Total Population	223,868	100.0%
Under 5 years	13,221	5.9%
5 to 17 years	44,219	19.8%
18 to 24 years	17,019	7.6%
25 to 44 years	56,668	25.3%
45 to 64 years	63,233	28.2%
65 years and more	29,508	13.2%
<b>Median Age</b>	<b>39.1</b>	

## Family Type by Presence of Own Children Under 18

	Number	Percent
Total Families	60,539	100.0%
Married-couple families with own children	23,289	38.5%
Male householder, no wife present, with own children	1,335	2.2%
Female householder, no husband present, with own children	3,522	5.8%
Families with no own children	32,393	53.5%

## Poverty Status of Families

### By Family Type by Presence Of Related Children

	Number	Percent
Total Families	60,539	100.0%
Family income above poverty level	58,317	96.3%
Family income below poverty level	2,222	3.7%
Married couple, with related children	509	22.9%
Male householder, no wife present, with related children	214	9.6%
Female householder, no husband present, with related children	1,039	46.8%
Families with no related children	460	20.7%

## Ratio of Income

### To Poverty Level

	Number	Percent
Population for whom poverty status is determined	216,399	100.0%
Below 50% of poverty level	5,242	2.4%
50% to 99% of poverty level	5,774	2.7%
100% to 124% of poverty level	4,825	2.2%
125% to 149% of poverty level	5,263	2.4%
150% to 184% of poverty level	8,160	3.8%
185% to 199% of poverty level	3,368	1.6%
200% of poverty level or more	183,767	84.9%

## Geographical Mobility

	Number	Percent
Population aged 1 year and older	221,472	100.0%
Same house as previous year	192,659	87.0%
Different house, same county	10,339	4.7%
Different county, same state	11,673	5.3%
Different state	5,163	2.3%
Abroad	1,638	0.7%

Percentages may not sum to 100% due to rounding.

# Ohio County Profiles

# Warren County

## Travel Time To Work

	Number	Percent
Workers 16 years and over	101,300	100.0%
Less than 15 minutes	23,004	22.7%
15 to 29 minutes	38,888	38.4%
30 to 44 minutes	26,114	25.8%
45 to 59 minutes	9,017	8.9%
60 minutes or more	4,277	4.2%
Mean travel time	25.4 minutes	

## Housing Units

	Number	Percent
Total housing units	84,853	100.0%
Occupied housing units	80,704	95.1%
Owner occupied	62,593	77.6%
Renter occupied	18,111	22.4%
Vacant housing units	4,149	4.9%

## Year Structure Built

	Number	Percent
Total housing units	84,853	100.0%
Built 2014 or later	1,304	1.5%
Built 2010 to 2013	3,055	3.6%
Built 2000 to 2009	22,359	26.4%
Built 1990 to 1999	20,681	24.4%
Built 1980 to 1989	9,038	10.7%
Built 1970 to 1979	8,867	10.4%
Built 1960 to 1969	6,178	7.3%
Built 1950 to 1959	7,168	8.4%
Built 1940 to 1949	1,452	1.7%
Built 1939 or earlier	4,751	5.6%
Median year built	1992	

## Value for Specified Owner-Occupied Housing Units

	Number	Percent
Specified owner-occupied housing units	62,593	100.0%
Less than \$20,000	969	1.5%
\$20,000 to \$39,999	549	0.9%
\$40,000 to \$59,999	705	1.1%
\$60,000 to \$79,999	1,501	2.4%
\$80,000 to \$99,999	2,960	4.7%
\$100,000 to \$124,999	5,624	9.0%
\$125,000 to \$149,999	5,581	8.9%
\$150,000 to \$199,999	13,388	21.4%
\$200,000 to \$299,999	15,519	24.8%
\$300,000 to \$499,999	11,965	19.1%
\$500,000 to \$999,999	3,226	5.2%
\$1,000,000 or more	606	1.0%
Median value	\$200,100	

## House Heating Fuel

	Number	Percent
Occupied housing units	80,704	100.0%
Utility gas	42,813	53.0%
Bottled, tank or LP gas	3,842	4.8%
Electricity	28,670	35.5%
Fuel oil, kerosene, etc	3,199	4.0%
Coal, coke or wood	898	1.1%
Solar energy or other fuel	1,110	1.4%
No fuel used	172	0.2%

Percentages may not sum to 100% due to rounding.

## Gross Rent

	Number	Percent
Specified renter-occupied housing units	18,111	100.0%
Less than \$100	19	0.1%
\$100 to \$199	182	1.0%
\$200 to \$299	331	1.8%
\$300 to \$399	271	1.5%
\$400 to \$499	416	2.3%
\$500 to \$599	733	4.0%
\$600 to \$699	1,374	7.6%
\$700 to \$799	1,961	10.8%
\$800 to \$899	1,656	9.1%
\$900 to \$999	1,595	8.8%
\$1,000 to \$1,499	6,345	35.0%
\$1,500 or more	2,115	11.7%
No cash rent	1,113	6.1%
Median gross rent	\$998	

Median gross rent as a percentage of household income

25.3

## Selected Monthly Owner Costs for Specified Owner-Occupied Housing Units

	Number	Percent
Specified owner-occupied housing units with a mortgage	46,453	100.0%
Less than \$400	183	0.4%
\$400 to \$599	356	0.8%
\$600 to \$799	1,780	3.8%
\$800 to \$999	3,335	7.2%
\$1,000 to \$1,249	6,928	14.9%
\$1,250 to \$1,499	7,863	16.9%
\$1,500 to \$1,999	12,364	26.6%
\$2,000 to \$2,999	9,566	20.6%
\$3,000 or more	4,078	8.8%
Median monthly owners cost	\$1,596	

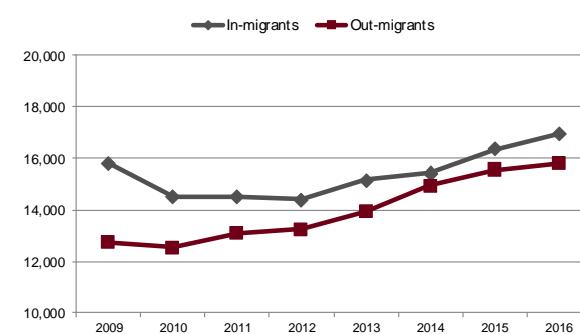
Median monthly owners cost as a percentage of household income

19.4

## Vital Statistics

	Number	Rate
Births / rate per 1,000 women aged 15 to 44	2,291	55.6
Teen births / rate per 1,000 females 15-19	72	9.1
Deaths / rate per 100,000 population	1,888	843.9

## Domestic Migration



## Agriculture

Land in farms (acres)	90,329
Number of farms	925
Average size (acres)	98
Total cash receipts	\$47,671,000
Per farm	\$51,536
Receipts for crops	\$44,718,000
Receipts for livestock/products	\$2,953,000

## Education

Traditional public schools buildings	42
Students	35,261
Teachers (Full Time Equivalent)	2,167.4
Expenditures per student	\$8,540
Graduation rate	96.6
Community/charter schools buildings	0
Students	0
Teachers (Full Time Equivalent)	0.0
Expenditures per student	
Graduation rate	
Private schools	14
Students	3,364
4-year public universities	0
Regional campuses	0
2-year public colleges/satellites	0
Ohio Technical Centers	1
Private universities and colleges	0
Public libraries (Districts / Facilities)	5 / 6

## Transportation

Registered motor vehicles	251,914
Passenger cars	182,742
Noncommercial trucks	30,267
Total license revenue	\$5,893,567.53
Permissive tax revenue	\$4,442,847.50
Interstate highway miles	34.46
Turnpike miles	0.00
U.S. highway miles	44.51
State highway miles	137.75
County, township, and municipal road miles	1,255.15
Commercial airports	2

## Health Care

Physicians	654
Registered hospitals	1
Number of beds	324
Licensed nursing homes	17
Number of beds	1,367
Licensed residential care	12
Number of beds	1,392
Persons with health insurance (Aged 0 to 64)	95.0%
Adults with insurance (Aged 18 to 64)	94.2%
Children with insurance (Aged Under 19)	96.5%

## Communications

Television stations	0
Radio stations	0
Daily newspapers	0
Circulation	0
Average monthly unique visitors	0
Weekly newspapers	0
Circulation	0
Average monthly unique visitors	0
Online only	0
Average monthly unique visitors	0

## Crime

Total crimes reported in Uniform Crime Report	2,427
Violent crime	148
Property crime	2,279

## Finance

FDIC insured financial institutions (HQs)	4
Assets (000)	\$1,664,219
Branch offices	75
Institutions represented	19

## Transfer Payments

Total transfer payments	\$1,522,802,000
Payments to individuals	\$1,468,724,000
Retirement and disability	\$641,264,000
Medical payments	\$651,778,000
Income maintenance (Supplemental SSI, family assistance, food stamps, etc)	\$70,197,000
Unemployment benefits	\$14,651,000
Veterans benefits	\$43,468,000
Federal education and training assistance	\$25,034,000
Other payments to individuals	\$22,332,000
Total personal income	\$13,002,293,000
Dependency ratio	11.7%
(Percent of income from transfer payments)	

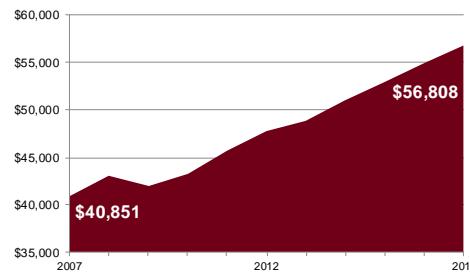
## Voting

Number of registered voters	160,431
Voted in 2018 election	101,067
Percent turnout	63.0%

## State Parks, Forests, Nature Preserves, Scenic Waterways, And Wildlife Areas

Areas/Facilities	19
Acreage	9,465

## Per Capita Personal Income



## Civilian Labor Force

	2018	2017	2016	2015	2014
Civilian labor force	116,800	116,300	114,600	112,300	110,900
Employed	112,300	111,500	109,800	107,700	105,400
Unemployed	4,500	4,500	4,800	4,700	5,500
Unemployment rate	3.9	4.1	4.2	4.2	5.0

## Establishments, Employment, and Wages by Sector: 2017

Industrial Sector	Number of Establishments	Average Employment	Total Wages	Average Weekly Wage
Private Sector	4,732	81,767	\$4,077,165,106	\$959
Goods-Producing	628	15,780	\$956,569,224	\$1,166
Natural Resources and Mining	38	282	\$10,037,577	\$686
Construction	351	3,422	\$214,460,148	\$1,205
Manufacturing	238	12,077	\$732,071,499	\$1,166
Service-Providing	4,105	65,987	\$3,120,595,882	\$909
Trade, Transportation and Utilities	1,108	17,077	\$738,173,325	\$831
Information	85	1,156	\$87,904,041	\$1,462
Financial Services	490	4,777	\$304,160,245	\$1,224
Professional and Business Services	1,058	15,210	\$1,206,317,773	\$1,525
Education and Health Services	513	11,478	\$448,586,738	\$752
Leisure and Hospitality	477	13,474	\$223,508,713	\$319
Other Services	367	2,803	\$111,455,619	\$765
Federal Government		305	\$17,596,145	\$1,108
State Government		1,261	\$79,438,521	\$1,211
Local Government		8,452	\$375,169,870	\$854

Private Sector total includes Unclassified establishments not shown.

## Change Since 2012

Private Sector	15.4%	22.9%	46.2%	19.0%
Goods-Producing	9.0%	22.4%	37.2%	12.0%
Natural Resources and Mining	31.0%	8.9%	50.7%	38.6%
Construction	11.8%	49.5%	83.9%	23.0%
Manufacturing	1.7%	16.8%	27.5%	9.2%
Service-Producing	16.4%	22.9%	49.3%	21.4%
Trade, Transportation and Utilities	15.4%	29.1%	52.2%	17.9%
Information	25.0%	-33.2%	-29.2%	5.9%
Financial Services	16.4%	-12.9%	0.6%	15.5%
Professional and Business Services	18.7%	40.5%	79.7%	27.9%
Education and Health Services	18.2%	40.4%	71.0%	21.9%
Leisure and Hospitality	13.8%	19.4%	35.7%	13.5%
Other Services	16.1%	-3.8%	38.3%	43.8%
Federal Government		10.9%	21.7%	9.4%
State Government		-1.4%	18.2%	19.8%
Local Government		11.7%	16.8%	4.7%

## Major & Notable Employers

Residential Construction	2014	2015	2016	2017	2018
Total units	1,301	962	1,287	1,539	1,472
Total valuation (000)	\$256,158	\$249,373	\$322,851	\$385,016	\$361,976
Total single-unit bldgs	783	898	1,062	1,298	1,167
Average cost per unit	\$255,250	\$264,930	\$272,407	\$270,765	\$279,624
Total multi-unit bldg units	518	64	225	241	305
Average cost per unit	\$108,681	\$179,168	\$149,130	\$139,267	\$116,899

ADVISCS Manufacturing Ohio	Mfg
Atrium Medical Center	Serv
Cedar Fair/Kings Island	Serv
Cengage Learning Inc	Serv
Cintas Corp	Mfg
L-3 Space & Sensors	Mfg
Luxottica Group SpA	Mfg
Macy's Inc	Trade
Mitsubishi Electric Automotive	Mfg
Mason Local Schools	Govt
Portion Pac Inc/Kraft Heinz	Mfg
Procter & Gamble Co	R&D
State of Ohio	Govt
WellPoint Inc/Anthem	Ins

## **Appendix C: Survey Frequency Tables**

### How satisfied are you with living in Springboro?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	very satisfied	194	56.6	56.7	56.7
	satisfied	138	40.2	40.4	97.1
	dissatisfied	6	1.7	1.8	98.8
	very dissatisfied	1	.3	.3	99.1
	no opinion	3	.9	.9	100.0
	Total	342	99.7	100.0	
Missing	System	1	.3		
Total		343	100.0		

In the past five years, do you think Springboro has "become a better place to live, stayed about the same, or become a worse place to live?"

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	become a better place to live	169	49.3	49.6	49.6
	stayed about the same	136	39.7	39.9	89.4
	become a worse place to live	17	5.0	5.0	94.4
	no opinion	19	5.5	5.6	100.0
	Total	341	99.4	100.0	
Missing	System	2	.6		
Total		343	100.0		

**Which of the following statements best describes how you feel about living in Springboro?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	I am happy here and will probably stay for the next five yrs	281	81.9	82.9	82.9
	I am happy here but will probably move in the next 5 years.	40	11.7	11.8	94.7
	I am unhappy here but will probably stay for the next 5 yrs.	6	1.7	1.8	96.5
	I am unhappy here and will probably move in the next 5 yrs.	6	1.7	1.8	98.2
	no opinion	6	1.7	1.8	100.0
	Total	339	98.8	100.0	
Missing	System	4	1.2		
	Total	343	100.0		

**How would you rate Springboro...as a place to live**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	excellent	212	61.8	62.4	62.4
	good	117	34.1	34.4	96.8
	fair	9	2.6	2.6	99.4
	poor	1	.3	.3	99.7
	no opinion	1	.3	.3	100.0
	Total	340	99.1	100.0	
Missing	System	3	.9		
	Total	343	100.0		

**How would you rate Springboro...as a place to raise a family**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	excellent	221	64.4	65.8	65.8
	good	95	27.7	28.3	94.0
	fair	8	2.3	2.4	96.4
	no opinion	12	3.5	3.6	100.0
	Total	336	98.0	100.0	
Missing	System	7	2.0		
Total		343	100.0		

**How would you rate Springboro...as a place to retire**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	excellent	101	29.4	30.0	30.0
	good	128	37.3	38.0	68.0
	fair	58	16.9	17.2	85.2
	poor	24	7.0	7.1	92.3
	no opinion	26	7.6	7.7	100.0
	Total	337	98.3	100.0	
Missing	System	6	1.7		
Total		343	100.0		

**When imagining Springboro five years from now, do you think the City should "pursue significant growth," "pursue moderate growth," or "remain the same?"**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	pursue significant growth	24	7.0	7.1	7.1
	pursue moderate growth	212	61.8	62.5	69.6
	remain the same	92	26.8	27.1	96.8
	no opinion	11	3.2	3.2	100.0
	Total	339	98.8	100.0	
Missing	System	4	1.2		
Total		343	100.0		

**Over the past three years, have the following services listed below "become better, stayed about the same, or become worse?" police protection**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	become better	79	23.0	23.5	23.5
	stayed about the same	192	56.0	57.1	80.7
	become worse	4	1.2	1.2	81.8
	no opinion	61	17.8	18.2	100.0
	Total	336	98.0	100.0	
Missing	System	7	2.0		
	Total	343	100.0		

**Over the past three years, have the following services listed below "become better, stayed about the same, or become worse?" street and road conditions**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	become better	92	26.8	27.3	27.3
	stayed about the same	173	50.4	51.3	78.6
	become worse	54	15.7	16.0	94.7
	no opinion	18	5.2	5.3	100.0
	Total	337	98.3	100.0	
Missing	System	6	1.7		
	Total	343	100.0		

**Over the past three years, have the following services listed below "become better, stayed about the same, or become worse?" zoning enforcement**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	become better	29	8.5	8.7	8.7
	stayed about the same	125	36.4	37.7	46.4
	become worse	29	8.5	8.7	55.1
	no opinion	149	43.4	44.9	100.0
	Total	332	96.8	100.0	
Missing	System	11	3.2		
	Total	343	100.0		

**Over the past three years, have the following street, road, and sign conditions listed below "become better, stayed about the same, or become worse?" street name signs**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	become better	139	40.5	41.1	41.1
	stayed about the same	164	47.8	48.5	89.6
	become worse	8	2.3	2.4	92.0
	no opinion	27	7.9	8.0	100.0
	Total	338	98.5	100.0	
Missing	System	5	1.5		
Total		343	100.0		

**Over the past three years, have the following street, road, and sign conditions listed below "become better, stayed about the same, or become worse?" speed limit postings**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	become better	64	18.7	19.0	19.0
	stayed about the same	233	67.9	69.1	88.1
	become worse	11	3.2	3.3	91.4
	no opinion	29	8.5	8.6	100.0
	Total	337	98.3	100.0	
Missing	System	6	1.7		
Total		343	100.0		

**Over the past three years, have the following street, road, and sign conditions listed below "become better, stayed about the same, or become worse?" pothole repair**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	become better	66	19.2	19.6	19.6
	stayed about the same	178	51.9	53.0	72.6
	become worse	70	20.4	20.8	93.5
	no opinion	22	6.4	6.5	100.0
	Total	336	98.0	100.0	
Missing	System	7	2.0		
Total		343	100.0		

**Over the past three years, have the following street, road, and sign conditions listed below "become better, stayed about the same, or become worse?" snow & ice removal**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	become better	113	32.9	33.7	33.7
	stayed about the same	192	56.0	57.3	91.0
	become worse	4	1.2	1.2	92.2
	no opinion	26	7.6	7.8	100.0
	Total	335	97.7	100.0	
Missing	System	8	2.3		
Total		343	100.0		

**Have you attended a Springboro Community Theatre performance at the new Springboro Performing Arts Center (PAC)?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	yes	38	11.1	11.1	11.1
	no	173	50.4	50.7	61.9
	no, but plan to in the future	130	37.9	38.1	100.0
	Total	341	99.4	100.0	
	Missing	System	2	.6	
Total		343	100.0		

**The City is considering benefits and costs of installing a citywide water softening system. This system would eliminate the need for individual household water softeners. This system may require a monthly user fee (estimated between \$5-15 per month). Do y**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	continue to develop a plan to install a citywide water softening system,	190	55.4	56.2	56.2
	discontinue any additional efforts to install a citywide water softening system,	111	32.4	32.8	89.1
	no opinion	37	10.8	10.9	100.0
	Total	338	98.5	100.0	
	Missing	System	5	1.5	
Total		343	100.0		

**Please indicate your level of agreement with the following statement: "I am satisfied with the current level of police protection provided by the Springboro Police Department."**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	strongly agree	125	36.4	37.0	37.0
	agree	167	48.7	49.4	86.4
	neutral	39	11.4	11.5	97.9
	disagree	6	1.7	1.8	99.7
	strongly disagree	1	.3	.3	100.0
	Total	338	98.5	100.0	
Missing	System	5	1.5		
Total		343	100.0		

**In general, how satisfied are you with each of the following areas of police service? on-duty patrol**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	very satisfied	107	31.2	31.7	31.7
	satisfied	172	50.1	50.9	82.5
	dissatisfied	6	1.7	1.8	84.3
	very dissatisfied	7	2.0	2.1	86.4
	no opinion	46	13.4	13.6	100.0
	Total	338	98.5	100.0	
Missing	System	5	1.5		
Total		343	100.0		

**In general, how satisfied are you with each of the following areas of police service? response time to requests**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	very satisfied	92	26.8	27.2	27.2
	satisfied	89	25.9	26.3	53.6
	dissatisfied	3	.9	.9	54.4
	very dissatisfied	5	1.5	1.5	55.9
	no opinion	149	43.4	44.1	100.0
	Total	338	98.5	100.0	
Missing	System	5	1.5		
Total		343	100.0		

**In general, how satisfied are you with each of the following areas of police service? general community outreach**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	very satisfied	100	29.2	29.7	29.7
	satisfied	132	38.5	39.2	68.8
	dissatisfied	8	2.3	2.4	71.2
	very dissatisfied	5	1.5	1.5	72.7
	no opinion	92	26.8	27.3	100.0
	Total	337	98.3	100.0	
Missing	System	6	1.7		
Total		343	100.0		

**In general, how satisfied are you with each of the following areas of police service? school programs and outreach**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	very satisfied	110	32.1	32.6	32.6
	satisfied	100	29.2	29.7	62.3
	dissatisfied	2	.6	.6	62.9
	very dissatisfied	6	1.7	1.8	64.7
	no opinion	119	34.7	35.3	100.0
	Total	337	98.3	100.0	
Missing	System	6	1.7		
Total		343	100.0		

**In the past 12 months, have you contacted the Springboro Police Department for...general information**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	31	9.0	100.0	100.0
Missing	System	312	91.0		
Total		343	100.0		

**In the past 12 months, have you contacted the Springboro Police Department for...to report a crime**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	19	5.5	100.0
Missing	System	324	94.5	
Total		343	100.0	

**In the past 12 months, have you contacted the Springboro Police Department for...direct assistance**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	31	9.0	100.0
Missing	System	312	91.0	
Total		343	100.0	

**In the past 12 months, have you contacted the Springboro Police Department for...speed enforcement**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	12	3.5	100.0
Missing	System	331	96.5	
Total		343	100.0	

**In the past 12 months, have you contacted the Springboro Police Department for...no contact**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	258	75.2	100.0
Missing	System	85	24.8	
Total		343	100.0	

**Are there any areas in which police service could be improved? more cruiser patrol**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	58	16.9	100.0
Missing	System	285	83.1	
Total		343	100.0	

**Are there any areas in which police service could be improved? improved response time to requests for assistance**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	7	2.0	100.0
Missing	System	336	98.0	
Total		343	100.0	

**Are there any areas in which police service could be improved? more on-duty officers**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	19	5.5	100.0
Missing	System	324	94.5	
Total		343	100.0	

**Are there any areas in which police service could be improved? improved general community outreach**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	46	13.4	100.0
Missing	System	297	86.6	
Total		343	100.0	

**Are there any areas in which police service could be improved? improved school programs and outreach**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	28	8.2	100.0
Missing	System	315	91.8	
Total		343	100.0	

**Which of the following public nuisances, if any, do you believe Springboro has not adequately addressed?  
fences**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	22	6.4	100.0
Missing	System	321	93.6	
Total		343	100.0	

**Which of the following public nuisances, if any, do you believe Springboro has not adequately addressed? junk cars**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	36	10.5	100.0
Missing	System	307	89.5	
Total		343	100.0	

**Which of the following public nuisances, if any, do you believe Springboro has not adequately addressed? litter**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	36	10.5	100.0
Missing	System	307	89.5	
Total		343	100.0	

**Which of the following public nuisances, if any, do you believe Springboro has not adequately addressed? maintenance of vacant buildings**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	24	7.0	100.0
Missing	System	319	93.0	
Total		343	100.0	

**Which of the following public nuisances, if any, do you believe Springboro has not adequately addressed? miscellaneous junk**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	46	13.4	100.0
Missing	System	297	86.6	
Total		343	100.0	

**Which of the following public nuisances, if any, do you believe Springboro has not adequately addressed?  
noise**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	38	11.1	100.0
Missing	System	305	88.9	
Total		343	100.0	

**Which of the following public nuisances, if any, do you believe Springboro has not adequately addressed?  
storage of recreational vehicles**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	24	7.0	100.0
Missing	System	319	93.0	
Total		343	100.0	

**Which of the following public nuisances, if any, do you believe Springboro has not adequately addressed?  
unattended pets**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	32	9.3	100.0
Missing	System	311	90.7	
Total		343	100.0	

**Which of the following public nuisances, if any, do you believe Springboro has not adequately addressed?  
unregistered vehicles**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	4	1.2	100.0
Missing	System	339	98.8	
Total		343	100.0	

**Which of the following public nuisances, if any, do you believe Springboro has not adequately addressed?  
vegetation height (weeds and brush)**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	43	12.5	100.0	100.0
Missing System	300	87.5		
Total	343	100.0		

**Please indicate your level of agreement with the following statement: "I am satisfied with the current level of parks and recreation facilities provided by the City of Springboro."**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	strongly agree	150	43.7	46.2
	agree	139	40.5	42.8
	neutral	24	7.0	7.4
	disagree	10	2.9	3.1
	strongly disagree	2	.6	.6
	Total	325	94.8	100.0
Missing System	18	5.2		
Total	343	100.0		

**Over the past three years, have the following parks and recreation facilities listed below "become better," "stayed about the same," or "become worse?" North Park**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	become better	143	41.7	43.9
	stayed about the same	93	27.1	28.5
	become worse	5	1.5	1.5
	no opinion	85	24.8	26.1
	Total	326	95.0	100.0
Missing System	17	5.0		
Total	343	100.0		

**Over the past three years, have the following parks and recreation facilities listed below "become better," "stayed about the same," or "become worse?" Clearcreek Park**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	become better	97	28.3	30.9	30.9
	stayed about the same	71	20.7	22.6	53.5
	become worse	2	.6	.6	54.1
	no opinion	144	42.0	45.9	100.0
	Total	314	91.5	100.0	
Missing	System	29	8.5		
Total		343	100.0		

**Over the past three years, have the following parks and recreation facilities listed below "become better," "stayed about the same," or "become worse?" Community Park**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	become better	47	13.7	15.4	15.4
	stayed about the same	60	17.5	19.6	35.0
	become worse	2	.6	.7	35.6
	no opinion	197	57.4	64.4	100.0
	Total	306	89.2	100.0	
Missing	System	37	10.8		
Total		343	100.0		

**Over the past three years, have the following parks and recreation facilities listed below "become better," "stayed about the same," or "become worse?" Gardner Park**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	become better	55	16.0	17.9	17.9
	stayed about the same	43	12.5	14.0	31.9
	no opinion	209	60.9	68.1	100.0
	Total	307	89.5	100.0	
Missing	System	36	10.5		
Total		343	100.0		

**Over the past three years, have the following parks and recreation facilities listed below "become better," "stayed about the same," or "become worse?" E. Milo Beck Park**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	become better	51	14.9	16.3	16.3
	stayed about the same	73	21.3	23.4	39.7
	become worse	1	.3	.3	40.1
	no opinion	187	54.5	59.9	100.0
	Total	312	91.0	100.0	
Missing	System	31	9.0		
Total		343	100.0		

**Over the past three years, have the following parks and recreation facilities listed below "become better," "stayed about the same," or "become worse?" Hazel Woods Park Dog Park**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	become better	64	18.7	20.4	20.4
	stayed about the same	44	12.8	14.1	34.5
	become worse	3	.9	1.0	35.5
	no opinion	202	58.9	64.5	100.0
	Total	313	91.3	100.0	
Missing	System	30	8.7		
Total		343	100.0		

**Over the past three years, have the following parks and recreation facilities listed below "become better," "stayed about the same," or "become worse?" North Park Amphitheater**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	become better	124	36.2	38.9	38.9
	stayed about the same	78	22.7	24.5	63.3
	become worse	4	1.2	1.3	64.6
	no opinion	113	32.9	35.4	100.0
	Total	319	93.0	100.0	
Missing	System	24	7.0		
Total		343	100.0		

**Over the past three years, have the following parks and recreation facilities listed below "become better," "stayed about the same," or "become worse?" Baseball Fields**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	become better	48	14.0	15.3	15.3
	stayed about the same	63	18.4	20.1	35.5
	become worse	4	1.2	1.3	36.7
	no opinion	198	57.7	63.3	100.0
	Total	313	91.3	100.0	
Missing	System	30	8.7		
Total		343	100.0		

**Over the past three years, have the following parks and recreation facilities listed below "become better," "stayed about the same," or "become worse?" Soccer Fields**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	become better	45	13.1	14.5	14.5
	stayed about the same	69	20.1	22.3	36.8
	become worse	4	1.2	1.3	38.1
	no opinion	192	56.0	61.9	100.0
	Total	310	90.4	100.0	
Missing	System	33	9.6		
Total		343	100.0		

**Over the past three years, have the following parks and recreation facilities listed below "become better," "stayed about the same," or "become worse?" Playground Equipment**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	become better	61	17.8	19.4	19.4
	stayed about the same	86	25.1	27.4	46.8
	become worse	10	2.9	3.2	50.0
	no opinion	157	45.8	50.0	100.0
	Total	314	91.5	100.0	
Missing	System	29	8.5		
Total		343	100.0		

**Over the past three years, have the following parks and recreation facilities listed below "become better," "stayed about the same," or "become worse?" Picnic Shelters**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	become better	32	9.3	10.1	10.1
	stayed about the same	113	32.9	35.8	45.9
	become worse	4	1.2	1.3	47.2
	no opinion	167	48.7	52.8	100.0
	Total	316	92.1	100.0	
Missing	System	27	7.9		
Total		343	100.0		

**Over the past three years, have the following parks and recreation facilities listed below "become better," "stayed about the same," or "become worse?" Concessions and Restrooms**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	become better	48	14.0	15.3	15.3
	stayed about the same	99	28.9	31.6	47.0
	become worse	12	3.5	3.8	50.8
	no opinion	154	44.9	49.2	100.0
	Total	313	91.3	100.0	
Missing	System	30	8.7		
Total		343	100.0		

**Over the past three years, have the following parks and recreation facilities listed below "become better," "stayed about the same," or "become worse?" Basketball Courts**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	become better	18	5.2	5.8	5.8
	stayed about the same	77	22.4	24.9	30.7
	become worse	1	.3	.3	31.1
	no opinion	213	62.1	68.9	100.0
	Total	309	90.1	100.0	
Missing	System	34	9.9		
Total		343	100.0		

**Over the past three years, have the following parks and recreation facilities listed below "become better," "stayed about the same," or "become worse?" Walking Trail (North Park)**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	become better	45	13.1	14.2	14.2
	stayed about the same	136	39.7	42.9	57.1
	become worse	7	2.0	2.2	59.3
	no opinion	129	37.6	40.7	100.0
	Total	317	92.4	100.0	
Missing	System	26	7.6		
Total		343	100.0		

**Over the past three years, have the following parks and recreation facilities listed below "become better," "stayed about the same," or "become worse?" Walking Trail (Clearcreek Park)**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	become better	53	15.5	16.9	16.9
	stayed about the same	79	23.0	25.2	42.2
	become worse	1	.3	.3	42.5
	no opinion	180	52.5	57.5	100.0
	Total	313	91.3	100.0	
Missing	System	30	8.7		
Total		343	100.0		

**Have you visited the new Kacie Jane Park Splash Pad?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	yes	90	26.2	27.4	27.4
	no	171	49.9	52.0	79.3
	no, but I plan to in the future	68	19.8	20.7	100.0
	Total	329	95.9	100.0	
	Missing	System	14	4.1	
Total		343	100.0		

**In the past two years, how many City Council meetings have you attended?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	none	312	91.0	92.3	92.3
	1 - 3	22	6.4	6.5	98.8
	4 - 6	1	.3	.3	99.1
	10 or more	3	.9	.9	100.0
	Total	338	98.5	100.0	
Missing	System	5	1.5		
Total		343	100.0		

**In the past month, how many times have you visited the official City of Springboro's internet website at <http://www.ci.springboro.oh.us>?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	none	143	41.7	42.3	42.3
	1 - 3	167	48.7	49.4	91.7
	4 - 6	22	6.4	6.5	98.2
	7 - 9	1	.3	.3	98.5
	10 or more	5	1.5	1.5	100.0
Total		338	98.5	100.0	
Missing	System	5	1.5		
Total		343	100.0		

**In the past year, how many times have you watched City of Springboro Council meetings live on television (GATV 6)?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	none	298	86.9	88.2	88.2
	1 - 3	33	9.6	9.8	97.9
	4 - 6	5	1.5	1.5	99.4
	7 - 9	1	.3	.3	99.7
	10 or more	1	.3	.3	100.0
Total		338	98.5	100.0	
Missing	System	5	1.5		
Total		343	100.0		

**When you think about the official information you receive concerning City news, meeting, and events, from what sources would you prefer to receive this information? in local newspapers**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	50	14.6	100.0
Missing	System	293	85.4	
Total		343	100.0	

**When you think about the official information you receive concerning City news, meeting, and events, from what sources would you prefer to receive this information? cable television public access channel**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	17	5.0	100.0
Missing	System	326	95.0	
Total		343	100.0	

**When you think about the official information you receive concerning City news, meeting, and events, from what sources would you prefer to receive this information? City printed newsletter**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	239	69.7	100.0
Missing	System	104	30.3	
Total		343	100.0	

**When you think about the official information you receive concerning City news, meeting, and events, from what sources would you prefer to receive this information? Police Department App**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	18	5.2	100.0
Missing	System	325	94.8	
Total		343	100.0	

**When you think about the official information you receive concerning City news, meeting, and events, from what sources would you prefer to receive this information? City E-newsletter**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	155	45.2	100.0	100.0
Missing	System	188	54.8		
Total		343	100.0		

**When you think about the official information you receive concerning City news, meeting, and events, from what sources would you prefer to receive this information? City internet web site**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	135	39.4	99.3	99.3
	2	1	.3	.7	100.0
	Total	136	39.7	100.0	
Missing	System	207	60.3		
Total		343	100.0		

**When you think about the official information you receive concerning City news, meeting, and events, from what sources would you prefer to receive this information? City Facebook page**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	104	30.3	100.0	100.0
Missing	System	239	69.7		
Total		343	100.0		

**When you think about the official information you receive concerning City news, meeting, and events, from what sources would you prefer to receive this information? City Twitter page**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	15	4.4	100.0	100.0
Missing	System	328	95.6		
Total		343	100.0		

**When you think about the official information you receive concerning City news, meeting, and events, from what sources would you prefer to receive this information? City YouTube Channel**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	9	2.6	100.0	100.0
Missing	System	334	97.4		
Total		343	100.0		

**Do you own or rent your home?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	own	316	92.1	93.8	93.8
	rent	21	6.1	6.2	100.0
	Total	337	98.3	100.0	
Missing	System	6	1.7		
Total		343	100.0		

**Please indicate the total number of persons, including yourself, living in your household who fall into the following age categories: younger than 10 years old?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	0	19	5.5	17.6	17.6
	1	48	14.0	44.4	62.0
	2	24	7.0	22.2	84.3
	3	12	3.5	11.1	95.4
	4	5	1.5	4.6	100.0
	Total	108	31.5	100.0	
Missing	System	235	68.5		
Total		343	100.0		

**Please indicate the total number of persons, including yourself, living in your household who fall into the following age categories: 10 to 17 years old?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	0	12	3.5	14.0	14.0
	1	40	11.7	46.5	60.5
	2	27	7.9	31.4	91.9
	3	6	1.7	7.0	98.8
	4	1	.3	1.2	100.0
	Total	86	25.1	100.0	
Missing	System	257	74.9		
Total		343	100.0		

**Please indicate the total number of persons, including yourself, living in your household who fall into the following age categories: 18 to 25 years old?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	0	13	3.8	21.7	21.7
	1	31	9.0	51.7	73.3
	2	12	3.5	20.0	93.3
	3	3	.9	5.0	98.3
	1962	1	.3	1.7	100.0
	Total	60	17.5	100.0	
Missing	System	283	82.5		
Total		343	100.0		

**Please indicate the total number of persons, including yourself, living in your household who fall into the following age categories: 26 to 35 years old?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	0	11	3.2	22.0	22.0
	1	18	5.2	36.0	58.0
	2	20	5.8	40.0	98.0
	6	1	.3	2.0	100.0
	Total	50	14.6	100.0	
Missing	System	293	85.4		
Total		343	100.0		

**Please indicate the total number of persons, including yourself, living in your household who fall into the following age categories: 36 to 45 years old?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	0	12	3.5	12.8	12.8
	1	33	9.6	35.1	47.9
	2	48	14.0	51.1	98.9
	3	1	.3	1.1	100.0
	Total	94	27.4	100.0	
Missing	System	249	72.6		
Total		343	100.0		

**Please indicate the total number of persons, including yourself, living in your household who fall into the following age categories: 46 to 55 years old?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	0	10	2.9	11.9	11.9
	1	39	11.4	46.4	58.3
	2	34	9.9	40.5	98.8
	3	1	.3	1.2	100.0
	Total	84	24.5	100.0	
Missing	System	259	75.5		
Total		343	100.0		

**Please indicate the total number of persons, including yourself, living in your household who fall into the following age categories: 56 to 65 years old?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	0	9	2.6	9.1	9.1
	1	65	19.0	65.7	74.7
	2	25	7.3	25.3	100.0
	Total	99	28.9	100.0	
Missing	System	244	71.1		
Total		343	100.0		

**Please indicate the total number of persons, including yourself, living in your household who fall into the following age categories: 66 years or older?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	0	12	3.5	9.6	9.6
	1	62	18.1	49.6	59.2
	2	51	14.9	40.8	100.0
	Total	125	36.4	100.0	
Missing	System	218	63.6		
Total		343	100.0		

**What is your gender?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	male	138	40.2	42.2	42.2
	female	177	51.6	54.1	96.3
	prefer not to respond	12	3.5	3.7	100.0
	Total	327	95.3	100.0	
Missing	System	16	4.7		
Total		343	100.0		

**What is your marital status?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	single (never married)	14	4.1	4.3	4.3
	single (divorced)	36	10.5	11.0	15.2
	married	246	71.7	75.0	90.2
	surviving spouse	27	7.9	8.2	98.5
	other	5	1.5	1.5	100.0
	Total	328	95.6	100.0	
Missing	System	15	4.4		
Total		343	100.0		