



City of Springboro Community Survey Results July 2008

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Table of Contents

Acknowledgements..... 3

Executive Summary.....4

Introduction..... 6

Survey Instrument..... 6

Survey Methodology..... 8

Survey Results and Analysis..... 9

Additional Comments.....24

Conclusion..... 26

Appendix A - Survey Instrument

Appendix B - Warren County Profile

Appendix C - 2000 Census Data

Appendix D - Code Book

City of Springboro Community Satisfaction Survey Final Report – July 2008

Acknowledgements

This report represents the findings of 819 responses to the City of Springboro Community Satisfaction Survey. These data represent a snapshot of the views concerning a variety of issues in Springboro at this time. City officials may find the data useful on two levels. First, general views about the delivery and quality of the services provided to residents may be valuable in long range planning efforts. Second, residents' views and ratings of specific conditions provide baseline data for continued benchmarking and ongoing evaluation. We are pleased to have worked with City officials. City Manager Christine Thompson and Assistant City Manager Chris Pozzuto provided valuable input into the development and administration of the survey project.

The following individuals comprised the survey project team:

Center for Public Management and Regional Affairs:

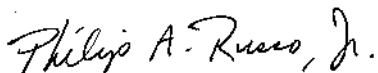
- Dr. Philip A. Russo, Jr., Director
- Dr. Mark H. Morris, Sr. Project Manager
- Dr. Andrew M. Dudas, Sr. Project Manager
- Lori B. Libby, Sr. Project Manager
- Jennifer A. Patterson, Project Manager
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City of Springboro:

- Christine Thompson, City Manager
- Chris Pozzuto, Assistant City Manager

The Center for Public Management and Regional Affairs at Miami University engages in applied research, technical assistance services, training and education, and data base development in the areas of public management and capacity building, local government economic development and planning, and public program evaluation and policy research. The Center's full-time professional staff hold advanced degrees in public administration, policy/program evaluation, and community planning. The Center's activities are funded by external grants and contracts from a number of funding sources including Ohio's Rural Universities Program and the U.S. Department of Commerce, Economic Development Administration.

Respectfully,



Philip A. Russo, Jr.
Director, Center for Public Management and Regional Affairs
Professor, Political Science, Miami University

Executive Summary

The Center for Public Management and Regional Affairs at Miami University conducted a community satisfaction survey for the City of Springboro. Survey instruments were mailed in February and March 2008 to nearly 2,000 randomly selected households within the city limits. Below is a brief summary of the key findings from the survey results. The total response rate to the survey was 44.5%. This response rate is calculated using the total number of households randomly selected (1,974) less vacant households (82) and undeliverable addresses (51) yielding a net 1,838 usable households.

Net Households Mailed	1,838
Households Responding	819
Response Rate	44.5%
Confidence Interval @ 95%	± 3.2%

- 34% of the respondents have lived in Springboro between one to five years.
- 96% of the respondents are homeowners.
- Respondent gender was 58% female and 42% male.
- 82% of the respondents are married.
- 45% of the respondent households had at least one child under 17 years of age.
- 89% of the respondents are very satisfied (31%) or satisfied (58%) with living in Springboro.
- 73% of the respondents think the City has “stayed about the same” over the past five years.
- 62% of the respondents indicated they were “happy here and will probably stay for the next five years.”
- 36% of the respondents rate Springboro as an “excellent” place to live, 43% rated Springboro an “excellent” place to raise a family, and 9% rated it an “excellent” place to retire.

- 54% of the respondents think the City should “pursue moderate growth” in the next five years.
- 76% are very satisfied (17%) or satisfied (59%) with “the current level of police protection” provided by the City.
- 58% are very satisfied (7%) or satisfied (51%) with “the enforcement of zoning codes in Springboro.”
- 76% of the respondents indicated a preference to receive official information concerning City news, meetings, and events through the City newsletter. 39% indicated a preference for the City internet website.
- Most frequently cited “likes” about living in Springboro were “quality of life” and “proximity/location” related issues.
- Most frequently cited “dislikes” about living in Springboro were “taxes” and “public services/city management” related issues.

Introduction

The City of Springboro is located in Warren County,¹ Ohio. According to the U.S. Census Bureau's 2006 population estimates, Springboro has a total population of 16,696 residents (see Appendix C). The 2006 population estimate reflects a 37% increase since the 2000 Census was completed. Unfortunately, the 2006 Census estimates do not provide data beyond total population estimates. Only the 2000 Census provides data beyond total population including: households, gender, age, etc. For the purposes of this analysis, the 2000 Census data will be used unless otherwise noted.

The Center for Public Management and Regional Affairs at Miami University conducted the mail survey for the City of Springboro in February and March 2008. The purpose of the survey was to gather information from a ***random sample of households*** in Springboro. The objectives of this survey were to collect: 1) general attitudes regarding the quality of life as well as growth and development in Springboro, and 2) attitudes towards the services provided to the residents of Springboro including street and road conditions, parks and recreational facilities, and police protection. City Council and City Staff will use the survey results to assess current service delivery and as a tool for long-term planning to establish priorities and strategies that address the needs of the community.

Survey Instrument

The survey instrument was drafted by staff at the Center for Public Management and Regional Affairs at Miami University (CPMRA) in consultation with City officials. A draft survey instrument was presented to City Council at their meeting on January 3, 2008 for review and discussion. The survey instrument used a combination of multiple choice and open-ended questions. After review and questions, the City Council authorized the City Manager to go forward with the survey project.² A copy of the final survey instrument can be found in Appendix A.

¹ See Appendix B for Warren County profile.

² See City of Springboro City Council Minutes dated January 3, 2008.

CPMRA-designed survey instruments achieve very good response rates. By design, topical sections are clearly identified and delineated within the survey instrument through the use of descriptive introductory headings. The first section of the Springboro survey was titled “Living in Springboro” and asked respondents to share their overall views about living in the City. Respondents were asked to indicate how long they had lived in Springboro, their overall satisfaction with living in Springboro, how living in Springboro had changed over time, and the qualities they like and dislike about living in Springboro. The final questions in this section asked respondents to look ahead five years and express their intentions to remain or move away and their view of growth in Springboro.

The second set of questions, “City Services,” looked to collect opinions about a variety of city services and how they may have changed over time. Respondents were asked to evaluate whether service delivery over the past three years had “become better,” “stayed about the same,” “become worse,” or had “no opinion.” Two additional questions in this section served to measure citizen awareness of new wayfaring signs and the City’s interactive online tax program. These last two questions also served as a means of informing citizens of these two programs.

The third section asked for opinions regarding “Public Safety.” Using agreement scales, respondents were asked to indicate their satisfaction with the current level of police protection and continued asking their level of satisfaction with specific police services. The final question asked respondents how police services could be improved.

The fourth section, “Zoning Code Enforcement,” asked respondents to identify public nuisances that are not being adequately addressed. Respondents are also asked to indicate their overall satisfaction level with zoning code enforcement.

The fifth section gathers information regarding “Parks and Recreation Facilities” in the City. Similar to the general city services section, respondents are asked to indicate how parks and recreational facilities have changed over the past three years.

The sixth section, “City Government,” collects information regarding levels of political efficacy. Political efficacy measures citizens feelings of trust in government and whether they believe they can influence the political process. Political efficacy is often connected with political participation levels.

The final substantive set of questions, “City Communications,” asks respondents how they get information regarding City news, meetings, and events. A question about the City’s website asks how often they visit and also informs respondents who may not have known about the website.

The final section collects basic “Demographic” data including: home ownership, number of persons living in the household, gender, marital status, and year of birth. This information is used in the cross-tabulation analysis that follows in this report. Please note, we did not ask for income or education level data because these variables add little value to our ability to conduct our analysis and often offend respondents.

A final section provides space for respondents to write in any “Additional Comments” they may want to express regarding city services.

Survey Methodology

The CPMRA uses a modified-Dillman³ method for conducting mail surveys which has proven to increase response rates through precise survey design and administration techniques. The household mailing list was provided to the CPMRA by the City of Springboro. This household list is the same one used by the City to mail quarterly newsletters. Wanting only residential households, we excluded all business and out-of-town addresses. This resulted in a total residential household population of 5,974 from which a random sample was drawn. Using computer software, a random sample of approximately 33% of the total households was selected to receive a survey instrument.

A total of 1,971 surveys were mailed to the randomly selected households in February 2008. Each survey packet included a survey instrument and a return-addressed postage-paid envelope. The survey requested that one member of the household who is 18 years of age or older and a resident of the City complete the survey. Where there were multiple members of the household who are 18 years of age or older, we asked that the person who has the next birthday to complete the survey. This “next-birthday” protocol is used to increase the likelihood of random selection

3 See Dillman, Don A. 2000. *Mail and Internet Surveys: The Tailored Design Method*, 2nd ed. New York: John Wiley & Sons Inc.

within the household and thus reduce potential respondent bias. A reminder card was mailed two weeks after the first survey instrument had been mailed. A second survey instrument was mailed in early March (approximately four weeks after the first one). The second survey instrument packet was identical to the first one and provided households who had not responded with a second opportunity to participate. A second reminder card was mailed one week after the second instrument had been mailed. A total of 819 usable responses were returned, for a response rate of 44.5%⁴.

The standard margin of sampling error in this survey is plus or minus three and two tenths percentage points ($\pm 3.2\%$) in 95 out of 100 cases. This means that if a survey was conducted 100 times, in 95 cases the results will not vary by more than 3.2% from the results if all City residents had been surveyed and responded.

All surveys are subject to sources of error, such as bias in the wording of questions, timing, issue salience, etc. The instrument design, format, and timing were chosen to increase the response rate and to minimize bias. There is little reason to suspect that the data collection procedures introduced any significant bias; the findings reported herein can be taken confidently as an accurate reflection of respondent opinion at the time. However, these ***opinions may and do change over time***. Therefore, they reflect a snapshot of respondents' views only at the time of the survey.

The majority of surveys returned were completed in full. However, some respondents chose not to answer parts or specific questions within the survey. Incomplete surveys were included in the database, thus some questions may have more responses than others. Due to rounding, some of the reported percentages may not equal 100%.

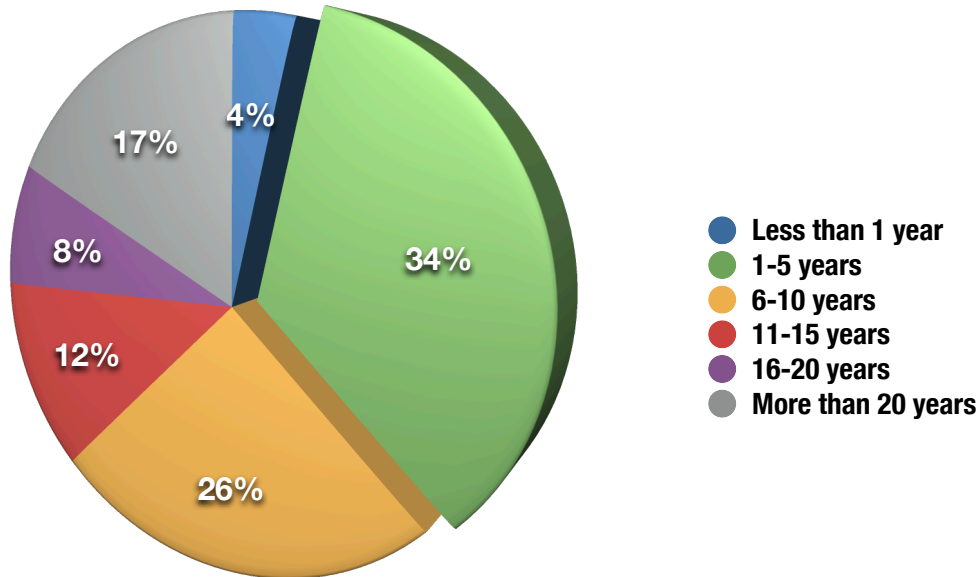
Survey Results and Analysis

LIVING IN SPRINGBORO: In community surveys of this type, it is not uncommon for long-term residents to respond at higher rates and short-term residents to respond at lower rates. This is the case in the Springboro survey. Short-term residents (less than one year) represent approximately 18% of the total Springboro population but only 4%

4 The response rate is calculated by subtracting the vacant addresses (82) and other undeliverable addresses (51) from the total number of households mailed (1,971) for a net household base of 1,838.

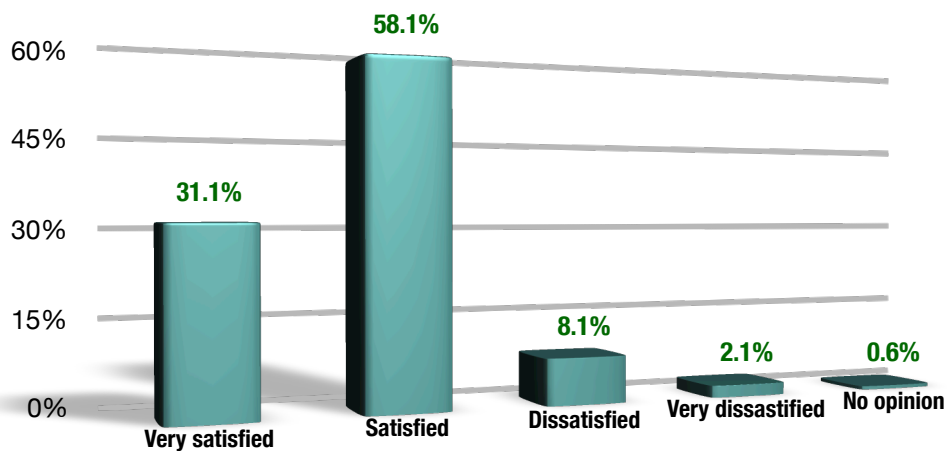
responded to the survey. Long-term residents (10 years or more) account for 25% of the Springboro population and responded at a rate of 37%. However, those residents in the middle ranges (1-5 years and 6-10 years) participated at rates comparable to their actual percentage of the population.

How long have you lived in Springboro? (n=816)

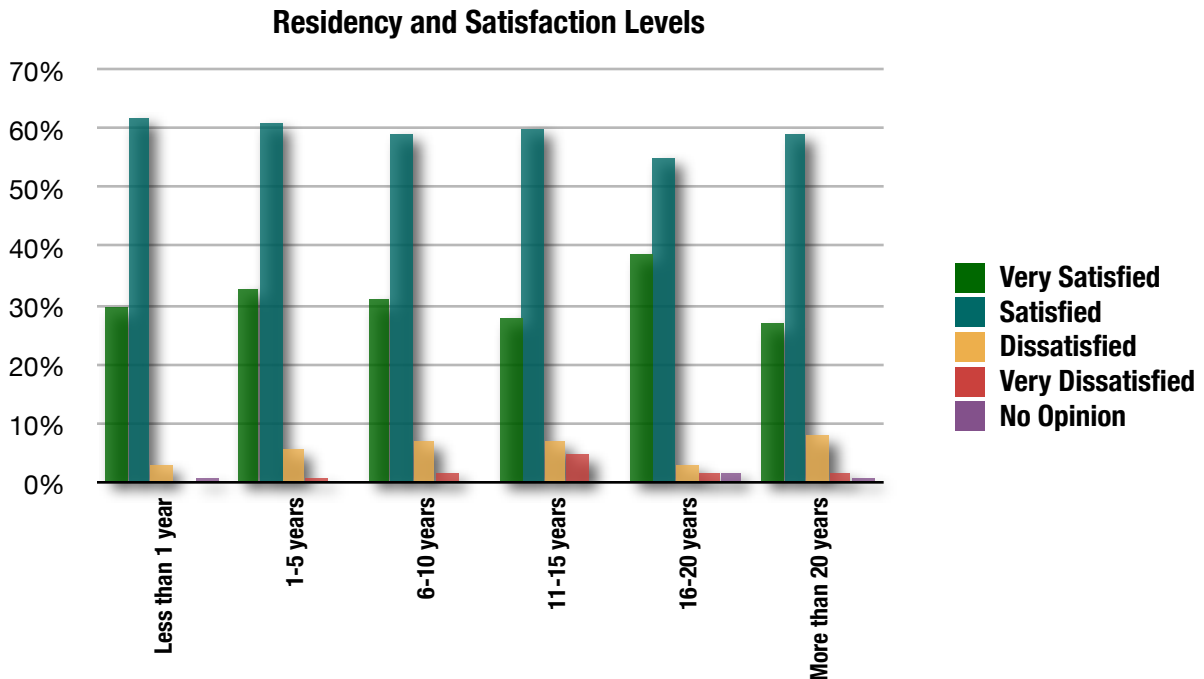


Overall satisfaction with living in Springboro is high with 89% indicating they were either very satisfied (31%) or satisfied (58%).

How satisfied are you living in Springboro? (n=807)



Cross tabulating these two variables (residency and satisfaction levels), we can assess satisfaction levels with the various length of residency categories. All lengths of residency show positive levels of satisfaction with living in Springboro.



“Like” Categories. After asking about satisfaction with living in Springboro, respondents were asked to *“Please identify three qualities that you **like** the most about living in Springboro”*. The range of responses was varied but using content analysis we were able to identify common themes within the data. These themes allowed for the creation of categories that responses could be placed in so that similar issues could be identified and consolidated. The first category identified was “quality of life”. This category was defined as responses relating to local characteristics that relate to everyday life of citizens. Among the issues that were placed into this category were comments about the appearance of neighborhoods, perceived atmosphere generated by citizen attitudes, community size, and general feelings of attachment to the community. This category included responses referring to “small town feel”, “nice neighbors”, “great place to raise kids”, “clean city”, etc.

The next category identified was “quality of public services”. This was defined as the positive evaluation of government services and activities and included such issues as street maintenance, quality of park facilities, police and fire services, and general public planning by elected officials. Responses such as “city is well maintained”, “outstanding police and fire departments”, “the road maintenance is great”, “city leadership”, etc. were placed in this category.

The next category under “Likes” was the “proximity/location” category. This was defined as comments regarding the access to and the position of retail, entertainment, or public recreation amenities within and around Springboro. This category focuses on access to surrounding areas such as Dayton and Cincinnati, the availability of retail shops and entertainment, and general convenience found in everyday life. This category was exemplified by comments such as “close to 75 and 71”, “I like the convenience of all the stores”, “physicians, dentists, and services are local and accessible”, etc.

“Schools” was another category as defined by any positive reference to the public school system. This included such comments as “school system strength”, “good schools and recreation programs”, etc.

“Quality of private services” was defined as positive comments regarding local amenities not provided by public services. This included such things as shopping, retail centers, and entertainment venues. These comments were directed at quality and variety, not location. Some examples of this included “many shops, food stores, and restaurants”, “good shopping”, etc.

The final category was called “other” and included comments that did not fit well into any of the other categories, but were not frequently noted enough to warrant a separate category. These responses were few and varied and do not represent general attitudes found in the survey results.

Overall, the two major aspects that are liked by Springboro residents are “quality of life” related issues and “proximity/location” to a variety of public and private services. Almost one out of every three respondents who provided additional comments wrote a positive response that fell into the “quality of life” category. Over one out of every five respondents who provided additional comments wrote a positive response fell into the

“proximity/location” category. It should be noted that many of the responses that fell into the “proximity/location” category also mentioned the access and location of private amenities as a positive aspect of living in Springboro.

“Dislike” Categories. In addition to indicate their “likes”, respondents were asked the following: *“Please identify three qualities that you **dislike** the most about living in Springboro”*. As was done with the “likes”, content analysis was used to identify and categorize the dislikes. The first category was “quality of public services/city management”. This was defined as perceived negative evaluations of government services and activities. This included such issues as road quality, police responses or attitudes, lack of public services, and poor or inadequate government planning. For example, “there isn’t a community pool/water park”, “police are too forceful”, “no sidewalks”, “bad snow removal”, “poor city management”, “concerned about direction of city leadership”, “more government regulations”, etc.

The next category was labeled “growth and development”. This was defined as a negative view towards the rate of growth of Springboro in a number of areas ranging from home construction to overpopulation. Some responses typical of this category included “built too many homes”, “growth uncontrolled”, “growing way too much”.

The next category was labeled “traffic”. This was defined as any negative view towards traffic congestion. Typical responses included: “traffic is increasing”, “traffic on 73 and 71”, etc.

The next category identified was labeled “taxes”. This was a negative view towards taxation. This included negative responses regarding property tax, city income tax, and general tax revenue issues but did not include school-related issues which were categorized separately below. This category also included cost-of-living expenses that related to a public service. For example, this category included responses such as “water bill increase”, “TAXES!”, “taxes, taxes, taxes”, etc.

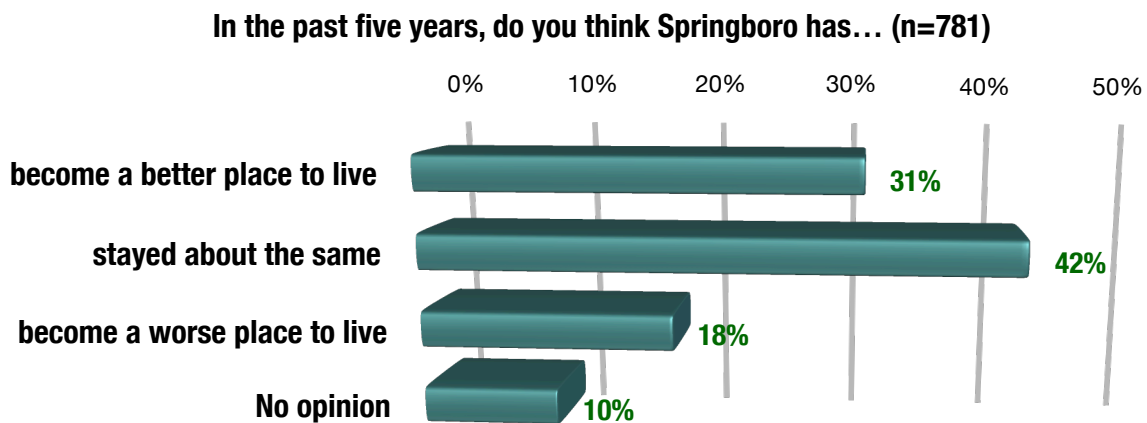
The next category was “lack of private services”. This was defined as a negative view towards the perceived lack of sufficient private amenities. This included everything from quality to quantity. Some responses included “lack of shopping”, “limited non-fast food restaurants”, “need more businesses”, etc.

The next category was “schools”. This was defined as any negative mention of school quality or school cost. Many respondents mentioned school taxes as a unique problem to their community justifying a separate category to catalogue responses dealing with school quality and school funding. This category was exemplified by responses such as “constant request for school funding”, “schools overcrowded”, “school administration”, “school levies”, etc.

The final category was coded as “other” and included comments that did not fit well into any of the other categories, but were not frequently noted enough to warrant a separate category. This includes comments such as “autos without mufflers”, “unfriendly”, “nothing really”, “snobbish people”, etc.

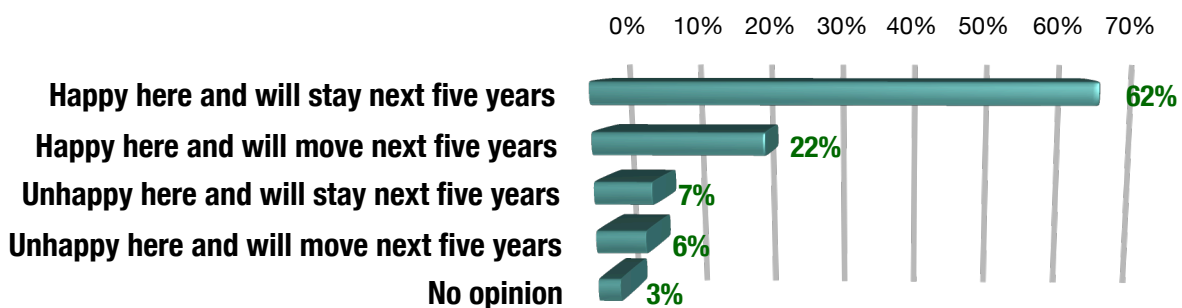
Overall, the two major aspects most commonly mentioned as dislikes by Springboro residents were “taxes” and “public services/city management”. Almost one out of every four respondents who provided additional comments wrote a negative response that fell into the “taxes” category as one of their dislikes. Over one out of every five respondents who provided additional comments wrote a negative response regarding the “public services/city management” category.

It is useful to collect respondents’ opinions that reflect change over a period of time. Over 70% of all respondents indicated that Springboro has become a better place to live or stayed about the same in the past five years. Less than two out of ten think Springboro has become a worse place to live in the past five years.



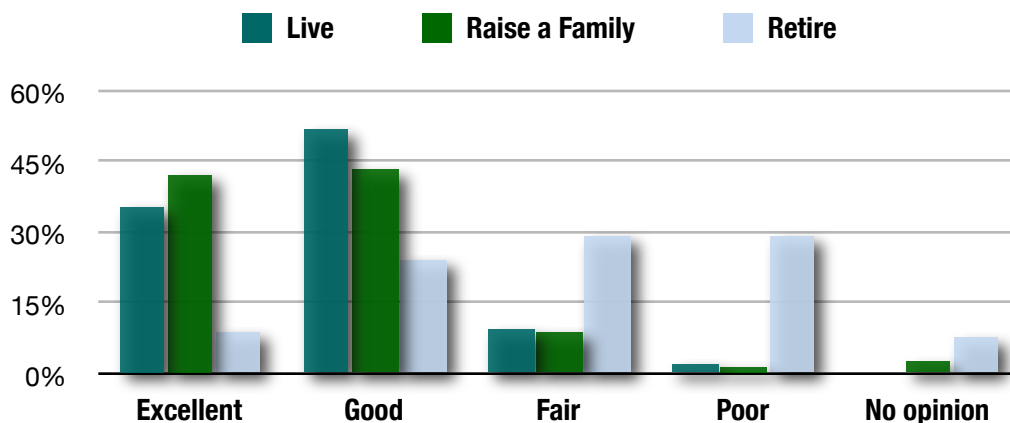
While the question above looked back in time, the next question asked respondents to look forward. More than eight out of ten respondents indicated they are happy living in Springboro with six in ten indicating they will probably stay for the next five years. Only 6% indicated they were unhappy and will probably move in the next five years. This suggests that the City should expect and plan for a fairly stable population base of existing residents. Please note this question does not reflect new growth that may occur in the next five years.

Which best describes how you feel about living in Springboro? (n=806)



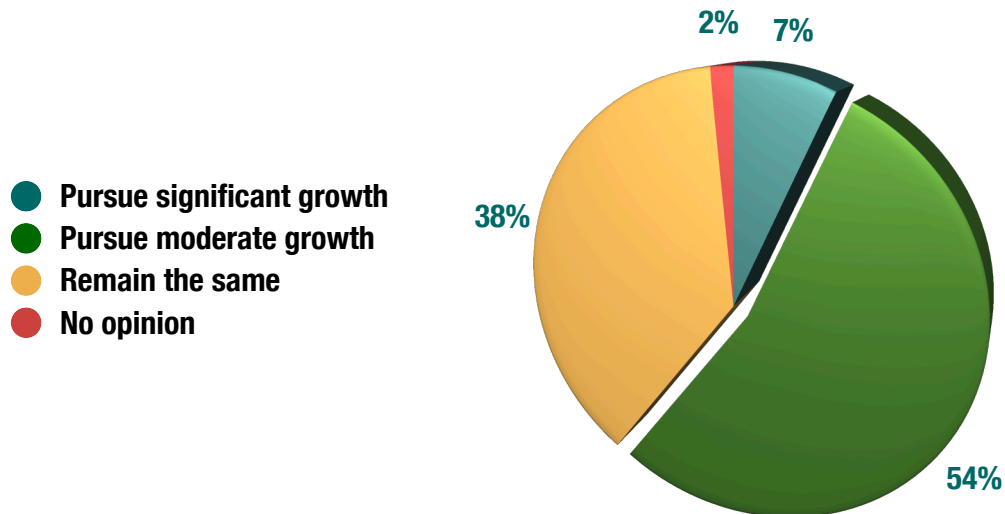
Another way to evaluate the quality of life issue is to compare views across different life stages. Respondents rated Springboro as an excellent or good place to both live and to raise a family. However, six out of ten respondents found Springboro to be a fair or poor place to retire.

How would you rate Springboro as a place to... (n=810, 789, 791)



Growing communities face a host of opportunities and challenges. How City government manages growth can be reflected in citizen views towards future growth in Springboro. Just over five in ten respondents prefer moderate growth, while nearly four in ten would like Springboro to remain the same.

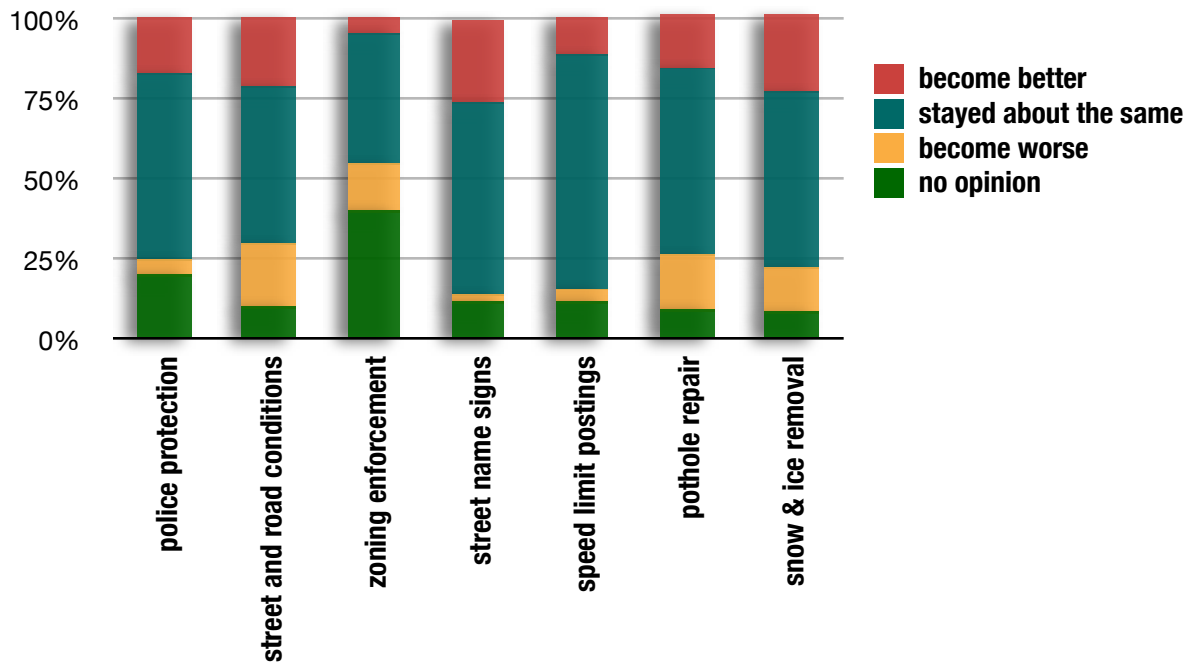
When imagining Springboro five years from now, do you think the City should...



CITY SERVICES: Respondents were asked to consider a list of city services and how they may have changed over the past three years. The majority of respondents indicated services had stayed about the same over the past three years. Twenty-one percent of the respondents indicated street and road conditions had become better while twenty percent indicated they had become worse. Nearly two in ten (17.1%) indicated pothole repair had become worse.

Over the past three years, have the following services...

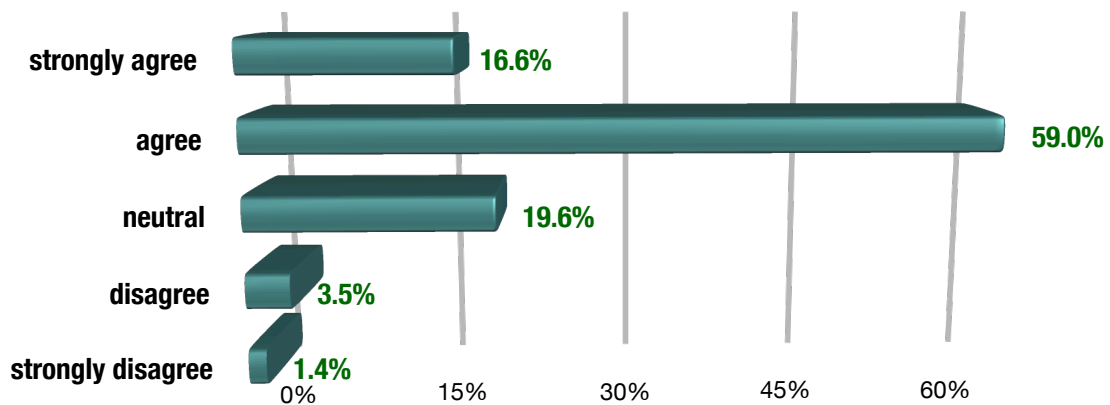
(Note: prefer to see **large red bars** and **small yellow bars**)



The survey also asked questions to better understand public awareness of two specific City services. Nearly six and ten (58.6%) of the respondents indicated they were aware of the new wayfaring signs installed around the City. Just over three in ten (34.4%) of the respondents were aware of the interactive online tax program now available through the City's website. The percentage may be higher following the completion of the most recent tax filing season.

PUBLIC SAFETY: Three quarters of all respondents indicated they either strongly agreed (16.6%) or agreed (59.0%) that they are satisfied with the current level of police protection provided by the Springboro Police Department.

“I am satisfied with the current level of police protection provided by the Springboro Police Department.” (n=802)



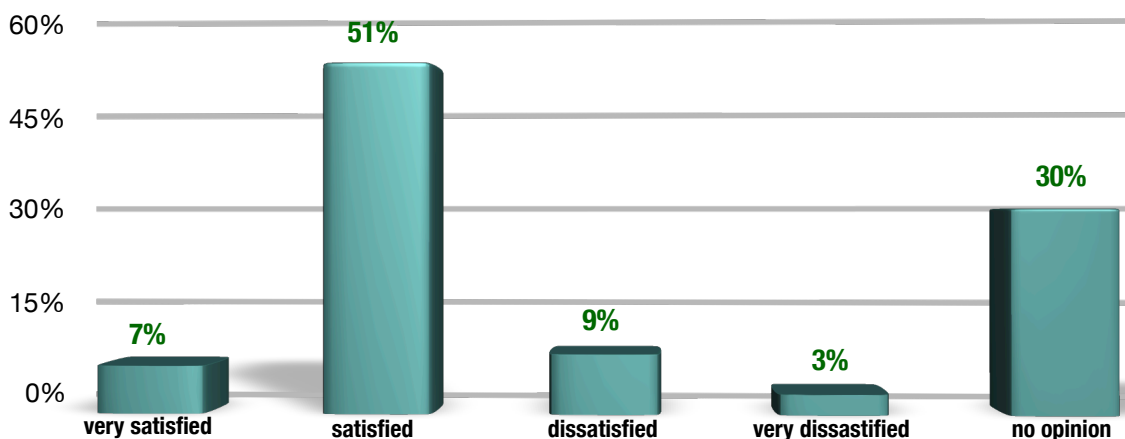
Respondents were asked to assess their satisfaction with several specific police services. Most respondents who held an opinion were either very satisfied or satisfied with these police services. Please note, shaded boxes below highlight services with a fairly significant number of respondents who indicated “no opinion.”

Satisfaction with the following areas of police service.	Very Satisfied	Satisfied	Dissatisfied	Very Dissatisfied	No Opinion
On-duty patrol (n=810)	19.6%	57.2%	5.9%	2.5%	14.8%
Response time to requests (n=809)	17.8%	35.8%	2.7%	3.6%	40.0%
General community outreach (n=808)	12.0%	47.0%	4.5%	5.3%	31.2%
School programs and outreach (n=805)	16.4%	35.8%	3.2%	4.2%	40.4%

Respondents were asked to indicate the types of interactions they had had with the Springboro Police Department in the past 12 months. More than six out of ten (64.8%) respondents indicated they had not had any contact with the police in the past 12 months. Only one in ten indicated contacting the police department for general information, to report a crime, or to ask for direct assistance. When given a list of police services that could be improved, 20.4% chose more cruiser patrol and 18.1% chose improved community relations.

ZONING CODE ENFORCEMENT: In a previous question, 40.5% of the survey respondents indicated zoning enforcement had stayed about the same over the past three years. A nearly equal number (39.0%) indicated no opinion. We find much the same when respondents were asked to indicate public nuisances that were not being adequately addressed by the City. Only junk cars (12.5%), litter (13.4%), storage of recreational vehicles (13.8%), unattended pets (13.6%), and vegetation height (16.7%) rose above one in ten respondents. Like the previous question, when asked about their satisfaction with zoning code enforcement, nearly six out of ten were either very satisfied (7.0%) or satisfied (51.2). Just under three out of ten (29.9) indicated no opinion.

How satisfied are you with the enforcement of zoning codes in Springboro? (n=795)



PARKS AND RECREATION FACILITIES: The City of Springboro offers residents a variety of parks and recreational facilities. Respondents were first asked to indicate their overall level of satisfaction with the current level of parks and recreation facilities in Springboro. Seven out of ten respondents indicated they were either very satisfied (17.5%) or satisfied (53.1%) with the current level of parks and recreation facilities in the City. A second question using change over time as the reference point, asked respondents to indicate whether specific facilities had gotten better, stayed the same, or gotten worse over the past three years. Please note that many of the specific facilities have fairly significant “no opinion” percentages.

Over the past three years, have the following parks and recreation facilities...

Parks and Recreation Facilities	become better	stayed the same	become worse	No Opinion
North Park	44.7%	17.8%	1.5%	29.2%
Clearcreek Park	17.7%	20.8%	1.0%	46.4%
Community Park	10.0%	22.5%	1.5%	50.9%
North Park Amphitheater	30.8%	19.5%	2.8%	37.0%
North Park Skate Park	11.1%	16.7%	8.2%	51.3%
Baseball Fields	10.5%	21.7%	1.3%	53.2%
Soccer Fields	11.7%	23.1%	4.0%	51.3%
Playground Equipment	14.8%	27.0%	2.0%	44.3%
Picnic Shelters	10.0%	31.6%	2.7%	43.3%
Concessions and Restrooms	20.3%	23.0%	2.7%	42.7%
Basketball Courts	7.0%	20.1%	2.3%	55.2%
Walking Trail (North Park)	23.2%	28.3%	1.1%	38.1%

Survey respondents were given an opportunity to provide open-ended comments regarding parks and recreational facilities in the City. Nearly 300 comments were received and categorized for this report. The parks and recreation facilities overall received positive comments on the quality of the facilities and the services provided. Over 90% of the open-ended comments indicated an interest in seeing the parks and recreational facilities continue improving and expanding. Respondents generally fell into the categories of both liking the parks and wanting to see improvements, or those citizens that do not use the parks at all.

Criticism of the parks and recreation facilities centered on two primary issues: lack of variety and lack of promotion. Specifically, two age groups were addressed as not having programmatic opportunities within the parks: senior citizens and youth around the ages of 10-15. Events such as the concerts in the park received praise and some interest in additional concert offerings. The park system may have an opportunity to attract more citizens through increased promotion and information about the parks,

their events, and services provided. Some respondents indicated they were unsure where to get information and that their participation would increase if they knew more about what was offered at individual parks.

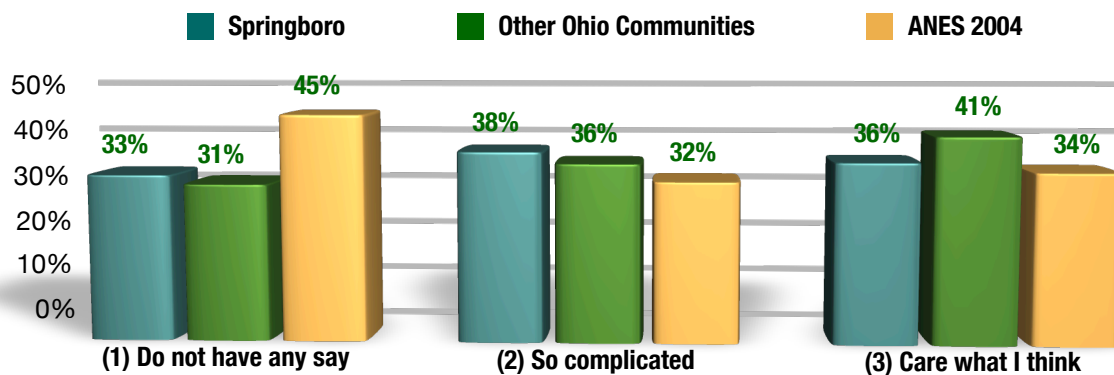
A community aquatics facility, such as a pool or spray park, was the most commonly cited facility that respondents would like to see developed in Springboro (11% of the open-ended comments).

Existing equipment and facilities met with satisfactory levels by respondents, but they also wanted to see them expanded and updated. Respondents indicated they would like to see a more concerted effort to keep the parks clean, especially the restroom areas. One suggestion, a park designated and created specifically for dogs, might help address some of the cleanliness concerns. Requests for additional parking areas, as well as alternative means for reaching the parks such as paths for walking and biking, was also noted by respondents as something that would facilitate their use of the Springboro parks system. Within the current facilities, several respondents suggested additional lighting on fields, tennis courts, and other areas would increase the time that these facilities could be used as well as increasing a feeling of safety. North Park's pond was noted as an area that would be ideal for cleaning and use for family fishing. The concession areas were noted as useful to participants, and many citizens would like to see their hours of operation lengthened, as well as more concession stations added. Two interesting comments made by citizens were that one mother had her child mention to her that recycling bins would be a good idea, as well as another parent mentioning that playground equipment suitable for children with disabilities would be a nice addition.

While there were few criticisms in the open-ended comments, several respondents indicated their concern was with safety within the parks. Inappropriate behavior, especially in the North Park skate park and amphitheater areas, was specifically mentioned as something that made park users uncomfortable. Increased lighting and additional police presence might help alleviate safety concerns and bring more citizens into the parks by allowing the grounds to be used later at night.

CITY GOVERNMENT: The Springboro survey included a set of statements that have been used in other community surveys and the American National Election Studies.⁵ These statements allow respondents to express their attitudes towards government and government officials through an agreement/disagreement scale. Because of their use in other surveys, we are able to then compare attitudes in Springboro with other local communities⁶ as well as national averages. Higher levels of disagreement indicate respondents hold positive feelings about their ability to understand and influence the local political process. We do urge caution in the interpretation and use of these results as many factors can and do influence an individual's responses to these statements.

Eight out of ten respondents strongly disagreed (20.3%) or disagreed (60.0%) with the statement, "City affairs are not important enough to worry about." Three out of ten strongly disagreed (3.5%) or disagreed (29.1%) with the statement, "City officials only care about serving their own interests." Just under three out of ten (29.4%) disagreed with the statement, "Voting is the only way that a resident like me can have any say about how City government operates." In the statements that we can compare, Springboro had disagreement levels that are consistent with other local government surveys and above two of the national measures.



(1) People like me do not have any say about what City government does.

(2) Sometimes City affairs seem so complicated that a resident like me cannot really understand what is going on.

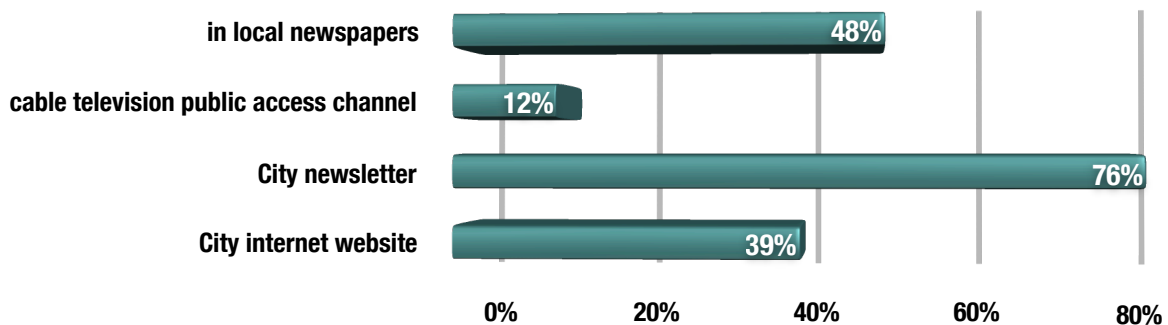
(3) I do not think City officials care much about what people like me think.

⁵ The American National Election Study (ANES), begun in 1948, is the oldest continuous series of survey data investigating electoral behavior and attitudes in the United States (<http://www.electionstudies.org/>).

⁶ The communities used for this comparison are ones that have had surveys conducted by the CPMRA.

CITY COMMUNICATION: Citizens obtain information about City news, meetings, and events from a variety of sources. These sources are important for City officials to understand because few citizens attend City Council meetings. Over eight out of ten (83.0%) of the survey respondents indicated they had never attended a Council meeting, and only 14.2% indicated they had attended 1-3 Council meetings in the past two years. Survey results indicated the most common source of City information is the City newsletter (76.3%) with local newspapers (48.0%) as a secondary sources of information for respondents. While 38.7% of respondents indicated the City website as a source for official information. Nearly six out of ten (56.7%) respondents have never visited the City's website. This suggests an area of opportunity for the City as more citizens are made aware of this resource.

When you think about the official information you receive concerning City news, meetings, and events, from what sources would you prefer to receive this information? (n=393, 95, 625, 317)



DEMOGRAPHICS: The Springboro survey used standard sampling techniques to collect household level data. As previously noted, these techniques allow us to say with a high degree of confidence that the results gathered are representative of the entire City population. We can also compare survey results with 2000 Census information.

Demographic Category	2000 Census	2008 Springboro Survey
Gender:		
Male:	48.9%	42.1%
Female:	51.1%	57.9%
Marital Status:		
Married:	76.7%	81.5%
Single (never divorced)	14.2%	3.0%
Single (divorced)	6.6%	9.5%
Surviving Spouse	2.5%	5.7%
Households with minor children	48.2%	44.5%
Home Ownership	86.6%	95.9%

The table above indicates that some segments of the Springboro population are either over- or under-represented in the final results. Of note, women and home owners are somewhat over-represented, and singles are somewhat under-represented. It is not uncommon to see these types of results in community surveys. However, we believe the results remain valid and useful so long as one understands these limitations.

Additional Comments

At the conclusion of all surveys conducted by the CPMRA, we provide respondents with space to write any additional thoughts or comments they may have. Just over half (52%) of survey respondents to the Springboro survey used this opportunity to share additional comments. Using content analysis, the Additional Comments were categorized into one of five groups: concerns regarding city government/service/environment, praise for city government/service/environment, concerns regarding taxation (city and/or school), concerns regarding traffic and overdevelopment, and demand for more city services, economic development, and planning.

Nearly 20% of the Additional Comments were directed at city government/services/environment. For example, respondents expressed concerns about the police department ranging from heavy handed tactics to concerns regarded patrol and crime suppression activities. There were a number of citizens who expressed dissatisfaction

with snow removal, street cleaning, as well as the maintenance of landscaping along Ohio Route 73.

Further concerns regarding city government were related to citizens feeling there was a lack of communication between citizens and city leadership. Several suggested the city needed to seek alternative forms of communication with citizen in addition to the newsletter. Alternative forms of communication included greater use of email and a city television channel. Some respondents were dissatisfied with a perception that the city was divided by class distinctions. These perceived distinctions were also seen as affecting relations between citizens, city officials, and the police.

Springboro residents also expressed concern for the current level of taxation. Specifically, many respondents expressed dissatisfaction with the .5% city income tax as well as with school taxation. While the city does not have a direct role in the assessment of school taxes it is important to note the citizens in general are feeling increasingly burdened. A number of respondents related their concerns to being on a fixed income or facing hard economic times. Concerns about the rising cost of taxes were expressed across the board, older citizens were concerned about being able to meet tax demands on a fixed income while many younger residents with families expressed a concern about meeting tax demands while facing other growing expenditures as well.

A number of respondents used the Additional Comments section to express their concerns regarding current traffic issues, especially those along Ohio Route 73 and Ohio Route 741. Related to concerns about increased traffic flow were also concerns about Springboro becoming overdeveloped. Specifically, some respondents identified too much housing growth as a problem. Respondents were concerned about the number of housing developments that have been built in recent years, the quality of the developments, and the related infrastructure improvements needed to cope with increased housing development and population growth. Others focused on their desire to see Springboro maintain a small town feel and wanted to see large “big-box” retailers kept out.

Contrasting with the above, there were some respondents who expressed a desire to see Springboro expand, either through economic development opportunities or by

means of increasing city services. A number of respondents expressed a desire to see new businesses brought into the city in order to alleviate the growing tax burden citizens are feeling. Others wanted to see economic development as a means of competition with neighboring cities. Other still expressed a desire to see economic development and growth as a means of revitalizing areas of the city hit by hard times and downturns, specifically the historic downtown area.

Not all of the additional comments were negative; indeed a number of respondents did take the opportunity to praise Springboro in a variety of ways. Several were pleased to see the city making the effort through the survey to communicate and listen to citizens. Others expressed pride in Springboro and the city environment. Citizens enjoy the idea the Springboro still has a small town and community feel. A number of respondents were also happy with the services provided by the city, including the police department and the public works. Several respondents also expressed their hopes that Springboro will continue to prosper and maintain its status as a good place to live and raise a family in the coming years.

The additional comments section should be seen as a means of capturing just some of the attitudes residents have about Springboro. While many expressed concerns or frustrations this should not be seen as a denunciation of the city or its government. Rather, the comments, concerns, and suggestions offered by citizens should be seen as a genuine interest in improving their community.

Conclusion

Community surveys are a useful tool for measuring citizen attitudes and satisfaction levels across a variety of issues. This information can be used by both elected officials and city administrators to assess current performance and plan for future wants/needs within the community. However, these results should be viewed as a single point in time measurement and as a baseline for future comparisons. Citizens' attitudes and opinions are not constant and will surely change over time. Because of these shifts, it is recommended that community surveys be conducted every three to four years so that change can be measured over an extended period of time. Survey results can then

be used as a guide for future planning to better respond to the citizens of Springboro. Three general conclusions can be drawn from the survey results. First, the high degree of satisfaction with living in Springboro across all age groups is a positive indicator of overall citizen satisfaction. Second, even as citizens indicated their concerns with growth and development, they also indicated they preferred the city continue to grow albeit at a moderate pace. Finally, the response rate to this survey (44.5%) is a very positive indication that the citizens of Springboro are willing to share their opinions and are interested in the future of their city.

Appendix A - Survey Instrument



Dear Springboro Resident:

The Springboro City Council has asked the Center for Public Management and Regional Affairs at Miami University to conduct a survey of City households to assess a variety of issues and services that affect residents of the City. The purpose of this survey is to gather information from a random sample of households about their:

- general attitudes regarding the quality of life as well as growth and development in Springboro, and
- attitudes toward the services provided to the residents of Springboro including street and road conditions, parks and recreational facilities, and police protection.

Your household has been randomly selected to receive this survey. Please be assured that your participation is voluntary and you may choose not to answer any question. However, if you do respond, be assured that individual responses remain strictly confidential. Only an aggregated summary of responses will be provided in the final report produced by the Center for Public Management and Regional Affairs for City officials. By returning the survey, you consent to the use of the information it contains in the preparation of the final report. We would appreciate your taking a few minutes to complete the enclosed survey.

The survey should be completed by one member of your household who is 18 years of age or older and is a resident of Springboro. If there are multiple members of the household who are 18 years of age or older, we ask that the person who has the next birthday complete the survey.

For your convenience we have provided a self-addressed, postage paid envelope to return your completed survey. **Please return by March 21, 2008.** Your participation is greatly appreciated. Thank you.

If you have any questions regarding this survey, please feel free to contact Mark Morris at the Center for Public Management and Regional Affairs at (513) 529-6959 or Springboro Assistant City Manager, Chris Pozzuto at (937) 748-4343. You may also contact the Office for the Advancement of Scholarship and Teaching at Miami University at (513) 529-3734 with additional questions regarding your rights as a survey respondent. **Please begin the survey below...**

LIVING IN SPRINGBORO - We would like to know a little about you and your overall views about life in Springboro.

1. How long have you lived in Springboro? Please write your response in the space. _____ years
2. Overall, how satisfied are you with living in Springboro? Please check one.
☐ very satisfied ☐ satisfied ☐ dissatisfied ☐ very dissatisfied ☐ no opinion
3. In the past five years, do you think Springboro has “**become a better place to live**,” “**stayed about the same**,” or “**become a worse place to live**”? Please check one.
☐ become a better place to live ☐ stayed about the same ☐ become a worse place to live ☐ no opinion
4. Please identify the three qualities that you **like** the most about living in Springboro.
 a. _____
 b. _____
 c. _____
5. Please identify the three qualities that you **dislike** the most about living in Springboro.
 a. _____
 b. _____
 c. _____
6. Which one of the following statements best describes how you feel about living in Springboro? Please check one.
☐ “I am **happy** here and will probably **stay** for the next five years.”
☐ “I am **happy** here but will probably **move** in the next five years.”
☐ “I am **unhappy** here but will probably **stay** for the next five years.”
☐ “I am **unhappy** here and will probably **move** in the next five years.”
☐ no opinion

7. How would you rate Springboro...

	excellent	good	fair	poor	no opinion
as a place to live	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
as a place to raise a family	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
as a place to retire	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

8. When imagining Springboro five years from now, do you think the City should “pursue significant growth,” “pursue moderate growth,” or “remain the same”? Please check one.

- ☐ pursue significant growth ☐ pursue moderate growth ☐ remain the same ☐ no opinion

CITY SERVICES - We would like to know your opinion on a variety of services provided to the residents of Springboro. Please consider your own experience with these services as you answer each question.

9. Over the past three years, have the following services listed below “become better,” “stayed about the same,” or “become worse”? Please check one for each.

	become better	stayed about the same	become worse	no opinion
police protection	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
street and road conditions	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
zoning enforcement	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

10. We would like your assessment of the condition and maintenance of our streets, roads, and signs in Springboro. Over the past three years, have the following street, road, and sign conditions listed below “become better,” “stayed about the same,” or “become worse”? Please check one for each.

	become better	stayed about the same	become worse	no opinion
street name signs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
speed limit postings	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
pothole repair	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
snow & ice removal	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

11. Are you aware that the City has installed new wayfaring signs (for example, directional, welcome, or building signs) at the entrances to the city and all parks?

- ☐ yes ☐ no ☐ no opinion

12. The City of Springboro has added an interactive online tax program allowing taxpayers to access and complete their forms on the City's website. Are you aware of this new service available to citizens?

- ☐ yes ☐ no ☐ no opinion

PUBLIC SAFETY - To serve our community better, we would like to ask you a few questions about the police protection provided to Springboro residents.

13. Please indicate your level of agreement with the following statement: “I am satisfied with the current level of **police protection** provided by the Springboro Police Department.” Please check one.

- ☐ strongly agree ☐ agree ☐ neutral ☐ disagree ☐ strongly disagree

14. In general, how satisfied are you with each of the following areas of police service? Please check one for each.

	very satisfied	satisfied	dissatisfied	very dissatisfied	no opinion
on-duty patrol	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
response time to requests	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
general community outreach	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
school programs and outreach	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

15. In the past 12 months, have you contacted the Springboro Police Department for... Please check all that apply.

- ☐ general information ☐ to report a crime ☐ direct assistance ☐ no contact

16. Are there any areas in which police service could be improved? Please check all that apply

- ☐ more cruiser patrol
☐ improved response time to requests for assistance
☐ more on-duty officers
☐ improved general community outreach
☐ improved school programs and outreach

ZONING CODE ENFORCEMENT - *Springboro administers its own zoning regulations and code enforcement.*

17. Which of the following public nuisances, if any, do you believe Springboro has not adequately addressed? Please check all that apply.
- | | |
|--|--|
| <input type="checkbox"/> fences | <input type="checkbox"/> noise |
| <input type="checkbox"/> junk cars | <input type="checkbox"/> storage of recreational vehicles |
| <input type="checkbox"/> litter | <input type="checkbox"/> unattended pets |
| <input type="checkbox"/> maintenance of vacant buildings | <input type="checkbox"/> unregistered vehicles |
| <input type="checkbox"/> miscellaneous junk | <input type="checkbox"/> vegetation height (weeds and brush) |
18. Overall, how satisfied are you with the enforcement of zoning codes in Springboro? Please check one.
- ☐ very satisfied ☐ satisfied ☐ dissatisfied ☐ very dissatisfied ☐ no opinion

PARKS AND RECREATION FACILITIES - *We would like to ask you a few questions regarding parks and recreational opportunities in Springboro.*

19. Please indicate your level of agreement with the following statement: "I am satisfied with the current level of **parks and recreation facilities** provided by the City of Springboro." Please check one.
- ☐ strongly agree ☐ agree ☐ neutral ☐ disagree ☐ strongly disagree
20. Over the past three years, have the following parks and recreation facilities listed below "**become better**," "**stayed about the same**," or "**become worse**"? Please check one for each.
- | | become better | stayed about the same | become worse | no opinion |
|----------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| North Park | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Clearcreek Park | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Community Park | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| North Park Amphitheater | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| North Park Skate Park | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Baseball Fields | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Soccer Fields | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Playground Equipment | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Picnic Shelters | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Concessions and Restrooms | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Basketball Courts | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Walking Trail (North Park) | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

21. Do you have any additional thoughts or comments regarding parks and recreational facilities in the City?
-
-

CITY GOVERNMENT - *The following section includes statements that have been asked of residents in studies of other local communities. Please indicate your level of agreement or disagreement with each statement.*

22. People like me do not have any say about what City government does. Please check one.
- ☐ strongly agree ☐ agree ☐ neutral ☐ disagree ☐ strongly disagree
23. Voting is the only way that a resident like me can have any say about how City government operates. Please check one.
- ☐ strongly agree ☐ agree ☐ neutral ☐ disagree ☐ strongly disagree
24. Sometimes City affairs seem so complicated that a resident like me cannot really understand what is going on. Please check one.
- ☐ strongly agree ☐ agree ☐ neutral ☐ disagree ☐ strongly disagree
25. I do not think City officials care much about what people like me think. Please check one.
- ☐ strongly agree ☐ agree ☐ neutral ☐ disagree ☐ strongly disagree

26. City officials only care about serving their own interests. Please check one.
☐ strongly agree ☐ agree ☐ neutral ☐ disagree ☐ strongly disagree
27. City affairs are not important enough to worry about. Please check one.
☐ strongly agree ☐ agree ☐ neutral ☐ disagree ☐ strongly disagree
28. I am satisfied with the people who have been elected to City positions in recent years. Please check one.
☐ strongly agree ☐ agree ☐ neutral ☐ disagree ☐ strongly disagree

CITY COMMUNICATION - We would now like you to consider issues pertaining to Springboro Council meetings and the City's communication efforts with residents.

29. In the past two years, how many City Council meetings have you attended? Please check one.
☐ none ☐ 1 - 3 ☐ 4 - 6 ☐ 7 - 9 ☐ 10 or more
30. In the past month, how many times have you visited the official City of Springboro's internet website at <http://www.ci.springboro.oh.us>? Please check one.
☐ none ☐ 1 - 3 ☐ 4 - 6 ☐ 7 - 9 ☐ 10 or more
31. When you think about the official information you receive concerning City news, meetings, and events, from what sources would you prefer to receive this information? Please check all that apply.
☐ in local newspapers
☐ cable television public access channel
☐ City newsletter
☐ City Internet web site

DEMOGRAPHICS - We would like to know a little about you and your household.

32. Do you own or rent your home? Please check one. ☐ own ☐ rent
33. Please indicate the total number of persons, including yourself, living in your household who fall into the following age categories:
 ___ younger than 10 years old ___ 36 to 45 years old
 ___ 10 to 17 years old ___ 46 to 55 years old
 ___ 18 to 25 years old ___ 56 to 65 years old
 ___ 26 to 35 years old ___ 66 years or older
34. What is your gender? Please check one. ☐ male ☐ female
35. What is your marital status? Please check one.
☐ single (never married) ☐ single (divorced) ☐ married ☐ surviving spouse ☐ other
36. Please indicate the year in which you were born. _____
37. If applicable, please indicate the year in which your spouse was born. _____

ADDITIONAL COMMENTS - please use the space below to comment on any of the services included in this survey as well as any other comments you would like to share with City officials.

Thank you for completing this survey.
Please place your survey in the self-addressed, postage paid return envelope and drop it in the mail.

Appendix B - Warren County Profile

Department of
Development

Prepared by the Office of Strategic Research

Warren County

Established:	Act - May 1, 1803
2006 Population:	201,871
Land Area:	399.9 square mile
County Seat:	Lebanon City
Named for:	General Joseph Warren, Revolutionary War



Taxes

Taxable value of real property	\$4,548,619,680
Residential	\$3,720,813,740
Agriculture	\$140,043,940
Industrial	\$135,041,970
Commercial	\$552,720,030
Mineral	\$0
Ohio income tax liability	\$222,649,036
Average per return	\$2,517.63

Land Use/Land Cover

Land Use/Land Cover	Percent
Urban (Residential/Commercial/Industrial/ Transportation and Urban Grasses)	7.60%
Cropland	55.80%
Pasture	6.45%
Forest	29.35%
Open Water	0.65%
Wetlands (Wooded/Herbaceous)	0.00%
Bare/Mines	0.15%

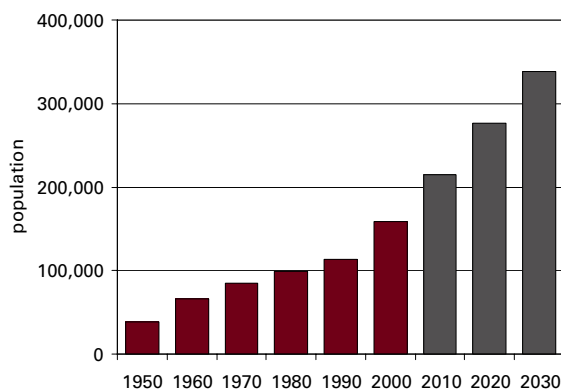
Largest Areas

Largest Areas	Census 2000	Est. 2006
Deerfield twp	25,515	30,338
Mason city	22,016	29,491
Lebanon city	16,962	20,346
Springboro city	12,227	16,696
Hamilton twp UB	8,645	16,098
Turtlecreek twp UB	12,114	13,838
Franklin city	11,396	12,695
Clear Creek twp UB	8,747	12,038
Franklin twp UB	9,947	11,301
Wayne twp UB	4,436	5,844

UB: Unincorporated Balance

Total Population

Census		Estimated			
1800		1900	25,584	2001	167,918
1810	9,925	1910	24,497	2002	175,294
1820	17,837	1920	25,716	2003	182,545
1830	21,468	1930	27,348	2004	189,823
1840	23,141	1940	29,894	2005	196,793
1850	25,560	1950	38,505	2006	201,871
1860	26,902	1960	65,711		
1870	26,689	1970	84,925	Projected	
1880	28,392	1980	99,276	2010	215,020
1890	25,468	1990	113,909	2020	276,250
		2000	158,383	2030	338,350



Population by Race

	Number	Percent
Total Population	158,383	100.0%
White	149,446	94.4%
African-American	4,349	2.7%
Native American	459	0.3%
Asian	2,167	1.4%
Pacific Islander	56	0.0%
Other	485	0.3%
Two or More Races	1,421	0.9%
Hispanic (may be of any race)	1,463	0.9%
Total Minority	9,855	6.2%

Educational Attainment

	Number	Percent
Persons 25 years and over	103,306	100.0%
No high school diploma	14,277	13.8%
High school graduate	32,242	31.2%
Some college, no degree	20,019	19.4%
Associate degree	7,467	7.2%
Bachelor's degree	19,923	19.3%
Master's degree or higher	9,378	9.1%

Family Type by Employment Status

	Number	Percent
Total Families	43,518	100.0%
Married couple, husband and wife in labor force	21,992	50.5%
Married couple, husband in labor force, wife not	8,534	19.6%
Married couple, wife in labor force, husband not	1,758	4.0%
Married couple, husband and wife not in labor force	5,233	12.0%
Male householder, in labor force	1,426	3.3%
Male householder, not in labor force	308	0.7%
Female householder, in labor force	3,252	7.5%
Female householder, not in labor force	1,015	2.3%

Household Income in 1999

	Number	Percent
Total Households	56,020	100.0%
Less than \$10,000	2,180	3.9%
\$10,000 to \$19,999	4,202	7.5%
\$20,000 to \$29,999	4,968	8.9%
\$30,000 to \$39,999	5,856	10.5%
\$40,000 to \$49,999	5,981	10.7%
\$50,000 to \$59,999	5,861	10.5%
\$60,000 to \$74,999	7,457	13.3%
\$75,000 to \$99,999	8,713	15.6%
\$100,000 to \$149,999	7,276	13.0%
\$150,000 to \$199,999	1,976	3.5%
\$200,000 or more	1,550	2.8%
Median household income	\$57,952	

Population by Age

	Number	Percent
Total Population	158,383	100.0%
Under 6 years	14,681	9.3%
6 to 17 years	29,218	18.4%
18 to 24 years	11,178	7.1%
25 to 44 years	54,016	34.1%
45 to 64 years	34,357	21.7%
65 years and more	14,933	9.4%
Median Age	35.2	

Family Type by Presence of Own Children Under 18

	Number	Percent
Total Families	43,518	100.0%
Married-couple families with own children	18,705	43.0%
Male householder, no wife present, with own children	1,079	2.5%
Female householder, no husband present, with own children	2,668	6.1%
Families with no own children	21,066	48.4%

Poverty Status in 1999 of Families By Family Type by Presence Of Related Children

	Number	Percent
Total Families	43,518	100.0%
Family income above poverty level	42,221	97.0%
Family income below poverty level	1,297	3.0%
Married couple, with related children	384	29.6%
Male householder, no wife present, with related children	68	5.2%
Female householder, no husband present, with related children	573	44.2%
Families with no related children	272	21.0%

Ratio of Income in 1999 To Poverty Level

	Number	Percent
Population for whom poverty status is determined	152,000	100.0%
Below 50% of poverty level	2,506	1.6%
50% to 99% of poverty level	3,919	2.6%
100% to 149% of poverty level	6,094	4.0%
150% to 199% of poverty level	8,118	5.3%
200% of poverty level or more	131,363	86.4%

Residence in 1995

	Number	Percent
Population 5 years and over	145,961	100.0%
Same house in 1995	71,429	48.9%
Different house, same county	27,165	18.6%
Different county, same state	32,203	22.1%
Different state	13,683	9.4%
Puerto Rico or U.S. islands	7	0.0%
Foreign country	1,474	1.0%

Travel Time To Work

	Number	Percent
Workers 16 years and over	76,548	100.0%
Less than 15 minutes	19,312	25.2%
15 to 29 minutes	29,636	38.7%
30 to 44 minutes	17,227	22.5%
45 to 59 minutes	4,922	6.4%
60 minutes or more	2,865	3.7%
Worked at home	2,586	3.4%
Mean travel time	24.1 minutes	

Housing Units

	Number	Percent
Total housing units	58,692	100.0%
Occupied housing units	55,966	95.4%
Owner occupied	43,953	74.9%
Renter occupied	12,013	20.5%
Vacant housing units	2,726	4.6%

Year Structure Built

	Number	Percent
Total housing units	58,692	100.0%
Built 1995 to March 2000	13,587	23.1%
Built 1990 to 1994	6,613	11.3%
Built 1980 to 1989	8,880	15.1%
Built 1970 to 1979	9,341	15.9%
Built 1960 to 1969	6,786	11.6%
Built 1950 to 1959	6,485	11.0%
Built 1940 to 1949	2,231	3.8%
Built 1939 or earlier	4,769	8.1%
Median year built	1980	

Value for Specified Owner-Occupied Housing Units

	Number	Percent
Specified owner-occupied housing units	39,301	100.0%
Less than \$20,000	69	0.2%
\$20,000 to \$39,999	194	0.5%
\$40,000 to \$59,999	600	1.5%
\$60,000 to \$79,999	2,345	6.0%
\$80,000 to \$99,999	5,420	13.8%
\$100,000 to \$124,999	6,994	17.8%
\$125,000 to \$149,999	5,847	14.9%
\$150,000 to \$199,999	8,607	21.9%
\$200,000 to \$249,999	4,152	10.6%
\$250,000 to \$499,999	4,624	11.8%
\$500,000 to \$999,999	384	1.0%
\$1,000,000 or more	65	0.2%
Median value	\$142,200	

House Heating Fuel

	Number	Percent
Occupied housing units	55,966	100.0%
Utility gas	27,273	48.7%
Bottled, tank or LP gas	3,774	6.7%
Electricity	18,121	32.4%
Fuel oil, kerosene, etc	6,081	10.9%
Coal, coke or wood	481	0.9%
Solar energy or other fuel	161	0.3%
No fuel used	75	0.1%

Gross Rent

	Number	Percent
Specified renter-occupied housing units	11,722	100.0%
Less than \$100	40	0.3%
\$100 to \$199	437	3.7%
\$200 to \$299	412	3.5%
\$300 to \$399	935	8.0%
\$400 to \$499	1,339	11.4%
\$500 to \$599	2,116	18.1%
\$600 to \$699	1,827	15.6%
\$700 to \$799	1,199	10.2%
\$800 to \$899	1,145	9.8%
\$900 to \$999	529	4.5%
\$1,000 to \$1,499	822	7.0%
\$1,500 or more	292	2.5%
No cash rent	629	5.4%
Median gross rent	\$613	
Median gross rent as a percentage of household income in 1999	22.9	

Selected Monthly Owner Costs for Specified Owner-Occupied Housing Units

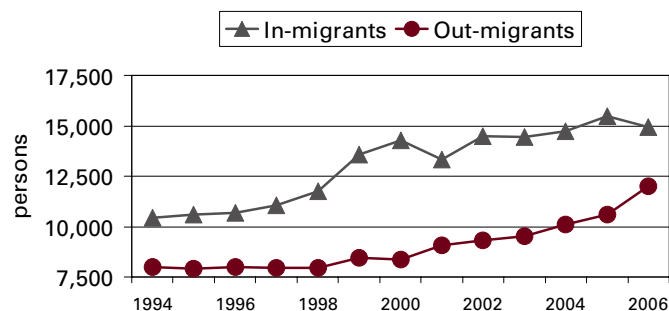
	Number	Percent
Specified owner-occupied housing units with a mortgage	31,301	100.0%
Less than \$400	328	1.0%
\$400 to \$599	1,365	4.4%
\$600 to \$799	3,329	10.6%
\$800 to \$999	4,972	15.9%
\$1,000 to \$1,249	7,356	23.5%
\$1,250 to \$1,499	5,343	17.1%
\$1,500 to \$1,999	5,313	17.0%
\$2,000 to \$2,999	2,816	9.0%
\$3,000 or more	479	1.5%
Median monthly owners cost	\$1,192	

Median monthly owners cost as a percentage of household income 20.2

Vital Statistics

	Number	Rate
Births / rate per 1,000 women aged 15-44	2,781	64.2
Teen births / rate per 1,000 females 15-17	50	11.7
Deaths / rate per 100,000 population	1,287	654.6
Marriages / rate per 1,000 population	1,092	5.6
Divorces / rate per 1,000 population	654	3.3

Migration



Agriculture

Land in farms (acres)	124,000
Number of farms	1,000
Average size (acres)	124
Total cash receipts	\$36,429,000
Per farm	\$36,068

Education

Public schools	46
Students (Average Daily Membership)	32,355
Expenditures per student	\$8,382
Student-teacher ratio	20.7
Graduation rate	94.8
Teachers (Full Time Equivalent)	1,790.3
Non-public schools	15
Students	3,700
4-year public universities	0
Branches	0
2-year public colleges	0
Private universities and colleges	0
Public libraries (Main / Branches)	5 / 1

Transportation

Registered motor vehicles	213,713
Passenger cars	149,723
Noncommercial trucks	30,121
Total license revenue	\$5,127,416.86
Interstate highway miles	34.46
Turnpike miles	0.00
U.S. highway miles	44.51
State highway miles	138.27
Commercial airports	2

Voting

Number of precincts	166
Number of registered voters	127,843
Voted in 2006 election	70,660
Percent turnout	55.3%

Health Care

Physicians (MDs & DOs)	508
Registered hospitals	0
Number of beds	0
Licensed nursing homes	13
Number of beds	1,321
Licensed residential care	8
Number of beds	670
Adults with employer-based insurance	73.3%
Children with employer-based insurance	75.9%

State Parks, Forests, Nature Preserves, And Wildlife Areas

Facilities	17
Acreage	1,748.67

Communications

Television stations	0
Radio stations	0
Daily newspapers	0
Circulation	0

Crime

Total crimes reported in Uniform Crime Report	2,392
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Finance

FDIC insured financial institutions (HQs)	5
Assets	\$968,149,000
Branch offices	72
Institutions represented	19

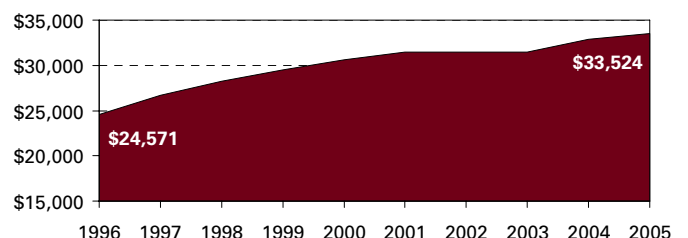
Transfer Payments

Total transfer payments	\$719,730,000
Payments to individuals	\$666,712,000
Retirement and disability	\$341,370,000
Medical payments	\$260,011,000
Income maintenance (Supplemental SSI, family assistance, food stamps, etc)	\$35,285,000
Unemployment benefits	\$15,188,000
Veterans benefits	\$12,651,000
Federal education and training assistance	\$1,841,000
Other payments to individuals	\$366,000
Total personal income	\$6,597,227,000
Dependency ratio	10.9%

Federal Expenditures

Direct expenditures or obligations	\$510,161,660
Retirement and disability	\$289,095,128
Other direct payments	\$95,182,199
Grant awards	\$82,716,537
Highway planning and construction	\$9,338,804
Temporary assistance to needy families	\$10,547,811
Medical assistance program	\$43,768,516
Procurement contract awards	\$21,266,345
Dept. of Defense	\$12,194,978
Salary and wages	\$21,901,451
Dept. of Defense	\$4,090,000
Other federal assistance	\$254,548,472
Direct loans	\$909,611
Guaranteed loans	\$154,496,072
Insurance	\$99,142,789

Per Capita Personal Income



Civilian Labor Force

	2002	2003	2004	2005	2006
Civilian labor force	90,700	95,700	99,200	103,700	105,600
Employed	86,600	91,000	94,700	98,800	100,400
Unemployed	4,100	4,800	4,500	4,900	5,200
Unemployment rate	4.5	5.0	4.5	4.7	4.9

Employment and Wages by Sector

NAICS Industrial Sector	Average Annual Employment		Total Wages (in thousands of dollars)	
	2004	2005	2004	2005
Total covered under Ohio UC Law	65,540	69,233	\$2,299,113	\$2,475,179
Private Sector	57,233	60,626	\$1,990,958	\$2,156,107
Agriculture, forestry, fishing and hunting	111	111	\$2,291	\$2,482
Mining	88	70	\$5,046	\$4,930
Utilities	50	50	\$2,644	\$2,914
Construction	2,461	2,412	\$89,654	\$93,300
Manufacturing	12,396	12,842	\$544,105	\$586,063
Wholesale trade	3,355	3,480	\$168,504	\$174,992
Retail trade	7,830	8,215	\$211,506	\$224,630
Transportation and warehousing	621	672	\$22,254	\$23,420
Information	744	761	\$59,999	\$57,487
Finance and insurance	3,988	4,544	\$234,148	\$266,464
Real estate and rental and leasing	758	796	\$21,405	\$23,339
Professional and technical services	2,732	3,170	\$134,332	\$155,255
Management of companies and enterprises	1,336	1,564	\$82,474	\$103,675
Administrative and waste services	4,541	4,886	\$122,199	\$128,859
Educational services	426	520	\$7,563	\$9,900
Health care and social assistance	4,804	5,049	\$129,251	\$138,710
Arts, entertainment, and recreation	3,343	3,360	\$47,808	\$47,858
Accommodation and food services	5,501	6,029	\$66,364	\$73,012
Other services, except public administration	2,148	2,096	\$39,411	\$38,817
State and Local Government	8,307	8,606	\$308,155	\$319,072
State government	1,324	1,357	\$58,898	\$61,827
Local government	6,983	7,249	\$249,258	\$257,245
Federal Government	294	299	\$14,051	\$14,176

-1 or \$0 indicates suppression for confidentiality

Business Numbers

	2002	2003	2004	2005	2006
Business starts	427	518	433	446	539
Active businesses	2,773	2,921	3,081	3,190	3,311

Residential Construction

	2002	2003	2004	2005	2006
Total units	2,768	2,666	2,664	2,477	1,676
Total valuation (000)	\$389,362	\$376,899	\$381,197	\$510,663	\$390,237
Total single-unit bldgs	2,650	2,467	2,328	2,241	1,524
Average cost per unit	\$144,381	\$148,720	\$156,197	\$218,619	\$243,792
Total multi-unit bldg units	118	199	336	236	152
Average cost per unit	\$57,227	\$50,283	\$52,293	\$87,873	\$123,006

Major Employers

Aisin Seiki/ADVICS Co Ltd	Mfg
Blackhawk Automotive Plastics Inc	Mfg
Cedar Fair/Kings Island	Serv
Cintas Corp	Mfg
HJ Heinz/Portion Pac Inc	Mfg
Luxottica Group SpA	Mfg
Macy's Inc	Trade
Mason Local Bd of Ed	Govt
Procter & Gamble Co	R&D
State of Ohio	Govt
Sumco Phoenix	Mfg
WellPoint Inc/Anthem	Ins

Appendix C - 2000 Census Data

Table DP-1. Profile of General Demographic Characteristics: 2000

Geographic Area: Springboro city, Ohio

[For information on confidentiality protection, nonsampling error, and definitions, see text]

Subject	Number	Percent	Subject	Number	Percent
Total population	12,380	100.0	HISPANIC OR LATINO AND RACE		
SEX AND AGE			Total population	12,380	100.0
Male.....	6,058	48.9	Hispanic or Latino (of any race).....	124	1.0
Female.....	6,322	51.1	Mexican.....	32	0.3
Under 5 years.....	1,244	10.0	Puerto Rican.....	31	0.3
5 to 9 years.....	1,228	9.9	Cuban.....	8	0.1
10 to 14 years.....	1,054	8.5	Other Hispanic or Latino.....	53	0.4
15 to 19 years.....	700	5.7	Not Hispanic or Latino.....	12,256	99.0
20 to 24 years.....	408	3.3	White alone.....	11,800	95.3
25 to 34 years.....	1,778	14.4	RELATIONSHIP		
35 to 44 years.....	2,437	19.7	Total population	12,380	100.0
45 to 54 years.....	1,846	14.9	In households.....	12,355	99.8
55 to 59 years.....	542	4.4	Householder.....	4,261	34.4
60 to 64 years.....	370	3.0	Spouse.....	3,187	25.7
65 to 74 years.....	500	4.0	Child.....	4,450	35.9
75 to 84 years.....	236	1.9	Own child under 18 years.....	3,891	31.4
85 years and over.....	37	0.3	Other relatives.....	230	1.9
Median age (years).....	34.1	(X)	Under 18 years.....	77	0.6
18 years and over.....	8,376	67.7	Nonrelatives.....	227	1.8
Male.....	4,057	32.8	Unmarried partner.....	121	1.0
Female.....	4,319	34.9	In group quarters.....	25	0.2
21 years and over.....	8,067	65.2	Institutionalized population.....	25	0.2
62 years and over.....	993	8.0	Noninstitutionalized population.....	-	-
65 years and over.....	773	6.2	HOUSEHOLD BY TYPE		
Male.....	346	2.8	Total households	4,261	100.0
Female.....	427	3.4	Family households (families).....	3,601	84.5
RACE			With own children under 18 years.....	2,052	48.2
One race.....	12,266	99.1	Married-couple family.....	3,187	74.8
White.....	11,885	96.0	With own children under 18 years.....	1,782	41.8
Black or African American.....	123	1.0	Female householder, no husband present.....	312	7.3
American Indian and Alaska Native.....	20	0.2	With own children under 18 years.....	208	4.9
Asian.....	198	1.6	Nonfamily households.....	660	15.5
Asian Indian.....	64	0.5	Householder living alone.....	552	13.0
Chinese.....	45	0.4	Householder 65 years and over.....	166	3.9
Filipino.....	22	0.2	Households with individuals under 18 years.....	2,110	49.5
Japanese.....	9	0.1	Households with individuals 65 years and over ..	551	12.9
Korean.....	27	0.2	Average household size.....	2.90	(X)
Vietnamese.....	14	0.1	Average family size.....	3.18	(X)
Other Asian ¹	17	0.1	HOUSING OCCUPANCY		
Native Hawaiian and Other Pacific Islander.....	4	-	Total housing units	4,423	100.0
Native Hawaiian.....	-	-	Occupied housing units.....	4,261	96.3
Guamanian or Chamorro.....	-	-	Vacant housing units.....	162	3.7
Samoan.....	3	-	For seasonal, recreational, or		
Other Pacific Islander ²	1	-	occasional use.....	7	0.2
Some other race.....	36	0.3	Homeowner vacancy rate (percent).....	1.5	(X)
Two or more races.....	114	0.9	Rental vacancy rate (percent).....	5.3	(X)
Race alone or in combination with one			HOUSING TENURE		
or more other races: ³			Occupied housing units	4,261	100.0
White.....	11,990	96.8	Owner-occupied housing units.....	3,692	86.6
Black or African American.....	153	1.2	Renter-occupied housing units.....	569	13.4
American Indian and Alaska Native.....	59	0.5	Average household size of owner-occupied units.....	2.93	(X)
Asian.....	249	2.0	Average household size of renter-occupied units.....	2.69	(X)
Native Hawaiian and Other Pacific Islander.....	12	0.1			
Some other race.....	59	0.5			

- Represents zero or rounds to zero. (X) Not applicable.

¹ Other Asian alone, or two or more Asian categories.² Other Pacific Islander alone, or two or more Native Hawaiian and Other Pacific Islander categories.³ In combination with one or more of the other races listed. The six numbers may add to more than the total population and the six percentages may add to more than 100 percent because individuals may report more than one race.

Source: U.S. Census Bureau, Census 2000.



DP-2. Profile of Selected Social Characteristics: 2000

Data Set: [Census 2000 Summary File 3 \(SF 3\) - Sample Data](#)

Geographic Area: **Springboro city, Ohio**

NOTE: Data based on a sample except in P3, P4, H3, and H4. For information on confidentiality protection, sampling error, nonsampling error, definitions, and count corrections see <http://factfinder.census.gov/home/en/datanotes/expsf3.htm>.

Subject	Number	Percent
SCHOOL ENROLLMENT		
Population 3 years and over enrolled in school	3,424	100.0
Nursery school, preschool	268	7.8
Kindergarten	288	8.4
Elementary school (grades 1-8)	1,794	52.4
High school (grades 9-12)	658	19.2
College or graduate school	416	12.1
EDUCATIONAL ATTAINMENT		
Population 25 years and over	7,728	100.0
Less than 9th grade	146	1.9
9th to 12th grade, no diploma	365	4.7
High school graduate (includes equivalency)	1,666	21.6
Some college, no degree	1,679	21.7
Associate degree	632	8.2
Bachelor's degree	2,047	26.5
Graduate or professional degree	1,193	15.4
Percent high school graduate or higher	93.4	(X)
Percent bachelor's degree or higher	41.9	(X)
MARITAL STATUS		
Population 15 years and over	8,821	100.0
Never married	1,252	14.2
Now married, except separated	6,684	75.8
Separated	79	0.9
Widowed	220	2.5
Female	210	2.4
Divorced	586	6.6
Female	418	4.7
GRANDPARENTS AS CAREGIVERS		
Grandparent living in household with one or more own grandchildren under 18 years	97	100.0
Grandparent responsible for grandchildren	52	53.6
VETERAN STATUS		
Civilian population 18 years and over	8,339	100.0
Civilian veterans	1,076	12.9
DISABILITY STATUS OF THE CIVILIAN NONINSTITUTIONALIZED POPULATION		
Population 5 to 20 years	3,017	100.0
With a disability	175	5.8
Population 21 to 64 years	7,270	100.0
With a disability	825	11.3
Percent employed	62.3	(X)
No disability	6,445	88.7
Percent employed	80.3	(X)
Population 65 years and over	741	100.0
With a disability	233	31.4

RESIDENCE IN 1995		
Population 5 years and over	11,075	100.0
Same house in 1995	5,100	46.0
Different house in the U.S. in 1995	5,895	53.2
Same county	1,778	16.1
Different county	4,117	37.2
Same state	2,898	26.2
Different state	1,219	11.0
Elsewhere in 1995	80	0.7
NATIVITY AND PLACE OF BIRTH		
Total population	12,207	100.0
Native	11,949	97.9
Born in United States	11,832	96.9
State of residence	8,011	65.6
Different state	3,821	31.3
Born outside United States	117	1.0
Foreign born	258	2.1
Entered 1990 to March 2000	82	0.7
Naturalized citizen	164	1.3
Not a citizen	94	0.8
REGION OF BIRTH OF FOREIGN BORN		
Total (excluding born at sea)	258	100.0
Europe	43	16.7
Asia	114	44.2
Africa	12	4.7
Oceania	7	2.7
Latin America	37	14.3
Northern America	45	17.4
LANGUAGE SPOKEN AT HOME		
Population 5 years and over	11,075	100.0
English only	10,622	95.9
Language other than English	453	4.1
Speak English less than 'very well	104	0.9
Spanish	206	1.9
Speak English less than "very well"	44	0.4
Other Indo-European languages	115	1.0
Speak English less than "very well"	11	0.1
Asian and Pacific Island languages	103	0.9
Speak English less than "very well"	49	0.4
ANCESTRY (single or multiple)		
Total population	12,207	100.0
<i>Total ancestries reported</i>	13,401	109.8
Arab	84	0.7
Czech ¹	46	0.4
Danish	28	0.2
Dutch	202	1.7
English	1,870	15.3
French (except Basque) ¹	282	2.3
French Canadian ¹	50	0.4
German	3,793	31.1
Greek	118	1.0
Hungarian	172	1.4
Irish ¹	2,123	17.4
Italian	460	3.8
Lithuanian	18	0.1
Norwegian	113	0.9
Polish	255	2.1
Portuguese	11	0.1
Russian	19	0.2
Scotch-Irish	180	1.5
Scottish	242	2.0
Slovak	34	0.3
Subsaharan African	0	0.0
Swedish	199	1.6

Swiss	98	0.8
Ukrainian	17	0.1
United States or American	1,347	11.0
Welsh	119	1.0
West Indian (excluding Hispanic groups)	0	0.0
Other ancestries	1,521	12.5

(X) Not applicable.

¹ The data represent a combination of two ancestries shown separately in Summary File 3. Czech includes Czechoslovakian. French includes Alsatian. French Canadian includes Acadian/Cajun. Irish includes Celtic.

[Ancestry Code List \(PDF 35KB\)](#)

[Place of Birth Code List \(PDF 74KB\)](#)

[Language Code List \(PDF 17KB\)](#)

Source: U.S. Census Bureau, Census 2000 Summary File 3, Matrices P18, P19, P21, P22, P24, P36, P37, P39, P42, PCT8, PCT16, PCT17, and PCT19

Appendix D - Code Book

List of variables on the working file

Name	Position
INITIALS Initials	1
Measurement Level: Nominal	
Column Width: 5 Alignment: Center	
Print Format: A3	
Write Format: A3	
Q1TIME How long have you lived in Springboro?	2
Measurement Level: Ordinal	
Column Width: 10 Alignment: Center	
Print Format: F8	
Write Format: F8	
Q2LIVING How satisfied are you with living in Springboro?	3
Measurement Level: Ordinal	
Column Width: Unknown Alignment: Center	
Print Format: F8	
Write Format: F8	
Value Label	
1 very satisfied	
2 satisfied	
3 dissatisfied	
4 very dissatisfied	
5 no opinion	
Q3IMPROV In the past five years, do you think Springboro has "become	4
Measurement Level: Ordinal	
Column Width: Unknown Alignment: Center	
Print Format: F8	
Write Format: F8	
Value Label	
1 become a better place to live	
2 stayed about the same	
3 become a worse place to live	
4 no opinion	
Q4POSA Please identify the three qualities that you like the most a	5
Measurement Level: Nominal	
Column Width: 16 Alignment: Center	
Print Format: A255	
Write Format: A255	
Q4POSB Please identify the three qualities that you like the most a	37
Measurement Level: Nominal	
Column Width: Unknown Alignment: Center	
Print Format: A255	
Write Format: A255	

Q4POSC	Please identify the three qualities that you like the most a	69
	Measurement Level: Nominal	
	Column Width: Unknown Alignment: Center	
	Print Format: A255	
	Write Format: A255	
Q5NEGA	Please identify the three qualities that you dislike the mos	101
	Measurement Level: Nominal	
	Column Width: 16 Alignment: Center	
	Print Format: A255	
	Write Format: A255	
Q5NEGB	Please identify the three qualities that you dislike the mos	133
	Measurement Level: Nominal	
	Column Width: 15 Alignment: Center	
	Print Format: A255	
	Write Format: A255	
Q5NEGC	Please identify the three qualities that you dislike the mos	165
	Measurement Level: Nominal	
	Column Width: Unknown Alignment: Center	
	Print Format: A255	
	Write Format: A255	
Q6FEEL	Which of the following statements best describes how you fee	197
	Measurement Level: Ordinal	
	Column Width: 19 Alignment: Center	
	Print Format: F8	
	Write Format: F8	
	Value Label	
	1 I am happy here and will probably stay for the next five yrs	
	2 I am happy here but will probably move in the next 5 years.	
	3 I am unhappy here but will probably stay for the next 5 yrs.	
	4 I am unhappy here and will probably move in the next 5 yrs.	
	5 no opinion	
Q7LIVE	How would you rate Springboro...as a place to live	198
	Measurement Level: Ordinal	
	Column Width: Unknown Alignment: Right	
	Print Format: F8	
	Write Format: F8	
	Value Label	
	1 excellent	
	2 good	
	3 fair	
	4 poor	
	5 no opinion	

Q7FAMILY How would you rate Springboro...as a place to raise a family 199

Measurement Level: Ordinal

Column Width: Unknown Alignment: Right

Print Format: F8

Write Format: F8

Value Label

- 1 excellent
- 2 good
- 3 fair
- 4 poor
- 5 no opinion

Q7RETIRE How would you rate Springboro...as a place to retire 200

Measurement Level: Ordinal

Column Width: Unknown Alignment: Right

Print Format: F8

Write Format: F8

Value Label

- 1 excellent
- 2 good
- 3 fair
- 4 poor
- 5 no opinion

Q8GROWTH When imagining Springboro five years from now, do you think 201

Measurement Level: Ordinal

Column Width: Unknown Alignment: Right

Print Format: F8

Write Format: F8

Value Label

- 1 pursue significant growth
- 2 pursue moderate growth
- 3 remain the same
- 4 no opinion

Q9POLICE Over the past three years, have the following services liste 202

Measurement Level: Ordinal

Column Width: Unknown Alignment: Right

Print Format: F8

Write Format: F8

Value Label

- 1 become better
- 2 stayed about the same
- 3 become worse
- 4 no opinion

Q9STREET Over the past three years, have the following services liste 203

Measurement Level: Ordinal

Column Width: Unknown Alignment: Right

Print Format: F8

Write Format: F8

Value Label

- 1 become better
- 2 stayed about the same
- 3 become worse
- 4 no opinion

Q9ZONING Over the past three years, have the following services liste 204

Measurement Level: Ordinal

Column Width: Unknown Alignment: Right

Print Format: F8

Write Format: F8

Value Label

- 1 become better
- 2 stayed about the same
- 3 become worse
- 4 no opinion

Q10SIGNS Over the past three years, have the following street, road, 205

Measurement Level: Ordinal

Column Width: Unknown Alignment: Right

Print Format: F8

Write Format: F8

Value Label

- 1 become better
- 2 stayed about the same
- 3 become worse
- 4 no opinion

Q10SPEED Over the past three years, have the following street, road, 206

Measurement Level: Ordinal

Column Width: Unknown Alignment: Right

Print Format: F8

Write Format: F8

Value Label

- 1 become better
- 2 stayed about the same
- 3 become worse
- 4 no opinion

Q10POTHL Over the past three years, have the following street, road, 207

Measurement Level: Ordinal

Column Width: Unknown Alignment: Right

Print Format: F8

Write Format: F8

Value Label

- 1 become better
- 2 stayed about the same
- 3 become worse
- 4 no opinion

Q10SNOW Over the past three years, have the following street, road, 208

Measurement Level: Ordinal

Column Width: Unknown Alignment: Right

Print Format: F8

Write Format: F8

Value Label

- 1 become better
- 2 stayed about the same
- 3 become worse
- 4 no opinion

Q11WAYFR Are you aware that the City has installed new wayfaring sign 209

Measurement Level: Ordinal

Column Width: Unknown Alignment: Right

Print Format: F8

Write Format: F8

Value Label

- 1 yes
- 2 no
- 3 no opinion

Q12TAX The City of Springboro has added an interactive online tax p 210

Measurement Level: Ordinal

Column Width: Unknown Alignment: Right

Print Format: F8

Write Format: F8

Value Label

- 1 yes
- 2 no
- 3 no opinion

Q13POL Please indicate your level of agreement with the following s 211

Measurement Level: Ordinal

Column Width: Unknown Alignment: Right

Print Format: F8

Write Format: F8

Value Label

- 1 strongly agree
- 2 agree
- 3 neutral
- 4 disagree
- 5 strongly disagree

Q14DUTY In general, how satisfied are you with each of the following 212

Measurement Level: Ordinal

Column Width: Unknown Alignment: Right

Print Format: F8

Write Format: F8

Value Label

- 1 very satisfied
- 2 satisfied
- 3 dissatisfied
- 4 very dissatisfied
- 5 no opinion

Q14TIME In general, how satisfied are you with each of the following 213

Measurement Level: Ordinal

Column Width: Unknown Alignment: Right

Print Format: F8

Write Format: F8

Value Label

- 1 very satisfied
- 2 satisfied
- 3 dissatisfied
- 4 very dissatisfied
- 5 no opinion

Q14COMM In general, how satisfied are you with each of the following 214

Measurement Level: Ordinal

Column Width: Unknown Alignment: Right

Print Format: F8

Write Format: F8

Value Label

- 1 very satisfied
- 2 satisfied
- 3 dissatisfied
- 4 very dissatisfied
- 5 no opinion

Q14SCHOO	In general, how satisfied are you with each of the following	215
	Measurement Level: Ordinal	
	Column Width: Unknown Alignment: Right	
	Print Format: F8	
	Write Format: F8	
	Value Label	
	1 very satisfied	
	2 satisfied	
	3 dissatisfied	
	4 very dissatisfied	
	5 no opinion	
Q15INFO	In the past 12 months, have you contacted the Springboro Pol	216
	Measurement Level: Ordinal	
	Column Width: Unknown Alignment: Center	
	Print Format: F8	
	Write Format: F8	
Q15RPT	In the past 12 months, have you contacted the Springboro Pol	217
	Measurement Level: Ordinal	
	Column Width: Unknown Alignment: Center	
	Print Format: F8	
	Write Format: F8	
Q15ASST	In the past 12 months, have you contacted the Springboro Pol	218
	Measurement Level: Ordinal	
	Column Width: Unknown Alignment: Center	
	Print Format: F8	
	Write Format: F8	
Q15NO	In the past 12 months, have you contacted the Springboro Pol	219
	Measurement Level: Ordinal	
	Column Width: Unknown Alignment: Center	
	Print Format: F8	
	Write Format: F8	
Q16PATRO	Are ther any areas in which police service could be improved	220
	Measurement Level: Ordinal	
	Column Width: Unknown Alignment: Center	
	Print Format: F8	
	Write Format: F8	
Q16TIME	Are ther any areas in which police service could be improved	221
	Measurement Level: Ordinal	
	Column Width: Unknown Alignment: Right	
	Print Format: F8	
	Write Format: F8	
Q16ONDUT	Are ther any areas in which police service could be improved	222
	Measurement Level: Ordinal	
	Column Width: Unknown Alignment: Right	
	Print Format: F8	
	Write Format: F8	

Q16COMM	Are there any areas in which police service could be improved	223
	Measurement Level: Ordinal	
	Column Width: Unknown Alignment: Right	
	Print Format: F8	
	Write Format: F8	
Q16SCHOL	Are there any areas in which police service could be improved	224
	Measurement Level: Ordinal	
	Column Width: Unknown Alignment: Right	
	Print Format: F8	
	Write Format: F8	
Q17FENCE	Which of the following public nuisances, if any, do you believe	225
	Measurement Level: Ordinal	
	Column Width: Unknown Alignment: Center	
	Print Format: F8	
	Write Format: F8	
Q17JUNK	Which of the following public nuisances, if any, do you believe	226
	Measurement Level: Ordinal	
	Column Width: Unknown Alignment: Center	
	Print Format: F8	
	Write Format: F8	
Q17LITTE	Which of the following public nuisances, if any, do you believe	227
	Measurement Level: Ordinal	
	Column Width: Unknown Alignment: Center	
	Print Format: F8	
	Write Format: F8	
Q17VACAN	Which of the following public nuisances, if any, do you believe	228
	Measurement Level: Ordinal	
	Column Width: Unknown Alignment: Center	
	Print Format: F8	
	Write Format: F8	
Q17MISC	Which of the following public nuisances, if any, do you believe	229
	Measurement Level: Ordinal	
	Column Width: Unknown Alignment: Center	
	Print Format: F8	
	Write Format: F8	
Q17NOISE	Which of the following public nuisances, if any, do you believe	230
	Measurement Level: Ordinal	
	Column Width: Unknown Alignment: Center	
	Print Format: F8	
	Write Format: F8	
Q17RV	Which of the following public nuisances, if any, do you believe	231
	Measurement Level: Ordinal	
	Column Width: Unknown Alignment: Center	
	Print Format: F8	
	Write Format: F8	

Q17PETS Which of the following public nuisances, if any, do you beli 232

Measurement Level: Ordinal

Column Width: Unknown Alignment: Center

Print Format: F8

Write Format: F8

Q17UNREG Which of the following public nuisances, if any, do you beli 233

Measurement Level: Ordinal

Column Width: Unknown Alignment: Center

Print Format: F8

Write Format: F8

Q17VEG Which of the following public nuisances, if any, do you beli 234

Measurement Level: Ordinal

Column Width: Unknown Alignment: Center

Print Format: F8

Write Format: F8

Q18ENFOR Overall, how satisfied are you with the enforcement of zonin 235

Measurement Level: Ordinal

Column Width: Unknown Alignment: Right

Print Format: F8

Write Format: F8

Value Label

1 very satisfied

2 satisfied

3 dissatisfied

4 very dissatisfied

5 no opinion

Q19PARKS Please indicate your level of agreement with the following s 236

Measurement Level: Ordinal

Column Width: Unknown Alignment: Right

Print Format: F8

Write Format: F8

Value Label

1 strongly agree

2 agree

3 neutral

4 disagree

5 strongly disagree

Q20NORTH Over the past three years, have the following parks and recr 237

Measurement Level: Ordinal

Column Width: Unknown Alignment: Right

Print Format: F8

Write Format: F8

Value Label

- 1 become better
- 2 stayed about the same
- 3 become worse
- 4 no opinion

Q20CCPRK Over the past three years, have the following parks and recr 238

Measurement Level: Ordinal

Column Width: Unknown Alignment: Right

Print Format: F8

Write Format: F8

Value Label

- 1 become better
- 2 stayed about the same
- 3 become worse
- 4 no opinion

Q20CMPRK Over the past three years, have the following parks and recr 239

Measurement Level: Ordinal

Column Width: Unknown Alignment: Right

Print Format: F8

Write Format: F8

Value Label

- 1 become better
- 2 stayed about the same
- 3 become worse
- 4 no opinion

Q20NPAMP Over the past three years, have the following parks and recr 240

Measurement Level: Ordinal

Column Width: Unknown Alignment: Right

Print Format: F8

Write Format: F8

Value Label

- 1 become better
- 2 stayed about the same
- 3 become worse
- 4 no opinion

Q20NPSP Over the past three years, have the following parks and recr 241

Measurement Level: Ordinal

Column Width: Unknown Alignment: Right

Print Format: F8

Write Format: F8

Value Label

- 1 become better
- 2 stayed about the same
- 3 become worse
- 4 no opinion

Q20BASE Over the past three years, have the following parks and recr 242

Measurement Level: Ordinal

Column Width: Unknown Alignment: Right

Print Format: F8

Write Format: F8

Value Label

- 1 become better
- 2 stayed about the same
- 3 become worse
- 4 no opinion

Q20SOCC Over the past three years, have the following parks and recr 243

Measurement Level: Ordinal

Column Width: Unknown Alignment: Right

Print Format: F8

Write Format: F8

Value Label

- 1 become better
- 2 stayed about the same
- 3 become worse
- 4 no opinion

Q20PLAY Over the past three years, have the following parks and recr 244

Measurement Level: Ordinal

Column Width: Unknown Alignment: Right

Print Format: F8

Write Format: F8

Value Label

- 1 become better
- 2 stayed about the same
- 3 become worse
- 4 no opinion

Q20PIC Over the past three years, have the following parks and recr 245

Measurement Level: Ordinal

Column Width: Unknown Alignment: Right

Print Format: F8

Write Format: F8

Value Label

- 1 become better
- 2 stayed about the same
- 3 become worse
- 4 no opinion

Q20CONC Over the past three years, have the following parks and recr 246

Measurement Level: Ordinal

Column Width: Unknown Alignment: Right

Print Format: F8

Write Format: F8

Value Label

- 1 become better
- 2 stayed about the same
- 3 become worse
- 4 no opinion

Q20BBALL Over the past three years, have the following parks and recr 247

Measurement Level: Ordinal

Column Width: Unknown Alignment: Right

Print Format: F8

Write Format: F8

Value Label

- 1 become better
- 2 stayed about the same
- 3 become worse
- 4 no opinion

Q20WALK Over the past three years, have the following parks and recr 248

Measurement Level: Ordinal

Column Width: Unknown Alignment: Right

Print Format: F8

Write Format: F8

Value Label

- 1 become better
- 2 stayed about the same
- 3 become worse
- 4 no opinion

Q21ADDTL Do you have any additional comments regarding the parks and 249

Measurement Level: Nominal

Column Width: Unknown Alignment: Left

Print Format: A255

Write Format: A255

Q22SAY People like me do not have any say about what City governmen 281

Measurement Level: Ordinal

Column Width: Unknown Alignment: Center

Print Format: F8

Write Format: F8

Value Label

- 1 strongly agree
- 2 agree
- 3 neutral
- 4 disagree
- 5 strongly disagree

Q23VOTIN Voting is the only way that a resident like me can have any 282

Measurement Level: Ordinal

Column Width: Unknown Alignment: Center

Print Format: F8

Write Format: F8

Value Label

- 1 strongly agree
- 2 agree
- 3 netural
- 4 disagree
- 5 strongly disagree

Q24COMPL Sometimes City affairs seem so complicated that a resident I 283

Measurement Level: Ordinal

Column Width: Unknown Alignment: Center

Print Format: F8

Write Format: F8

Value Label

- 1 strongly agree
- 2 agree
- 3 neutral
- 4 disagree
- 5 strongly disagree

Q25CARE I do not think City officials care much about what people li 284

Measurement Level: Ordinal

Column Width: Unknown Alignment: Center

Print Format: F8

Write Format: F8

Value Label

- 1 strongly agree
- 2 agree
- 3 neutral
- 4 disagree
- 5 strongly disagree

Q26OWNIN City officials only care about serving their own interests. 285

Measurement Level: Ordinal

Column Width: Unknown Alignment: Center

Print Format: F8

Write Format: F8

Value Label

- 1 strongly agree
- 2 agree
- 3 neutral
- 4 disagree
- 5 strongly disagree

Q27IMPOR City affairs are not important enough to worry about. 286

Measurement Level: Ordinal

Column Width: Unknown Alignment: Center

Print Format: F8

Write Format: F8

Value Label

- 1 strongly agree
- 2 agree
- 3 neutral
- 4 disagree
- 5 strongly disagree

Q28SATIS I am satisfied with the people who have been elected to City 287

Measurement Level: Ordinal

Column Width: Unknown Alignment: Center

Print Format: F8

Write Format: F8

Value Label

- 1 strongly agree
- 2 agree
- 3 neutral
- 4 disagree
- 5 strongly disagree

Q29MTGS In the past two years, how many City Council meetings have y 288

Measurement Level: Ordinal

Column Width: Unknown Alignment: Right

Print Format: F8

Write Format: F8

Value Label

- 1 none
- 2 1-3
- 3 4-6
- 4 7-9
- 5 10 or more

Q30WEB	In the past month, how many times have you visited the offic	289
	Measurement Level: Ordinal	
	Column Width: Unknown Alignment: Right	
	Print Format: F8	
	Write Format: F8	
	Value Label	
	1 none	
	2 1-3	
	3 4-6	
	4 7-9	
	5 10 or more	
Q31NEWS	When you think about the official information you receive co	290
	Measurement Level: Ordinal	
	Column Width: Unknown Alignment: Center	
	Print Format: F8	
	Write Format: F8	
Q31CABLE	When you think about the official information you receive co	291
	Measurement Level: Ordinal	
	Column Width: Unknown Alignment: Center	
	Print Format: F8	
	Write Format: F8	
Q31LTR	When you think about the official information you receive co	292
	Measurement Level: Ordinal	
	Column Width: Unknown Alignment: Center	
	Print Format: F8	
	Write Format: F8	
Q31WEB	When you think about the official information you receive co	293
	Measurement Level: Ordinal	
	Column Width: Unknown Alignment: Center	
	Print Format: F8	
	Write Format: F8	
Q32RENT	Do you own or rent your home?	294
	Measurement Level: Ordinal	
	Column Width: Unknown Alignment: Center	
	Print Format: F8	
	Write Format: F8	
	Value Label	
	1 own	
	2 rent	
Q33UDR10	Please indicate the total number of persons, including yours	295
	Measurement Level: Ordinal	
	Column Width: 6 Alignment: Center	
	Print Format: F8	
	Write Format: F8	

Q331017	Please indicate the total number of persons, including yours	296
	Measurement Level: Scale	
	Column Width: 6 Alignment: Center	
	Print Format: F8	
	Write Format: F8	
Q331825	Please indicate the total number of persons, including yours	297
	Measurement Level: Scale	
	Column Width: 6 Alignment: Center	
	Print Format: F8	
	Write Format: F8	
Q332635	Please indicate the total number of persons, including yours	298
	Measurement Level: Scale	
	Column Width: 6 Alignment: Center	
	Print Format: F8	
	Write Format: F8	
Q333645	Please indicate the total number of persons, including yours	299
	Measurement Level: Scale	
	Column Width: 6 Alignment: Center	
	Print Format: F8	
	Write Format: F8	
Q334655	Please indicate the total number of persons, including yours	300
	Measurement Level: Scale	
	Column Width: 6 Alignment: Center	
	Print Format: F8	
	Write Format: F8	
Q335665	Please indicate the total number of persons, including yours	301
	Measurement Level: Scale	
	Column Width: 6 Alignment: Center	
	Print Format: F8	
	Write Format: F8	
Q3366	Please indicate the total number of persons, including yours	302
	Measurement Level: Scale	
	Column Width: Unknown Alignment: Right	
	Print Format: F8	
	Write Format: F8	
Q34GENDE	What is your gender?	303
	Measurement Level: Scale	
	Column Width: Unknown Alignment: Right	
	Print Format: F8	
	Write Format: F8	
	Value Label	
	1 male	
	2 female	

Q35MARIT What is your martial status?	304
Measurement Level: Scale	
Column Width: Unknown Alignment: Right	
Print Format: F8	
Write Format: F8	
Value Label	
1 single (never married)	
2 single (divorced)	
3 married	
4 surviving spouse	
5 other	
Q36BORN	305
Measurement Level: Nominal	
Column Width: Unknown Alignment: Center	
Print Format: F4	
Write Format: F4	
Q37SPOUS	306
Measurement Level: Nominal	
Column Width: Unknown Alignment: Center	
Print Format: F4	
Write Format: F4	
ADDCMTS	307
Measurement Level: Nominal	
Column Width: 16 Alignment: Left	
Print Format: A255	
Write Format: A255	