



Citizen Attitudes and Public Opinion Survey Results - Spring 2011

Conducted by:

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SPRINGBORO

City of Springboro Citizen Attitudes and Public Opinion Survey Final Report - July 2011

Acknowledgements

This report represents the findings of 518 responses to the City of Springboro Citizen Attitudes and Public Opinion Survey conducted in the Spring of 2011. These data represent a snapshot of the views concerning a variety of issues in Springboro at this time. City officials may find the data useful on three levels. First, general views about the delivery and quality of the services provided to residents may be valuable in long range planning efforts. Second, residents' views and ratings of specific conditions provide baseline data for continued benchmarking and ongoing evaluation. Third, as a comparison with the results from a similar survey conducted in 2008. We are pleased to have again worked with Springboro officials on a survey project. City Manager Chris Thompson and Assistant City Manager Chris Pozzuto provided valuable input into the development and administration of this survey project.

The following individuals comprised the survey project team:

Center for Public Management and Regional Affairs at Miami University:

- Dr. Philip A. Russo, Jr., Director
- Dr. Mark H. Morris, Sr. Project Manager
- Dr. Andrew M. Dudas, Sr. Project Manager
- Lori B. Libby, Sr. Project Manager
- Undergraduate Public Administration students Mallory Blair, Lindsey Bullinger, William Diaz, Ryan Hanrahan, Carolyn Powers, Kevin Roach, Cary Ruterma, Briana Sakach, Jacquelynn Sexton, Jared Sloan, John Stefanski, Regan Wedenoja, and Nick Winbush provided assistance with the development, production, data entry, and data analysis of this survey.

City of Springboro:

- Christine Thompson, City Manager
- Chris Pozzuto, Assistant City Manager

The Center for Public Management and Regional Affairs at Miami University engages in applied research, technical assistance services, training and education, and data base development in the areas of public management and capacity building, local government economic development and planning, and public program evaluation and policy research. The Center's full-time professional staff hold advanced degrees in public administration, policy/program evaluation, and community planning. The Center's activities are funded by external grants and contracts from a number of different funding sources.

Respectfully,

Philip A. Russo, Jr.
Director, Center for Public Management and Regional Affairs
Professor, Political Science, Miami University



SPRINGBORO

City Council

John Agenbroad

Mayor



Tom LaDu

Deputy Mayor

At Large



Marie Belpulsi

Council Member

At Large

David Vomacka

Council Member

Ward 1



Bruce Moore

Council Member

Ward 2

Jim Chmiel

Council Member

Ward 3



Sheila Lairson

Council Member

Ward 4

Christine Thompson, City Manager

Chris Pozzuto, Assistant City Manager



Executive Summary

The Center for Public Management and Regional Affairs (CPMRA) at Miami University conducted a citizen attitudes and public opinion survey for the City of Springboro. A similar survey was conducted by the Center for Springboro in 2008. Other than a couple of minor modifications, the 2011 survey instrument was basically the same as the one used in 2008. This allowed us to collect data from two separate points in time and have a basis for longitudinal analysis. Much of this report contains comparisons between 2008 and 2011 and the changes that may have occurred in this timeframe.

Survey instruments were mailed to a sample of residential households in Springboro in March and April 2011. Below is a brief summary of the key findings from the survey results. Additional details and analysis can be found in the text of this report. The total response rate to this survey was 43.3%. The response rate is calculated using the total number of residential households in the sample (1,250) less vacant households (39), undeliverable addresses (14). This yields a net 1,197 usable residential households.

Total Number of Households	5,989
Number of Net Households Mailed	1,197
Number of Households Responding	518
Response Rate	43.3%
Confidence Interval @ 95%	± 4.1%



Key Findings

- Nearly half (46%) of respondents have lived in Springboro for ten years or more.
- Respondent age ranged from 24 to 90 with an average of 53 years old.
- Nine out of ten respondents are either very satisfied (30%) or satisfied (60%) with living in Springboro.
- Sixty percent of the qualities identified as “like about living in Springboro” were related to quality of life.
- One quarter of the qualities identified as “dislike about living in Springboro” were related to the quality of public services.
- When compared with 2008 results, there is a slight increase in respondents who are happy and intend to stay in Springboro.
- Nearly nine out of ten respondents (87%) were satisfied with the new recycling program.
- Half of the 300 comments regarding the new leaf collection program indicated they did not need the program. Another 50 comments indicated they were unaware of the program.
- Satisfaction with the Police Department remained at 2008 levels with 75% satisfied.
- Satisfaction with zoning code enforcement and parks and recreation improved slightly versus 2008.
- The *Springboro City Notes* newsletter remains the preferred source for City news and information.
- Local newspapers as a source of City news and information decreased by one-third, 48% in 2008 vs 32% in 2011.



Introduction

The City of Springboro is located in Warren County¹, Ohio. According to the U.S. Census Bureau's 2010 Population Totals², Springboro has a total population of 17,409 residents. This represents a population increase of 41% since the 2000 census. Because some 2010 census results are now available, 2010 data is used wherever possible in this report.

As was done in 2008, the Center for Public Management and Regional Affairs at Miami University conducted a mail survey for the City of Springboro in the Spring of 2011. The objectives of the survey were to collect: 1) *“general attitudes regarding the quality of life as well as growth and development in Springboro,”* and 2) *“attitudes toward the services provided to the residents of Springboro including street and road conditions, parks and recreational facilities, and police protection.”* Council and City Staff can use these findings in conjunction with 2008 findings to better understand residents' attitudes and perceptions about life in Springboro. The results may also offer insight into long-term planning and strategic priorities for the City.

Survey Instrument

In order to create a longitudinal database, the 2008 Springboro survey instrument was used as basis for the 2011 survey instrument. Both survey instruments were developed by staff at the CPMRA in consultation with city officials. The only significant change between the two versions was the replacement of two questions about specific programs in 2008 (wayfaring signs and online tax program) with more recent programs (leaf collection and recycling). A copy of the final survey instrument can be found in Appendix A.

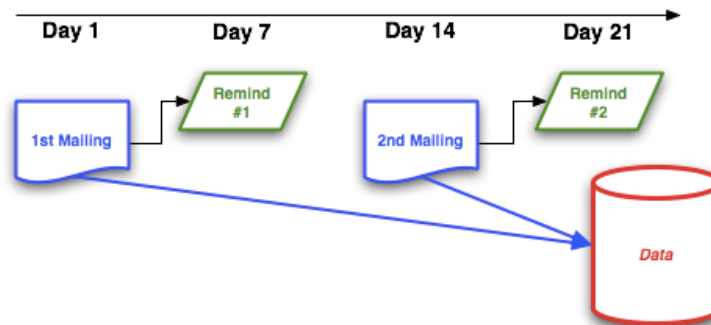
¹ See Appendix B for Warren County profile.

² <http://www.census.gov>



Survey Methodology

The CPMRA uses a modified-Dillman³ methodology for conducting mail surveys. This method has proven to increase response rates through precise design and administration techniques. Although the actual mailing time frames may vary from survey to survey. Graphically, the process looks like this.



The household mailing list used to conduct this survey was provided by the City of Springboro. This list is used by the City to mail the *Springboro City Notes* newsletter to residents every quarter. Only residential households were included in the list provided to the CPMRA.

All surveys conducted by the CPMRA are subject to review and approval by the Office for the Advancement of Scholarships and Teaching (OAST) at Miami University. In order to receive approval from OAST, the survey instrument must specifically state the rights of those who choose to participate by submitting a survey response. For the Springboro survey, respondents were informed that participation was voluntary, that they may choose not to answer any question, that only aggregated summaries of responses would be reported not individual responses, and that returning the survey served as consent to use the

³ See Dillman, Don A. 2000. *Mail and Internet Surveys: The Tailored Design Method*, 2nd ed. New York: John Wiley & Sons. Inc.



information it contained in the preparation of the final report. Approval of the survey instrument and methodology was granted by the OAST on February 28, 2011⁴.

In order to comply with federal regulations and Miami policies, research involving human subjects requires that researchers be familiar with the ethical issues common to such work. All researchers involved in this project were certified by the Institutional Review Board at Miami University to conduct such research.

A total of 1,250 surveys were mailed to randomly⁵ selected residential households drawn from an original list of 5,989. Each survey packet contained a survey instrument and a postage-paid return envelope. The survey instrument requested that one member of the household who is 18 years of age or older and a resident of the City complete the survey. Where there were multiple members of the household who are 18 years of age or older, we asked that the person who has the next birthday to complete the survey. The “next birthday” protocol is used to increase the likelihood of random selection within the household and reduce potential respondent bias. A reminder card was mailed approximately two weeks after the first survey packet. This process was repeated with a second survey instrument and reminder card on a similar schedule. A total of 518 usable responses were returned for a response rate of 43.3%.

The standard margin of sampling error in this survey was plus or minus 4.1% in 95 out of 100 cases. This means that if this survey was conducted 100 times, in 95 cases the results would not vary by more than 4.1% from the results had all City residents responded.

⁴ Exempt Research Certificate Number: 00279

⁵ The random list was generated using SAS's JMP 8.02 software.



All surveys are subject to sources of error, such as bias in the wording of questions, timing, issue salience, etc. The instrument design, format, and timing were chosen to increase the response rate and minimize the bias. There is little reason to suspect that the data collection procedures used in the conduct of this survey introduced any significant bias. The findings herein can be taken confidently as an accurate reflection of respondent opinions at the time. However, these ***opinions may and do change over time***. Therefore, they reflect a snapshot of respondents' views only at the time of this survey.

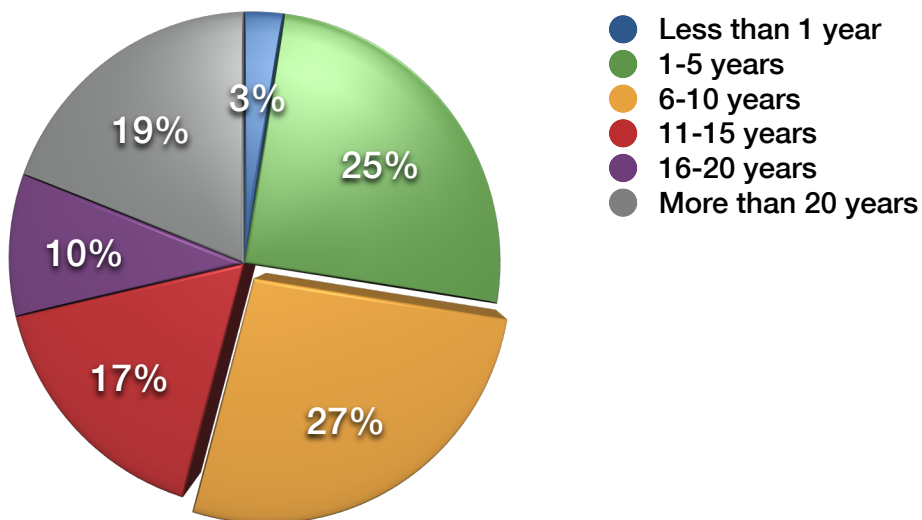
The majority of surveys returned were completed in full. However, some respondents chose not to answer parts or specific questions within the survey. Incomplete surveys were included in the database, thus some questions may have more responses than others. Some of the reported percentages may not equal 100% due to rounding.



Survey Results and Analysis

LIVING IN SPRINGBORO: The first set of questions on the survey collected data regarding living in Springboro. While the largest category of respondents have lived in Springboro for 6-10 years, nearly half of all respondents (46%) have lived in Springboro for ten years or more. Time at residence is not yet available for the 2010 census, but based on prior census data, longer-term residents responded at a higher rate than their actual percentage of the population.

How long have you lived in Springboro? (n=509)

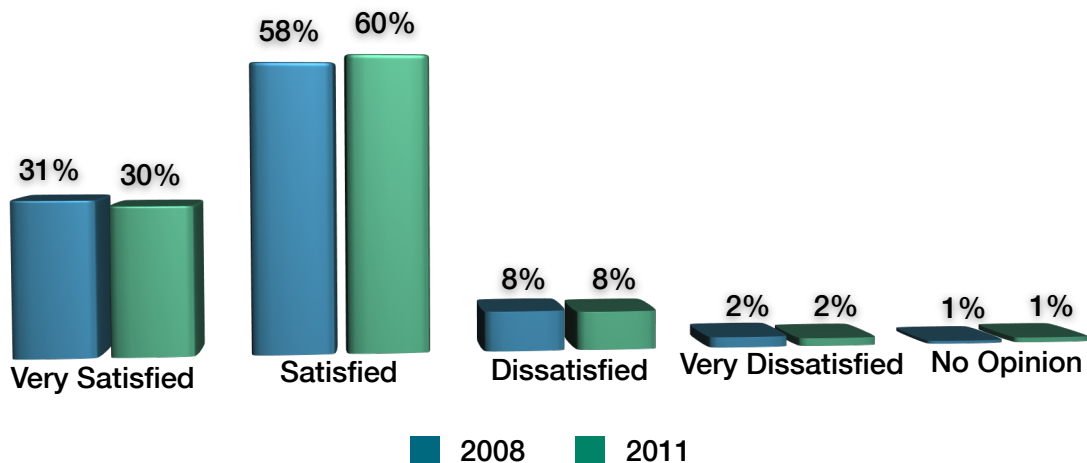


In addition to how long they have lived in Springboro, we used a Likert-scale to measure satisfaction levels. Nine out of ten respondents are either very satisfied (30%) or satisfied (60%) with living in Springboro. As the following chart shows, 2011 satisfaction levels have remained relatively constant when compared with the 2008 results.



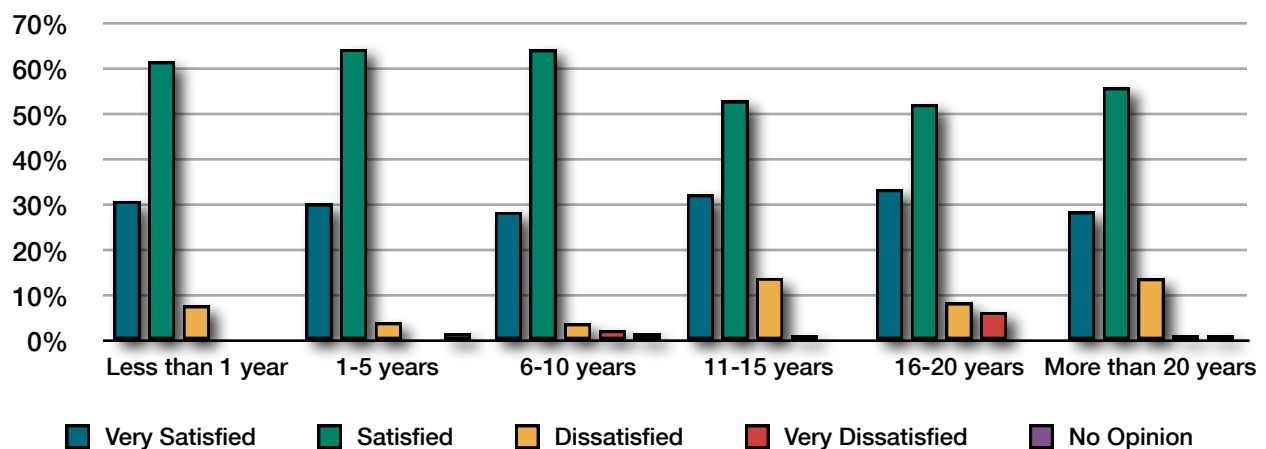
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Overall, how satisfied are you with living in Springboro? (n=513)



We can take both of these variables (time and satisfaction) and cross-tabulate them to see how satisfaction may vary with respect to length of residency. As shown below, residents of varying lengths of time share similar satisfaction levels with living in Springboro.

Length of Residency and Satisfaction Levels



Following the two forced choice questions regarding living in Springboro, respondents were asked to “identify the three qualities that you like the most



about living in Springboro” and “identify the three qualities that you dislike the most about living in Springboro.” These two open-ended questions resulted in over 2,200 discrete responses.

In order to summarize the large number comments, we used a research technique called content analysis. The Government Accountability Office describes content analysis⁶ as follows:

“...a systematic research method for analyzing textual information in a standardized way that allows evaluators to make inferences about that information (Weber, 1990, pp. 9-12, and Krippendorff, 1980, pp. 21-27). Another expression of this is as follows: ‘A central idea in content analysis is that the many words of the text are classified into much fewer content categories’ (Weber, 1990, p. 12)...To classify a document’s key ideas, the evaluator identifies its themes, issues, topics, and so on. The result might be a simple list of the topics in a series of meeting notes. Content analysis can go further if the evaluator counts the frequency of statements, detects subtle differences in their intensity, or examines issues over time, in different situations, or from different groups...Thus, content analysis can not only help summarize the formal content of written material, it can also describe the attitudes or perceptions of the author of that material. For example, if an evaluator wanted to assess the effects of a program on the lives of older people from their perspective, he or she could analyze open-ended interview responses to determine their outlook on life, loneliness, or security.”

“Like” Categories. Content analysis was applied to the 1,200 “like” comments. Five broad categories were identified for coding the comments: quality of life, quality of public services, proximity and location, schools, and other. Sixty percent of the “like” comments fell in the quality of life category. Responses in this category included: clean, community, friendly, safe, good neighborhoods, low crime, quiet, and small town atmosphere/feel. The second most mentioned category was proximity and location (20%). These comments emphasized two primary aspects, access and convenience. Access to work, major highways, and other cities (Dayton and Cincinnati) were all listed.

6 U.S. General Accounting Office (1996). *Content Analysis: A Methodology for Structuring and Analyzing Written Material*. GAO/PEMD-10.3.1. Washington, D.C.



Convenience to work, shopping, and restaurants was typical in this category. Ten percent of the respondents had positive comments about the public schools in Springboro. The remaining ten percent of the comments were mentioned the quality of public services including amenities, parks, fire and police, and overall city services.

The “like” comments were similar to those received in the 2008 survey and demonstrate a level of consistency between the two surveys.

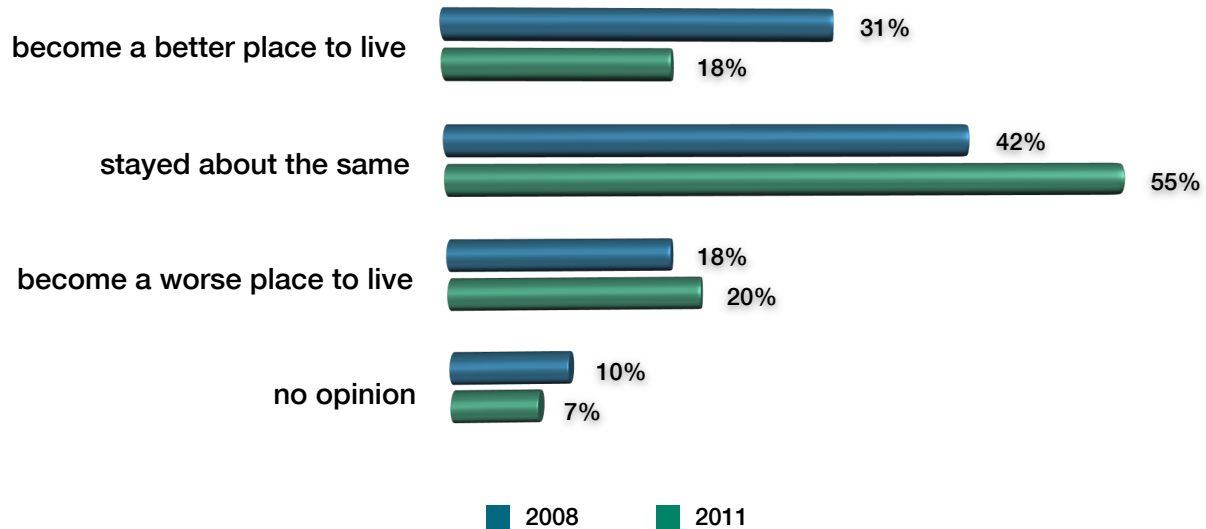
“Dislike” Categories. Approximately 1,000 “dislike” comments were received (16% fewer than “likes”). While most of the “likes” were concentrated in one category (quality of life), the “dislikes” had no similarly dominant category. The top five categories were “quality of public services” (26%), schools (20%), growth and development (16%), taxes (15%), and other (14%). Dislikes about public services included: road and street conditions, water and sewer rates, and lack of services (e.g., bike paths, sidewalks, sports facilities, pool). School related issues were the second most frequently cited dislikes indicating confusion between the different governing responsibilities and jurisdictions. Growth and development dislikes were overwhelming focused on traffic and congestion. Dislikes regarding taxes included income and property tax rates (too high) and comparisons with other communities. The other category was a variety of comments including: closed minded people, cost of living, property values declining, number of homes for sale, lack of diversity.

Compared with 2008, there has been a modest shift in attitudes towards how Springboro has changed in the past five years. Fewer respondents (18%) feel Springboro has become a “better place to live,” while more respondents (55%) now feel it has “stayed about the same.”



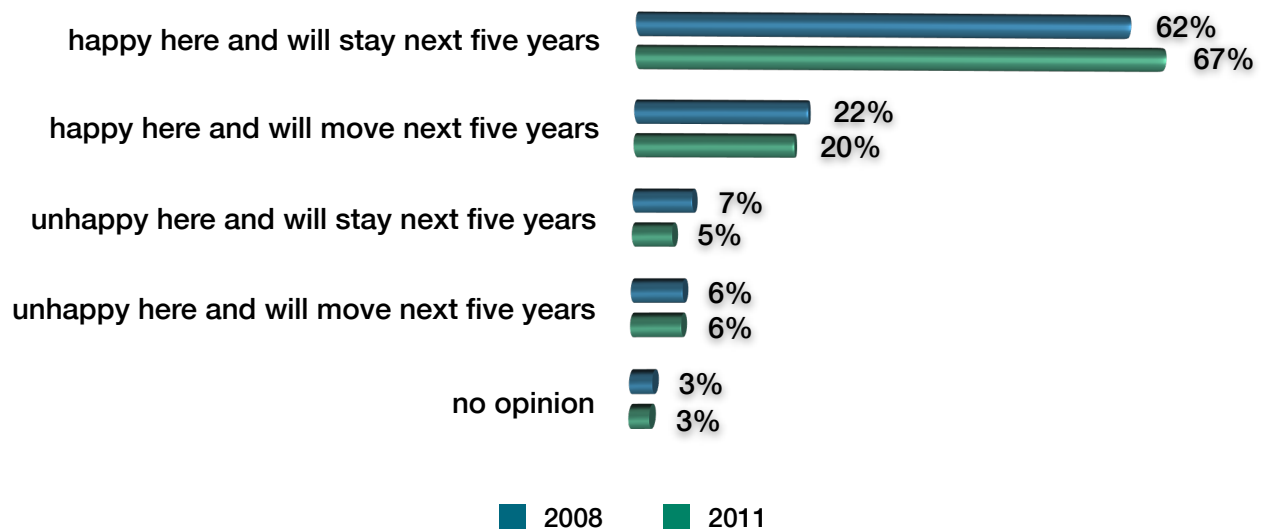
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In the past five years, do you think Springboro has...(n=500)



To contrast with the retrospective opinions shown above, we asked respondents to consider looking ahead five years. Compared with 2008, we see a slight increase in those who are happy and intend to stay in Springboro in the next five years.

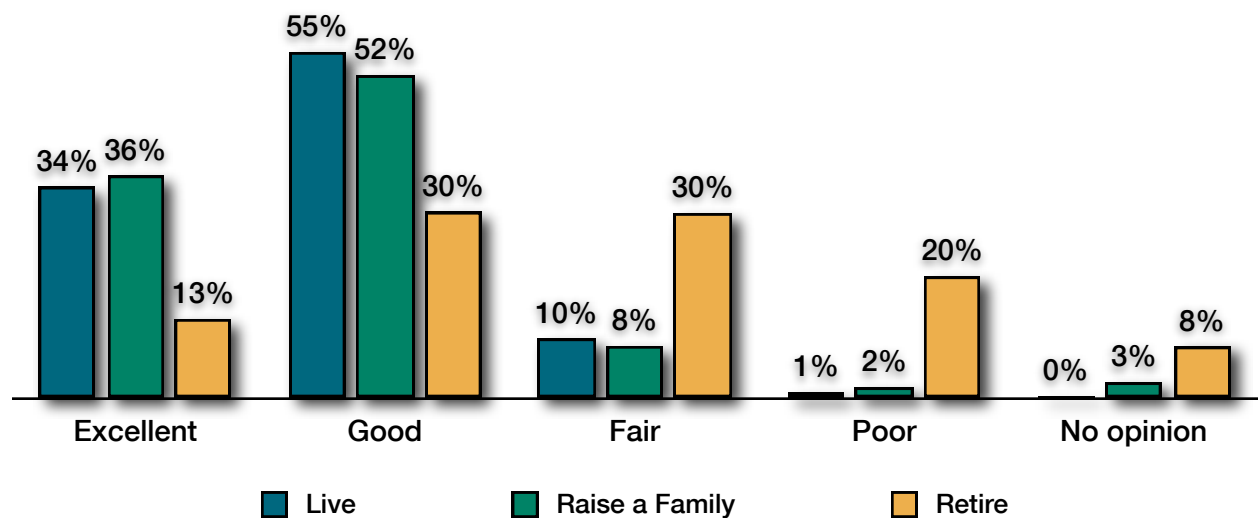
Which best describes how you feel about Springboro? (n=515)





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We then asked respondents to evaluate Springboro as a place to live, raise a family, and retire. Nearly nine out of ten respondents indicated that Springboro was an excellent or good place to “live” and “raise a family.” These results are consistent with 2008 results. As a place to retire, five out of ten rated Springboro “fair” or “poor.” This is an improvement versus 2008 when six out of ten rated Springboro a “fair” or “poor” place to retire.

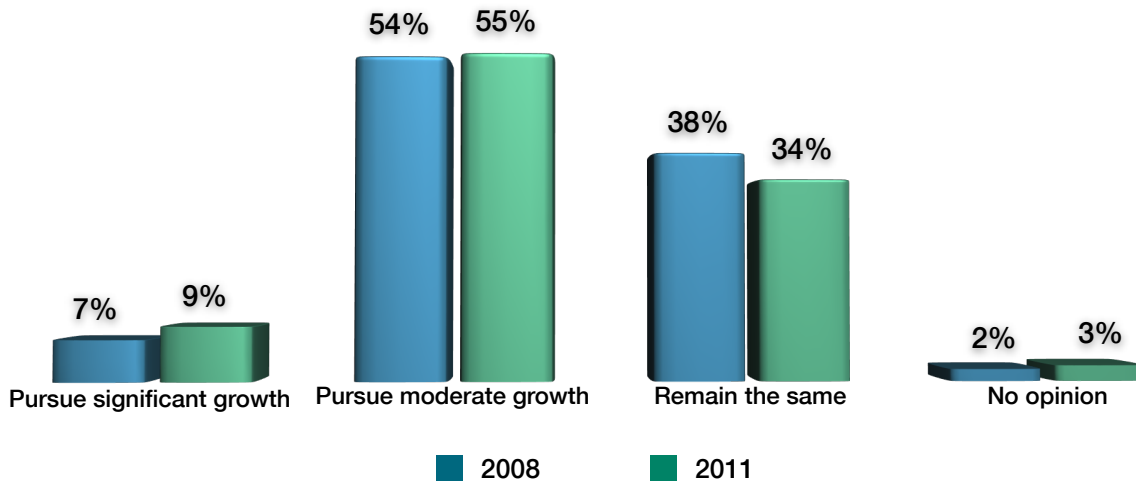


Attitudes towards growth and development remained consistent with the 2008 results. As was the challenge then, defining what “moderate growth” means will shape future objectives and actions for City leaders.



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When imagining Springboro five years from now, do you think the City should... (n=501)



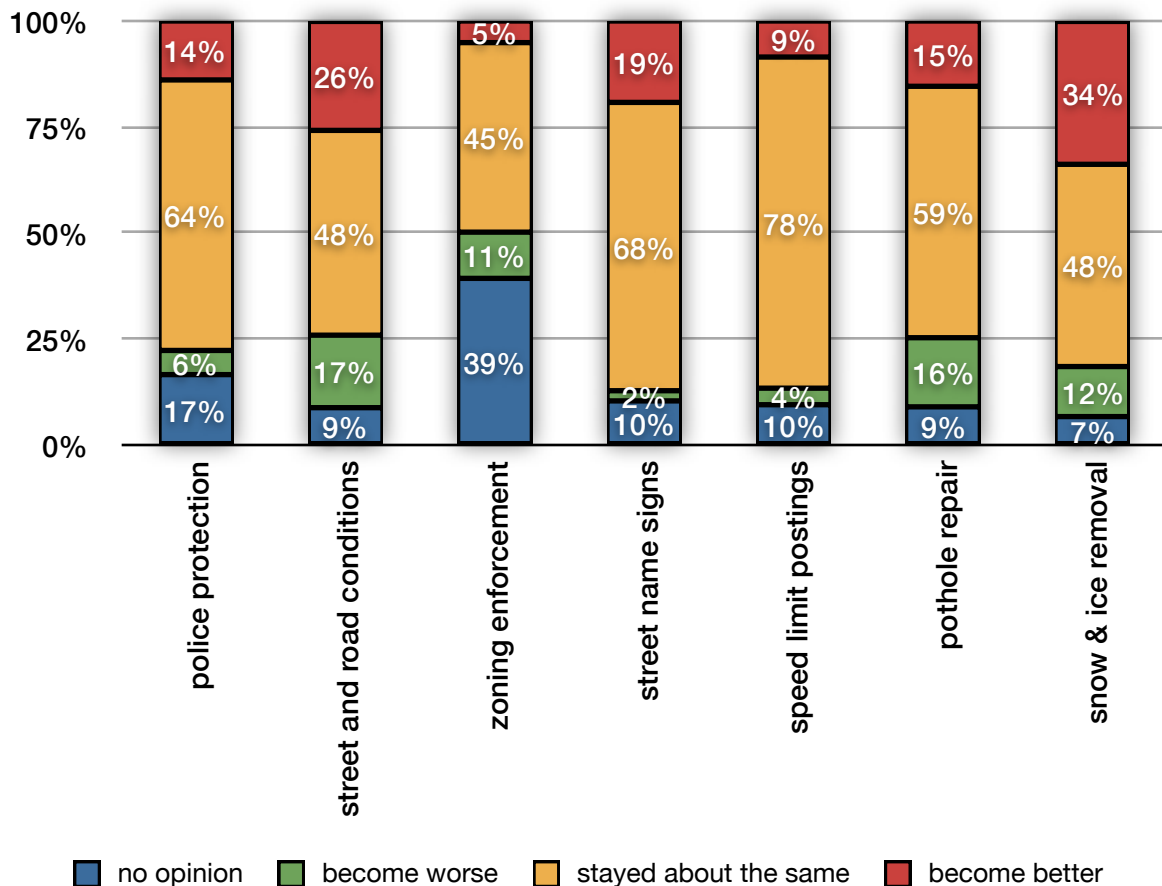
CITY SERVICES: The same set of city services used in 2008 were also used in 2011 and results remain largely the same. Respondents were asked to indicate whether a particular city service had “become better,” “stayed about the same,” or “become worse” over the past three years. What we hope to see in the following chart are large red bars (become better) and small green bars (become worse). Snow and ice removal (34%), street and road conditions (26%), and street name signs (19%) all had at least two out of ten respondents indicate these services had become better. Street and road conditions (17%) and pothole repair (16%) had the highest “become worse” scores. All seven city services listed had at least five out of ten respondents indicate the service has “stayed about the same.”



SPRINGBORO

Over the past three years, have the following services... (n=varies)

(note: prefer to see **large red bars** and **small green bars**)



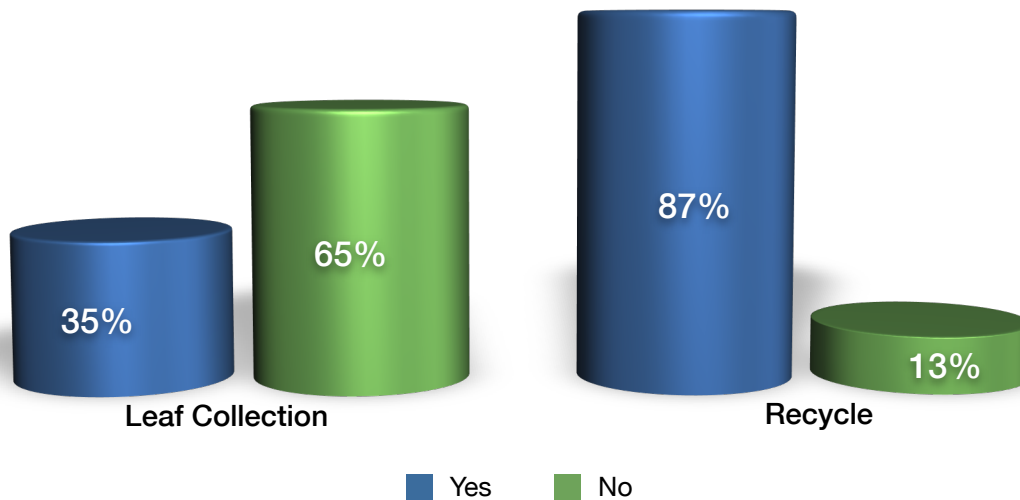
Two new city services were added in 2010 and specific questions were written for them. Less than four out of ten respondents (35%) indicated that they had utilized the leaf collection service implemented last fall. Nearly nine out of ten respondents (87%) indicated that they were satisfied with the new recycling program. If respondents selected “no,” they were asked to indicate why not.



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During the Fall of 2010, the City started a new Leaf Collection program at no additional charge to the residents. Did you utilize this new program? (n=510)

In November 2010, the City began a new recycling program at no additional cost to the residents. Are you satisfied with the new program? (n=508)



Content analysis was used to review and categorized these additional comments. Approximately 300 comments were received regarding the new leaf collection program. Half of the comments indicated they did not use the program because they did not need it (lived in apartment/condo or did not have enough trees to produce leaves). Another fifty indicated they did not use the program because they mulched leaves themselves. Fifty other comments indicated they were unaware of the program. Only a small number of comments (less than 25) indicated they were unhappy with the service, schedule, or found the program to be inconvenient.

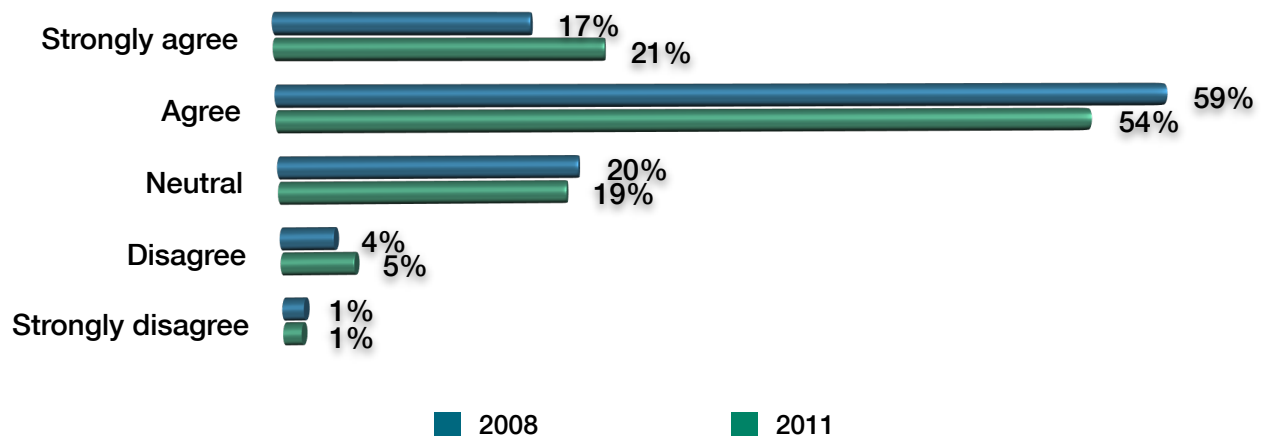
While nearly nine out of ten respondents indicated satisfaction with the new recycling program, approximately 90 additional comments were provided. Four out of ten comments were dissatisfied with the frequency of the service. Another 10% were dissatisfied with the container (too small or too big). These are very small numbers and do not suggest major changes are in order.



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PUBLIC SAFETY: Satisfaction with the current level of police protection remained stable when compared with 2008 results at 75%, with 21% indicating strong agreement and 54% agreement. There was a slight shift from agree to strongly agree in 2011. Two out of ten respondents (19%) were neutral and only 6% were in disagreement (4.8%) or strong disagreement (1.2%).

Please indicate your level of agreement with the following statement: "I am satisfied with the current level of police protection provided by the Springboro Police Department." (n=505)



Respondent satisfaction levels with specific police services also remained consistent with prior levels. The largest movement was in the "no opinion" category for all of these services. This may be in part due to the large number of respondents (71%) indicating they had had no contact with the Police Department in the past 12 months.

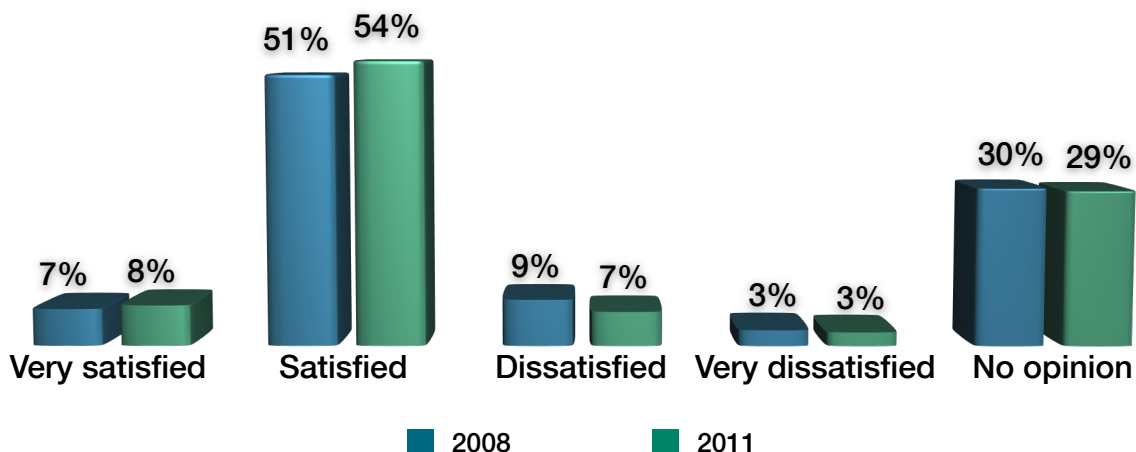
Satisfaction with various police services (avg n=503)	Very Satisfied		Satisfied		Dissatisfied		Very Dissatisfied		No Opinion	
	2008	2011	2008	2011	2008	2011	2008	2011	2008	2011
On-duty patrol	20%	18%	57%	55%	6%	6%	3%	2%	15%	18%
Response time to requests	18%	18%	36%	32%	3%	2%	4%	3%	40%	45%
General community outreach	12%	14%	47%	41%	5%	5%	5%	3%	31%	37%
School programs and outreach	16%	16%	36%	33%	3%	3%	4%	2%	40%	45%



When provided with a list of police services that could be improved, only two of the services even reached a double digit response rate (more cruiser patrol and improved general community outreach both at 16%). Overall, respondents indicated satisfaction with the job being done by the Springboro Police Department.

ZONING CODE ENFORCEMENT: As the chart below indicates, overall satisfaction with zoning code enforcement improved slightly since 2008. Nearly five out of ten respondents (45%) indicated that zoning code enforcement had “stayed about the same” in the past three years (see chart on page 15).

Overall, how satisfied are you with the enforcement of zoning codes in Springboro? (n=494)

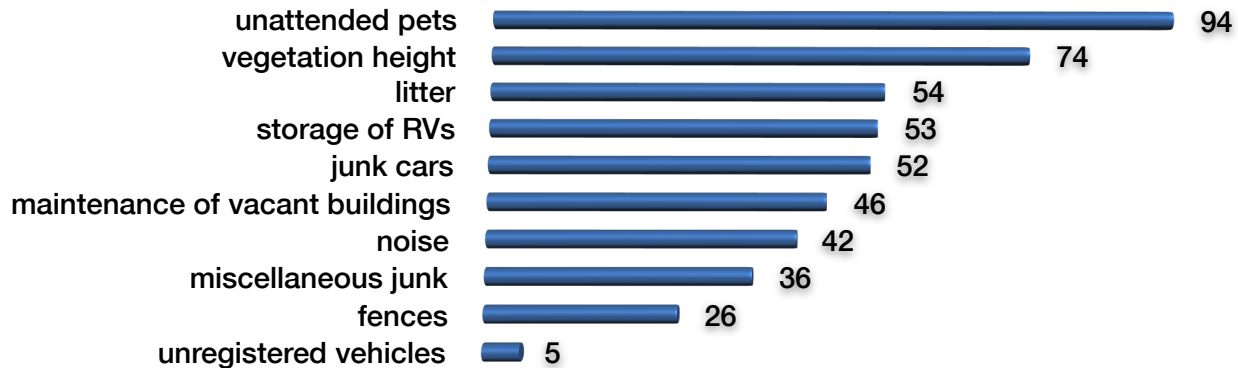


Given a list of ten public nuisances “not adequately addressed,” only five had a response rate above 10%. These are the same five identified in 2008 but only unattended pets was higher in 2011 than in 2008 (18% vs 14%). None of these public nuisances appears to generate respondent levels to indicate a significant problem for the City.



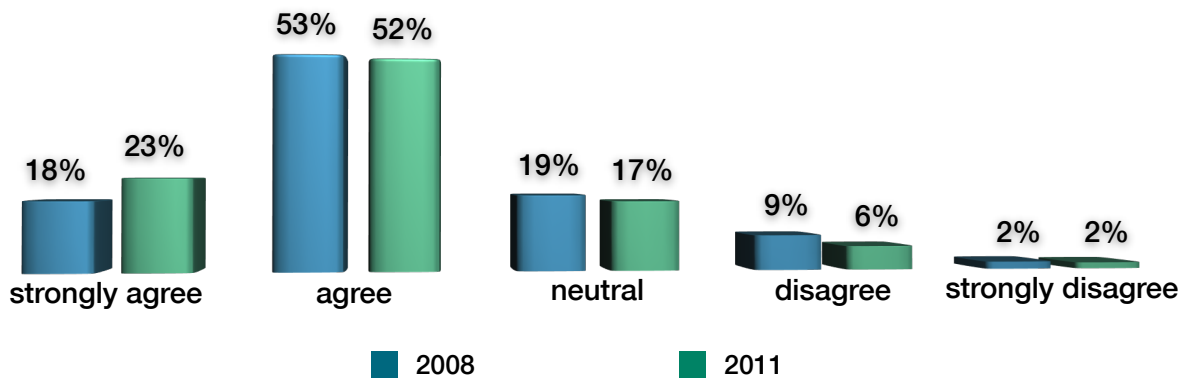
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Which of the following public nuisances, if any, do you believe Springboro has not adequately addressed? (n=518)



PARKS AND RECREATION FACILITIES - Overall satisfaction levels with parks and recreation facilities saw a slight positive shift since 2008.

Please indicate your level of agreement with the following statement: "I am satisfied with the current level of parks and recreation facilities provided by the City of Springboro." (n=473)



When asked to consider how the parks and recreation facilities in Springboro had changed over the past three years, both North Park and North Park Amphitheater saw the largest percentage of "become better." Unfortunately, a large number of respondents (half or more) indicated "no opinion" for most of the facilities listed.



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Over the past three years, have the following parks and recreation facilities...

Parks and Recreation Facilities	become better	stayed the same	become worse	No Opinion
North Park	35.9%	32.1%	2.1%	29.8%
Clearcreek Park	17.1%	25.6%	1.8%	55.5%
Community Park	8.9%	23.9%	2.3%	65.0%
E. Milo Beck Park	17.7%	15.4%	0.7%	66.2%
North Park Amphitheater	24.5%	33.2%	2.2%	40.1%
North Park Skate Park	11.6%	23.9%	5.4%	59.1%
Baseball Fields	11.2%	24.0%	1.6%	63.2%
Soccer Fields	9.8%	27.4%	1.1%	61.7%
Playground Equipment	8.1%	37.0%	2.2%	52.6%
Picnic Shelters	8.4%	38.9%	1.1%	51.5%
Concessions and Restrooms	14.6%	31.3%	3.3%	50.8%
Basketball Courts	4.5%	24.8%	1.6%	69.1%
Walking Trail (North Park)	19.0%	38.6%	1.9%	40.5%

Respondents were provided with space to provide additional comments they had regarding parks and recreational facilities in Springboro. Content analysis was used to review and categorized these comments. Approximately 180 surveys had comments with nearly four out of ten requesting additional parks and recreation facilities. The additional facilities mentioned included a pool/splash park, hiking and biking trails, a dog park, more parking, and more of existing facilities (baseball fields, tennis courts, etc.). Several comments were directed at improving the maintenance and care of existing parks and facilities. Another category was positive and general comments about the current parks and recreational facilities available to residents.

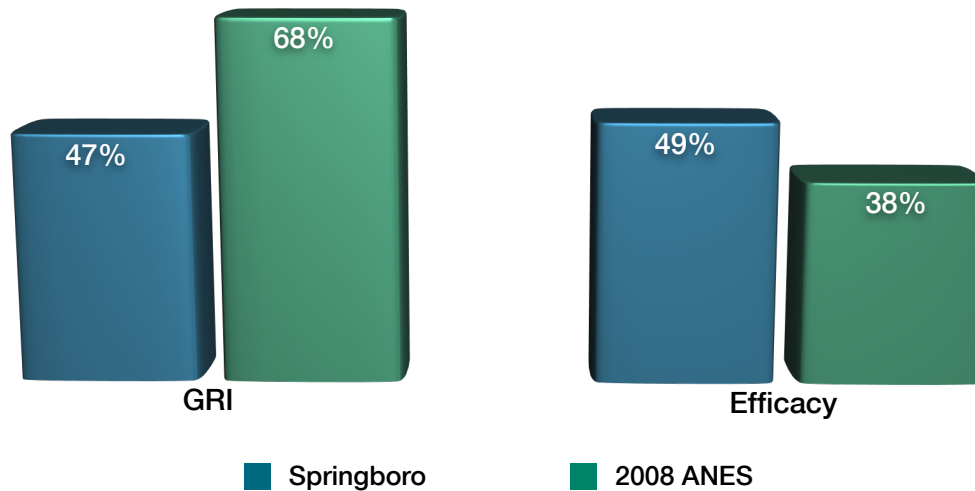


CITY GOVERNMENT - As is standard practice for all community surveys conducted by the CPMRA, a set of questions regarding respondent attitudes towards local government were included. The responses are then used to generate a Government Responsiveness Index (GRI) and an External Political Efficacy Index (Efficacy). The questions and the indices are taken from the American National Election Studies (ANES).⁷ The ANES, begun in 1948, is the oldest continuous series of survey data investigating electoral behavior and attitudes in the United States. The GRI measures respondents' attitudes about how well government is responding to their public. Efficacy is a measure of the individual's belief that he or she understands and can effect the political system. In this survey, we compare Springboro with the national indices from 2008. The GRI chart below indicates that respondents feel Springboro government is less responsive than compared with the national index. In terms of efficacy, Springboro respondents feel more confident about their abilities to understand and influence Springboro government. One must be cautious when trying to evaluate these types of indices. The national data has not been updated since 2008, and we might expect these indices to change based on all that has occurred in the past three years. However, they provide Council and City Staff with at least of glimpse of how they are perceived by their public.

⁷ The American National Election Studies (www.electionstudies.org). THE ANES GUIDE TO PUBLIC OPINION AND ELECTORAL BEHAVIOR. Ann Arbor, MI: University of Michigan, Center for Political Studies [producer and distributor]. These materials are based on work supported by the National Science Foundation and a number of other sponsors. Any opinions, findings and conclusions or recommendations expressed in these materials are those of the author(s) and do not necessarily reflect the views of the funding organizations.



Government Responsive Index and Efficacy

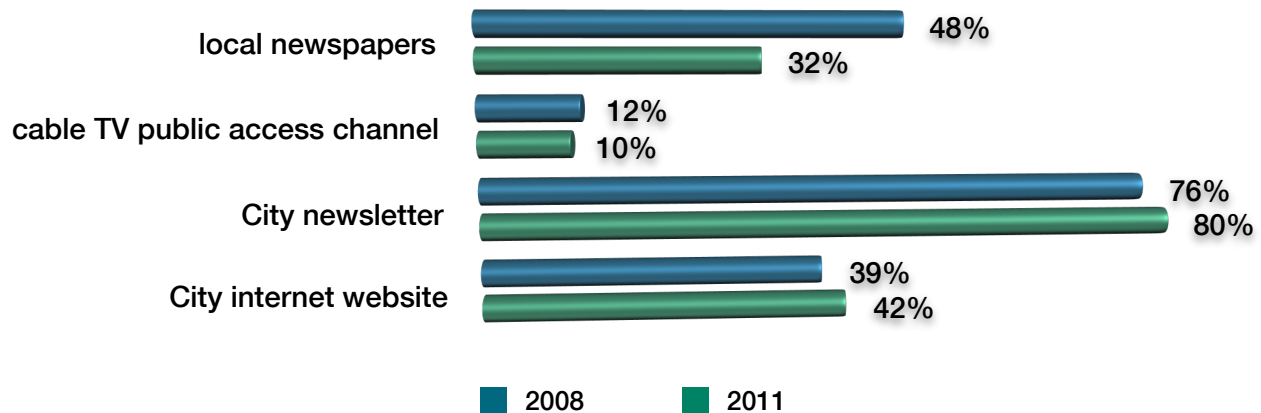


CITY COMMUNICATIONS - Communicating with citizens is important to all local governments. It is especially important when few citizens ever attend public meeting (85% of the survey respondents indicated they had not attended a City Council meeting in the past two years). Local governments must find other means to communicate information about meetings, events, and news. We asked respondents to indicate their preferences for obtaining this type of information from the City. The City Newsletter remains the most preferred with eight of ten respondents selecting it. The City website saw a modest 2% increase since the 2008 survey. The cable TV public access channel fell as a preference to just one in ten respondents. More interesting was the shift in the number of respondents who no longer select local newspapers as a source of information. Local newspapers fell by one third from 48% in 2008 to just 32% in 2011. Explaining this shift is beyond the scope of this report, but City officials may want to assess the impacts of this shift as it considers the future distribution of City news and information.



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When you think about the official information you receive concerning City news, meetings, and events, from what sources would you prefer to receive this information? Please check all that apply. (n=518)



DEMOGRAPHICS - We collected a number of demographic details to better understand the respondent population. Respondent age ranged from 24 to 90 with an average age of 53 years old. The chart below compares survey respondents with U.S. Census data⁸. While there are some differences between the respondent pool and the general population of Springboro, these differences are not uncommon in surveys of this type. Married homeowners tend to respond at a higher rate than single renters resulting in some over- and under-representation of these population segments. This was the case in 2008 and again in 2011. Households with minor children is also somewhat under-represented in the 2011 sample. Despite these variances, the survey techniques used allow us to still have high confidence in the findings as presented in this report. As with all surveys, decision makers should understand the limitations of this type analysis and use the information accordingly.

⁸ 2010 Census was used where available.



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Demographic Category	2010 Census	2011 Springboro Survey
Gender:		
Male:	48.9%	44.3%
Female:	51.1%	55.7%
Marital Status:	<i>*2005-2009 estimates</i>	
Married:	66.7%	78.1%
Single (never divorced)	18.0%	3.7%
Single (divorced)	10.1%	8.8%
Surviving Spouse	5.1%	8.6%
Other	-	0.8%
Households with minor children	47.8%	36.4%
Home Ownership	85.7%	94.1%

Additional Comments

The final section of the survey provided space for respondents to “comment on any of the services included in this survey as well as any other comments you would like to share with City officials.” In 2008, 52% of the respondents provided additional comments. In 2011, only 35% of the respondents provided additional comments.

Content analysis was used to evaluate the 184 comments received from respondents. One third of the comments (approximately 60) were categorized as complaints or issues with City government and/or services. The majority of these comments were directed at government spending levels, for example, “live within the budget” and “cut your costs.” There were also a number of comments urging the City to work more closely with the local school district.

The second most frequently mentioned issue was taxation, “no more taxes” and “inability to pass a levy.” Two of the ten additional comments received (approximated 40 comments) expressed dissatisfaction or concern with income taxes, property taxes, and school levies.



The remaining additional comments covered a variety of topics including praise for the City government and services (30), requests for more public services (29) and concerns about traffic and over-development (24). Additional public services included more senior programs, more sports facilities, and more sidewalks/bike paths.

Conclusion

The 2011 Springboro community survey provides city officials with a current assessment of general attitudes regarding the quality of life in Springboro as well as attitudes towards the many city services provided to residents. When coupled with 2008 results, city officials also have a basis for comparison to consider change over time. Considering the changed state of the economy since 2008, city officials can be pleased with the 2011 findings. Overall, residents are generally satisfied with the public services provided and with living in Springboro as a community. The response rate (43.1%) is another indicator that residents are both interested in their community and willing to share their thoughts and attitudes with city officials.

Appendix A - Survey Instrument



Dear Springboro Resident:

The Springboro City Council has asked the Center for Public Management and Regional Affairs at Miami University to conduct a survey of City households to assess a variety of issues and services that affect residents of the City. The purpose of this survey is to gather information from a random sample of households about their:

- general attitudes regarding the quality of life as well as growth and development in Springboro, and
- attitudes toward the services provided to the residents of Springboro including street and road conditions, parks and recreational facilities, and police protection.

Your household has been randomly selected to receive this survey. Please be assured that your participation is voluntary and you may choose not to answer any question. By returning the survey, you consent to the use of the information it contains in the preparation of the final report. However, be assured that individual responses remain strictly confidential. Only an aggregated summary of responses will be provided in the final report produced by the Center for Public Management and Regional Affairs for City officials. We would appreciate your taking a few minutes to complete the enclosed survey.

The survey should be completed by one member of your household who is 18 years of age or older and is a resident of Springboro. If there are multiple members of the household who are 18 years of age or older, we ask that the person who has the next birthday complete the survey.

For your convenience we have provided a self-addressed, postage paid envelope to return your completed survey. **Please return your completed survey AS SOON AS POSSIBLE.** Your participation is greatly appreciated. Thank you.

If you have any questions regarding this survey, please feel free to contact Mark Morris at the Center for Public Management and Regional Affairs at 513-529-6959 or Springboro Assistant City Manager, Chris Pozzuto at 937-748-4343. You may also contact the Office for the Advancement of Scholarship and Teaching at Miami University at 513-529-3600 with additional questions regarding your rights as a survey respondent. ***Please begin the survey below...***

LIVING IN SPRINGBORO - We would like to know a little about you and your overall views about life in Springboro.

1. How long have you lived in Springboro? Please write your response in the space. _____ years
2. Overall, how satisfied are you with living in Springboro? Please check one.
☐ very satisfied ☐ satisfied ☐ dissatisfied ☐ very dissatisfied ☐ no opinion
3. In the past five years, do you think Springboro has “**become a better place to live**,” “**stayed about the same**,” or “**become a worse place to live**”? Please check one.
☐ become a better place to live ☐ stayed about the same ☐ become a worse place to live ☐ no opinion
4. Please identify the three qualities that you **like** the most about living in Springboro.
 a. _____
 b. _____
 c. _____
5. Please identify the three qualities that you **dislike** the most about living in Springboro.
 a. _____
 b. _____
 c. _____
6. Which one of the following statements best describes how you feel about living in Springboro? Please check one.
☐ “I am **happy** here and will probably **stay** for the next five years.”
☐ “I am **happy** here but will probably **move** in the next five years.”
☐ “I am **unhappy** here but will probably **stay** for the next five years.”
☐ “I am **unhappy** here and will probably **move** in the next five years.”
☐ no opinion

7. How would you rate Springboro...

	excellent	good	fair	poor	no opinion
as a place to live	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
as a place to raise a family	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
as a place to retire	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

8. When imagining Springboro five years from now, do you think the City should “**pursue significant growth**,” “**pursue moderate growth**,” or “**remain the same**”? Please check one.

- ☐ pursue significant growth ☐ pursue moderate growth ☐ remain the same ☐ no opinion

CITY SERVICES - We would like to know your opinion on a variety of services provided to the residents of Springboro. Please consider your own experience with these services as you answer each question.

9. Over the past three years, have the following services listed below “**become better**,” “**stayed about the same**,” or “**become worse**”? Please check one for each.

	become better	stayed about the same	become worse	no opinion
police protection	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
street and road conditions	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
zoning enforcement	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

10. We would like your assessment of the condition and maintenance of our streets, roads, and signs in Springboro. Over the past three years, have the following street, road, and sign conditions listed below “**become better**,” “**stayed about the same**,” or “**become worse**”? Please check one for each.

	become better	stayed about the same	become worse	no opinion
street name signs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
speed limit postings	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
pothole repair	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
snow & ice removal	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

11. During the Fall of 2010, the City started a new Leaf Collection program at no additional cost to the residents. Did you utilize this new program?

- ☐ yes ☐ no ☐ If “no”, why not? _____

12. In November 2010, the City began a new recycling program at no additional cost to the residents. Are you satisfied with the new program?

- ☐ yes ☐ no ☐ If “no”, why not _____

PUBLIC SAFETY - To serve our community better, we would like to ask you a few questions about the police protection provided to Springboro residents.

13. Please indicate your level of agreement with the following statement: “I am satisfied with the current level of **police protection** provided by the Springboro Police Department.” Please check one.

- ☐ strongly agree ☐ agree ☐ neutral ☐ disagree ☐ strongly disagree

14. In general, how satisfied are you with each of the following areas of police service? Please check one for each.

	very satisfied	satisfied	dissatisfied	very dissatisfied	no opinion
on-duty patrol	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
response time to requests	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
general community outreach	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
school programs and outreach	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

15. In the past 12 months, have you contacted the Springboro Police Department for... Please check all that apply.

- ☐ general information ☐ to report a crime ☐ direct assistance ☐ no contact

16. Are there any areas in which police service could be improved? Please check all that apply.

- ☐ more cruiser patrol
☐ improved response time to requests for assistance
☐ more on-duty officers
☐ improved general community outreach
☐ improved school programs and outreach

ZONING CODE ENFORCEMENT - Springboro administers its own zoning regulations and code enforcement.

17. Which of the following public nuisances, if any, do you believe Springboro has not adequately addressed? Please check all that apply.
- | | |
|--|--|
| <input type="checkbox"/> fences | <input type="checkbox"/> noise |
| <input type="checkbox"/> junk cars | <input type="checkbox"/> storage of recreational vehicles |
| <input type="checkbox"/> litter | <input type="checkbox"/> unattended pets |
| <input type="checkbox"/> maintenance of vacant buildings | <input type="checkbox"/> unregistered vehicles |
| <input type="checkbox"/> miscellaneous junk | <input type="checkbox"/> vegetation height (weeds and brush) |
18. Overall, how satisfied are you with the enforcement of zoning codes in Springboro? Please check one.
- ☐ very satisfied ☐ satisfied ☐ dissatisfied ☐ very dissatisfied ☐ no opinion

PARKS AND RECREATION FACILITIES - We would like to ask you a few questions regarding parks and recreational opportunities in Springboro.

19. Please indicate your level of agreement with the following statement: "I am satisfied with the current level of **parks and recreation facilities** provided by the City of Springboro." Please check one.
- ☐ strongly agree ☐ agree ☐ neutral ☐ disagree ☐ strongly disagree
20. Over the past three years, have the following parks and recreation facilities listed below "**become better**," "**stayed about the same**," or "**become worse**"? Please check one for each.
- | | become better | stayed about the same | become worse | no opinion |
|----------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| North Park | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Clearcreek Park | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Community Park | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| E. Milo Beck Park | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| North Park Amphitheater | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| North Park Skate Park | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Baseball Fields | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Soccer Fields | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Playground Equipment | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Picnic Shelters | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Concessions and Restrooms | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Basketball Courts | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Walking Trail (North Park) | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

21. Do you have any additional thoughts or comments regarding parks and recreational facilities in the City?
-
-

CITY GOVERNMENT - The following section includes statements that have been asked of residents in studies of other local communities. Please indicate your level of agreement or disagreement with each statement.

22. People like me do not have any say about what City government does. Please check one.
- ☐ strongly agree ☐ agree ☐ neutral ☐ disagree ☐ strongly disagree
23. Sometimes City affairs seem so complicated that a resident like me cannot really understand what is going on. Please check one.
- ☐ strongly agree ☐ agree ☐ neutral ☐ disagree ☐ strongly disagree
24. I do not think City officials care much about what people like me think. Please check one.
- ☐ strongly agree ☐ agree ☐ neutral ☐ disagree ☐ strongly disagree
25. How much attention do you think City government pays to what people think when it decides what to do? Please check one.
- ☐ a good deal ☐ some ☐ not much ☐ don't know

26. How much do you feel that having elections make City government pay attention to what people think? Please check one.
☐ a good deal ☐ some ☐ not much ☐ don't know
27. Would you say City government is pretty much run by a few big interests looking out for themselves or that it is run for the benefit of all? Please check one.
☐ a few big interests ☐ for the benefit of all ☐ don't know

CITY COMMUNICATION - We would now like you to consider issues pertaining to Springboro Council meetings and the City's communication efforts with residents.

28. In the past two years, how many City Council meetings have you attended? Please check one.
☐ none ☐ 1 - 3 ☐ 4 - 6 ☐ 7 - 9 ☐ 10 or more
29. In the past month, how many times have you visited the official City of Springboro's internet website at <http://www.ci.springboro.oh.us>? Please check one.
☐ none ☐ 1 - 3 ☐ 4 - 6 ☐ 7 - 9 ☐ 10 or more
30. When you think about the official information you receive concerning City news, meetings, and events, from what sources would you prefer to receive this information? Please check all that apply.
☐ in local newspapers
☐ cable television public access channel
☐ City newsletter
☐ City Internet web site

DEMOGRAPHICS - We would like to know a little about you and your household.

31. Do you own or rent your home? Please check one. ☐ own ☐ rent
32. Please indicate the total number of persons, including yourself, living in your household who fall into the following age categories:
 _____ younger than 10 years old _____ 36 to 45 years old
 _____ 10 to 17 years old _____ 46 to 55 years old
 _____ 18 to 25 years old _____ 56 to 65 years old
 _____ 26 to 35 years old _____ 66 years or older
33. What is your gender? Please check one. ☐ male ☐ female
34. What is your marital status? Please check one.
☐ single (never married) ☐ single (divorced) ☐ married ☐ surviving spouse ☐ other
35. Please indicate the year in which you were born. _____
36. If applicable, please indicate the year in which your spouse was born. _____

ADDITIONAL COMMENTS - Please use the space below to comment on any of the services included in this survey as well as any other comments you would like to share with City officials.

Thank you for completing this survey.
Please place your survey in the self-addressed, postage paid return envelope and drop it in the mail.

Appendix B - 2010 Census Data



DP-1

Profile of General Population and Housing Characteristics: 2010 2010 Demographic Profile Data

NOTE: For more information on confidentiality protection, nonsampling error, and definitions, see <http://www.census.gov/prod/cen2010/profiletd.pdf>.

GEO: Springboro city, Ohio

Subject	Number	Percent
SEX AND AGE		
Total population	17,409	100.0
Under 5 years	1,356	7.8
5 to 9 years	1,754	10.1
10 to 14 years	1,656	9.5
15 to 19 years	1,149	6.6
20 to 24 years	565	3.2
25 to 29 years	729	4.2
30 to 34 years	1,089	6.3
35 to 39 years	1,473	8.5
40 to 44 years	1,661	9.5
45 to 49 years	1,424	8.2
50 to 54 years	1,178	6.8
55 to 59 years	926	5.3
60 to 64 years	822	4.7
65 to 69 years	577	3.3
70 to 74 years	424	2.4
75 to 79 years	269	1.5
80 to 84 years	205	1.2
85 years and over	152	0.9
Median age (years)	36.4	(X)
16 years and over	12,355	71.0
18 years and over	11,809	67.8
21 years and over	11,371	65.3
62 years and over	2,106	12.1
65 years and over	1,627	9.3
Male population	8,509	48.9
Under 5 years	694	4.0
5 to 9 years	895	5.1
10 to 14 years	819	4.7
15 to 19 years	580	3.3
20 to 24 years	275	1.6
25 to 29 years	348	2.0
30 to 34 years	496	2.8
35 to 39 years	723	4.2
40 to 44 years	841	4.8
45 to 49 years	698	4.0

Subject	Number	Percent
50 to 54 years	579	3.3
55 to 59 years	448	2.6
60 to 64 years	399	2.3
65 to 69 years	264	1.5
70 to 74 years	186	1.1
75 to 79 years	131	0.8
80 to 84 years	87	0.5
85 years and over	46	0.3
Median age (years)	36.1	(X)
16 years and over	5,965	34.3
18 years and over	5,688	32.7
21 years and over	5,455	31.3
62 years and over	948	5.4
65 years and over	714	4.1
Female population	8,900	51.1
Under 5 years	662	3.8
5 to 9 years	859	4.9
10 to 14 years	837	4.8
15 to 19 years	569	3.3
20 to 24 years	290	1.7
25 to 29 years	381	2.2
30 to 34 years	593	3.4
35 to 39 years	750	4.3
40 to 44 years	820	4.7
45 to 49 years	726	4.2
50 to 54 years	599	3.4
55 to 59 years	478	2.7
60 to 64 years	423	2.4
65 to 69 years	313	1.8
70 to 74 years	238	1.4
75 to 79 years	138	0.8
80 to 84 years	118	0.7
85 years and over	106	0.6
Median age (years)	36.7	(X)
16 years and over	6,390	36.7
18 years and over	6,121	35.2
21 years and over	5,916	34.0
62 years and over	1,158	6.7
65 years and over	913	5.2
RACE		
Total population	17,409	100.0
One Race	17,121	98.3
White	16,041	92.1
Black or African American	398	2.3
American Indian and Alaska Native	19	0.1
Asian	598	3.4
Asian Indian	301	1.7
Chinese	90	0.5
Filipino	38	0.2
Japanese	18	0.1

Subject	Number	Percent
Korean	44	0.3
Vietnamese	60	0.3
Other Asian [1]	47	0.3
Native Hawaiian and Other Pacific Islander	1	0.0
Native Hawaiian	0	0.0
Guamanian or Chamorro	0	0.0
Samoan	0	0.0
Other Pacific Islander [2]	1	0.0
Some Other Race	64	0.4
Two or More Races	288	1.7
White; American Indian and Alaska Native [3]	34	0.2
White; Asian [3]	108	0.6
White; Black or African American [3]	87	0.5
White; Some Other Race [3]	19	0.1
Race alone or in combination with one or more other races: [4]		
White	16,312	93.7
Black or African American	515	3.0
American Indian and Alaska Native	67	0.4
Asian	732	4.2
Native Hawaiian and Other Pacific Islander	13	0.1
Some Other Race	93	0.5
HISPANIC OR LATINO		
Total population	17,409	100.0
Hispanic or Latino (of any race)	308	1.8
Mexican	116	0.7
Puerto Rican	75	0.4
Cuban	18	0.1
Other Hispanic or Latino [5]	99	0.6
Not Hispanic or Latino	17,101	98.2
HISPANIC OR LATINO AND RACE		
Total population	17,409	100.0
Hispanic or Latino	308	1.8
White alone	215	1.2
Black or African American alone	16	0.1
American Indian and Alaska Native alone	2	0.0
Asian alone	7	0.0
Native Hawaiian and Other Pacific Islander alone	0	0.0
Some Other Race alone	43	0.2
Two or More Races	25	0.1
Not Hispanic or Latino	17,101	98.2
White alone	15,826	90.9
Black or African American alone	382	2.2
American Indian and Alaska Native alone	17	0.1
Asian alone	591	3.4
Native Hawaiian and Other Pacific Islander alone	1	0.0
Some Other Race alone	21	0.1
Two or More Races	263	1.5
RELATIONSHIP		
Total population	17,409	100.0
In households	17,299	99.4
Householder	5,996	34.4
Spouse [6]	4,163	23.9

Subject	Number	Percent
Child	6,362	36.5
Own child under 18 years	5,422	31.1
Other relatives	376	2.2
Under 18 years	140	0.8
65 years and over	86	0.5
Nonrelatives	402	2.3
Under 18 years	37	0.2
65 years and over	14	0.1
Unmarried partner	265	1.5
In group quarters	110	0.6
Institutionalized population	110	0.6
Male	33	0.2
Female	77	0.4
Noninstitutionalized population	0	0.0
Male	0	0.0
Female	0	0.0
HOUSEHOLDS BY TYPE		
Total households	5,996	100.0
Family households (families) [7]	4,871	81.2
With own children under 18 years	2,764	46.1
Husband-wife family	4,163	69.4
With own children under 18 years	2,260	37.7
Male householder, no wife present	224	3.7
With own children under 18 years	156	2.6
Female householder, no husband present	484	8.1
With own children under 18 years	348	5.8
Nonfamily households [7]	1,125	18.8
Householder living alone	946	15.8
Male	371	6.2
65 years and over	63	1.1
Female	575	9.6
65 years and over	295	4.9
Households with individuals under 18 years	2,865	47.8
Households with individuals 65 years and over	1,095	18.3
Average household size	2.89	(X)
Average family size [7]	3.24	(X)
HOUSING OCCUPANCY		
Total housing units	6,263	100.0
Occupied housing units	5,996	95.7
Vacant housing units	267	4.3
For rent	72	1.1
Rented, not occupied	8	0.1
For sale only	82	1.3
Sold, not occupied	27	0.4
For seasonal, recreational, or occasional use	33	0.5
All other vacants	45	0.7
Homeowner vacancy rate (percent) [8]	1.6	(X)
Rental vacancy rate (percent) [9]	7.7	(X)

Subject	Number	Percent
HOUSING TENURE		
Occupied housing units	5,996	100.0
Owner-occupied housing units	5,141	85.7
Population in owner-occupied housing units	15,102	(X)
Average household size of owner-occupied units	2.94	(X)
Renter-occupied housing units	855	14.3
Population in renter-occupied housing units	2,197	(X)
Average household size of renter-occupied units	2.57	(X)

X Not applicable.

[1] Other Asian alone, or two or more Asian categories.

[2] Other Pacific Islander alone, or two or more Native Hawaiian and Other Pacific Islander categories.

[3] One of the four most commonly reported multiple-race combinations nationwide in Census 2000.

[4] In combination with one or more of the other races listed. The six numbers may add to more than the total population, and the six percentages may add to more than 100 percent because individuals may report more than one race.

[5] This category is composed of people whose origins are from the Dominican Republic, Spain, and Spanish-speaking Central or South American countries. It also includes general origin responses such as "Latino" or "Hispanic."

[6] "Spouse" represents spouse of the householder. It does not reflect all spouses in a household. Responses of "same-sex spouse" were edited during processing to "unmarried partner."

[7] "Family households" consist of a householder and one or more other people related to the householder by birth, marriage, or adoption. They do not include same-sex married couples even if the marriage was performed in a state issuing marriage certificates for same-sex couples. Same-sex couple households are included in the family households category if there is at least one additional person related to the householder by birth or adoption. Same-sex couple households with no relatives of the householder present are tabulated in nonfamily households. "Nonfamily households" consist of people living alone and households which do not have any members related to the householder.

[8] The homeowner vacancy rate is the proportion of the homeowner inventory that is vacant "for sale." It is computed by dividing the total number of vacant units "for sale only" by the sum of owner-occupied units, vacant units that are "for sale only," and vacant units that have been sold but not yet occupied; and then multiplying by 100.

[9] The rental vacancy rate is the proportion of the rental inventory that is vacant "for rent." It is computed by dividing the total number of vacant units "for rent" by the sum of the renter-occupied units, vacant units that are "for rent," and vacant units that have been rented but not yet occupied; and then multiplying by 100.

Source: U.S. Census Bureau, 2010 Census.

Appendix C - Warren County Profile

Ohio County Profiles

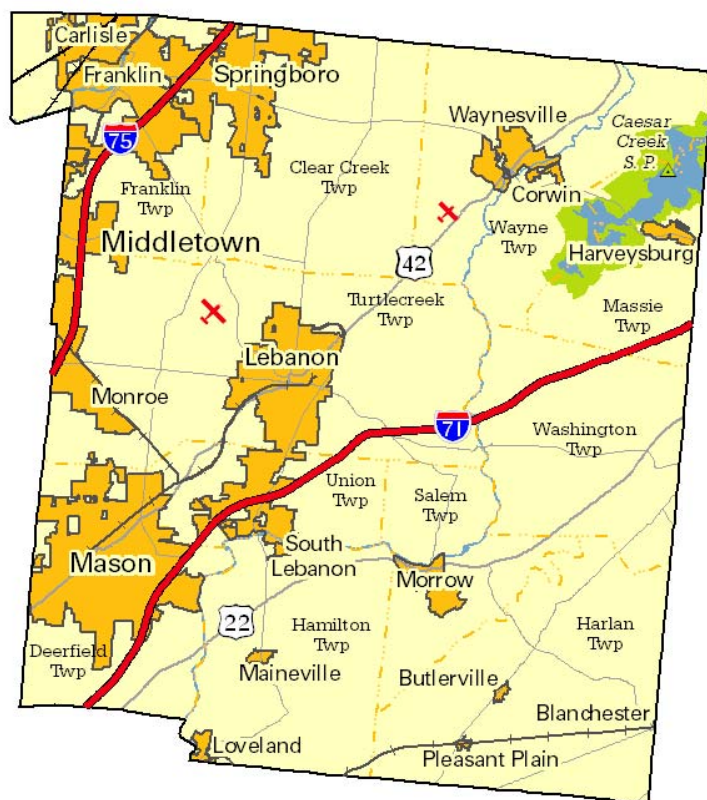


Department of
Development

Prepared by the Office of Policy, Research and Strategic Planning

Warren County

Established: Act - May 1, 1803
2010 Population: 212,693
Land Area: 399.9 square miles
County Seat: Lebanon City
Named for: General Joseph Warren, Revolutionary War



0 4 8 12 Miles

Taxes

Taxable value of real property	\$5,877,966,850
Residential	\$4,797,578,360
Agriculture	\$161,262,970
Industrial	\$166,244,850
Commercial	\$752,880,670
Mineral	\$0
Ohio income tax liability	\$222,746,258
Average per return	\$2,369.54

Land Use/Land Cover

	Percent
Urban (Residential/Commercial/Industrial/Transportation and Urban Grasses)	7.60%
Cropland	55.80%
Pasture	6.45%
Forest	29.35%
Open Water	0.65%
Wetlands (Wooded/Herbaceous)	0.00%
Bare/Mines	0.15%

Largest Places

	Census 2010	Census 2000
Mason city	30,712	22,016
Lebanon city	20,033	16,962
Springboro city (pt.)	16,191	12,227
Franklin city	11,771	11,396
Carlisle city (pt.)	4,710	4,876
South Lebanon village	4,115	2,538
Waynesville village	2,834	2,558
Middletown city (pt.)	2,700	2,031
Morrow village	1,188	1,286
Maineville village	975	885

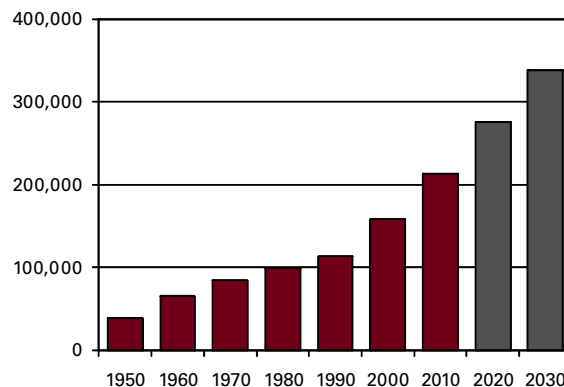
Total Population

Census

1800		1880	28,392	1950	38,505
1810	9,925	1890	25,468	1960	65,711
1820	17,837	1900	25,584	1970	84,925
1830	21,468	1910	24,497	1980	99,276
1840	23,141	1920	25,716	1990	113,909
1850	25,560	1930	27,348	2000	158,383
1860	26,902	1940	29,894	2010	212,693
1870	26,689				

Projected

2020	276,250
2030	338,350



Population by Race

	Number	Percent
ACS Total Population	203,129	100.0%
White	186,431	91.8%
African-American	6,373	3.1%
Native American	219	0.1%
Asian	6,098	3.0%
Pacific Islander	16	0.0%
Other	917	0.5%
Two or More Races	3,075	1.5%
Hispanic (may be of any race)	3,684	1.8%
Total Minority	19,287	9.5%

Educational Attainment

	Number	Percent
Persons 25 years and over	133,613	100.0%
No high school diploma	13,593	10.2%
High school graduate	39,438	29.5%
Some college, no degree	24,745	18.5%
Associate degree	10,319	7.7%
Bachelor's degree	28,425	21.3%
Master's degree or higher	17,093	12.8%

Family Type by Employment Status

	Number	Percent
Total Families	54,605	100.0%
Married couple, husband and wife in labor force	26,130	47.9%
Married couple, husband in labor force, wife not	10,863	19.9%
Married couple, wife in labor force, husband not	2,642	4.8%
Married couple, husband and wife not in labor force	5,620	10.3%
Male householder, in labor force	1,949	3.6%
Male householder, not in labor force	385	0.7%
Female householder, in labor force	5,606	10.3%
Female householder, not in labor force	1,410	2.6%

Household Income

	Number	Percent
Total Households	70,946	100.0%
Less than \$10,000	2,493	3.5%
\$10,000 to \$19,999	4,137	5.8%
\$20,000 to \$29,999	5,051	7.1%
\$30,000 to \$39,999	5,576	7.9%
\$40,000 to \$49,999	5,921	8.3%
\$50,000 to \$59,999	5,844	8.2%
\$60,000 to \$74,999	8,749	12.3%
\$75,000 to \$99,999	11,111	15.7%
\$100,000 to \$149,999	12,949	18.3%
\$150,000 to \$199,999	5,170	7.3%
\$200,000 or more	3,945	5.6%
Median household income	\$70,939	

Percentages may not sum to 100% due to rounding.

Population by Age

	Number	Percent
ACS Total Population	203,129	100.0%
Under 5 years	14,456	7.1%
5 to 17 years	40,152	19.8%
18 to 24 years	14,908	7.3%
25 to 44 years	61,143	30.1%
45 to 64 years	52,298	25.7%
65 years and more	20,172	9.9%
Median Age	36.8	

Family Type by Presence of Own Children Under 18

	Number	Percent
Total Families	54,605	100.0%
Married-couple families with own children	22,165	40.6%
Male householder, no wife present, with own children	1,405	2.6%
Female householder, no husband present, with own children	4,726	8.7%
Families with no own children	26,309	48.2%

Poverty Status of Families By Family Type by Presence Of Related Children

	Number	Percent
Total Families	54,605	100.0%
Family income above poverty level	52,018	95.3%
Family income below poverty level	2,587	4.7%
Married couple, with related children	374	14.5%
Male householder, no wife present, with related children	246	9.5%
Female householder, no husband present, with related children	1,418	54.8%
Families with no related children	549	21.2%

Ratio of Income To Poverty Level

	Number	Percent
Population for whom poverty status is determined	196,155	100.0%
Below 50% of poverty level	5,545	2.8%
50% to 99% of poverty level	6,393	3.3%
100% to 149% of poverty level	7,800	4.0%
150% to 199% of poverty level	11,945	6.1%
200% of poverty level or more	164,472	83.8%

Geographical Mobility

	Number	Percent
Population aged 1 year and older	200,641	100.0%
Same house as previous year	171,721	85.6%
Different house, same county	12,381	6.2%
Different county, same state	11,127	5.5%
Different state	4,656	2.3%
Abroad	756	0.4%

Travel Time To Work

	Number	Percent
Workers 16 years and over	94,213	100.0%
Less than 15 minutes	24,562	26.1%
15 to 29 minutes	36,705	39.0%
30 to 44 minutes	22,214	23.6%
45 to 59 minutes	7,006	7.4%
60 minutes or more	3,726	4.0%

Mean travel time 24.1 minutes

Housing Units

	Number	Percent
Total housing units	75,378	100.0%
Occupied housing units	70,946	94.1%
Owner occupied	57,040	80.4%
Renter occupied	13,906	19.6%
Vacant housing units	4,432	5.9%

Year Structure Built

	Number	Percent
Total housing units	75,378	100.0%
Built 2005 or later	4,160	5.5%
Built 2000 to 2004	14,256	18.9%
Built 1990 to 1999	19,089	25.3%
Built 1980 to 1989	8,406	11.2%
Built 1970 to 1979	9,315	12.4%
Built 1960 to 1969	6,424	8.5%
Built 1950 to 1959	6,683	8.9%
Built 1940 to 1949	2,015	2.7%
Built 1939 or earlier	5,030	6.7%

Median year built 1990

Value for Specified Owner-Occupied Housing Units

	Number	Percent
Specified owner-occupied housing units	57,040	100.0%
Less than \$20,000	825	1.4%
\$20,000 to \$39,999	292	0.5%
\$40,000 to \$59,999	327	0.6%
\$60,000 to \$79,999	978	1.7%
\$80,000 to \$99,999	2,746	4.8%
\$100,000 to \$124,999	5,034	8.8%
\$125,000 to \$149,999	6,850	12.0%
\$150,000 to \$199,999	13,192	23.1%
\$200,000 to \$299,999	14,517	25.5%
\$300,000 to \$499,999	9,537	16.7%
\$500,000 to \$999,999	2,374	4.2%
\$1,000,000 or more	368	0.6%

Median value \$192,600

House Heating Fuel

	Number	Percent
Occupied housing units	70,946	100.0%
Utility gas	37,439	52.8%
Bottled, tank or LP gas	4,262	6.0%
Electricity	22,814	32.2%
Fuel oil, kerosene, etc	4,811	6.8%
Coal, coke or wood	885	1.2%
Solar energy or other fuel	573	0.8%
No fuel used	162	0.2%

Percentages may not sum to 100% due to rounding.

Gross Rent

	Number	Percent
Specified renter-occupied housing units	13,906	100.0%
Less than \$100	0	0.0%
\$100 to \$199	214	1.5%
\$200 to \$299	293	2.1%
\$300 to \$399	393	2.8%
\$400 to \$499	674	4.8%
\$500 to \$599	1,090	7.8%
\$600 to \$699	1,684	12.1%
\$700 to \$799	1,473	10.6%
\$800 to \$899	1,520	10.9%
\$900 to \$999	1,756	12.6%
\$1,000 to \$1,499	2,986	21.5%
\$1,500 or more	934	6.7%
No cash rent	889	6.4%

Median gross rent \$845

Median gross rent as a percentage of household income 26.7

Selected Monthly Owner Costs for Specified Owner-Occupied Housing Units

	Number	Percent
Specified owner-occupied housing units with a mortgage	46,315	100.0%
Less than \$400	210	0.5%
\$400 to \$599	561	1.2%
\$600 to \$799	1,840	4.0%
\$800 to \$999	3,087	6.7%
\$1,000 to \$1,249	5,686	12.3%
\$1,250 to \$1,499	8,143	17.6%
\$1,500 to \$1,999	13,075	28.2%
\$2,000 to \$2,999	10,346	22.3%
\$3,000 or more	3,367	7.3%

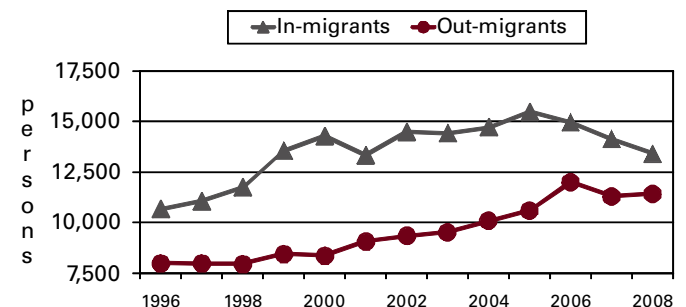
Median monthly owners cost \$1,622

Median monthly owners cost as a percentage of household income 23.1

Vital Statistics

	Number	Rate
Births / rate per 1,000 women aged 15 to 44	2,647	61.7
Teen births / rate per 1,000 females 15-19	137	21.8
Deaths / rate per 100,000 population	1,268	620.4
Marriages / rate per 1,000 population	978	4.8
Divorces / rate per 1,000 population	743	3.7

Migration



Agriculture

Land in farms (acres)	89,000
Number of farms	870
Average size (acres)	102
Total cash receipts	\$42,194,000
Per farm	\$49,063

Education

Public schools	49
Students (Average Daily Membership)	36,543
Expenditures per student	\$9,290
Student-teacher ratio	20.0
Graduation rate	93.4
Teachers (Full Time Equivalent)	1,993.2
Non-public schools	15
Students	3,439
4-year public universities	0
Branches	0
2-year public colleges	0
Private universities and colleges	0
Public libraries (Main / Branches)	5 / 1

Transportation

Registered motor vehicles	216,208
Passenger cars	152,979
Noncommercial trucks	28,902
Total license revenue	\$5,138,159.47
Interstate highway miles	34.46
Turnpike miles	0.00
U.S. highway miles	44.51
State highway miles	138.27
County, township, and municipal road miles	1,198.23
Commercial airports	2

Voting

Number of precincts	170
Number of registered voters	135,490
Voted in 2010 election	81,631
Percent turnout	60.3%

Health Care

Physicians (MDs & DOs)	544
Registered hospitals	1
Number of beds	328
Licensed nursing homes	15
Number of beds	1,366
Licensed residential care	8
Number of beds	776
Adults with employer-based insurance	73.3%
Children with employer-based insurance	75.9%

State Parks, Forests, Nature Preserves, And Wildlife Areas

Areas/Facilities	10
Acreage	1,749.45

Communications

Television stations	0
Radio stations	0
Daily newspapers	0
Circulation	0

Crime

Total crimes reported in Uniform Crime Report	2,434
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Finance

FDIC insured financial institutions (HQs)	4
Assets (000)	\$1,020,627
Branch offices	75
Institutions represented	17

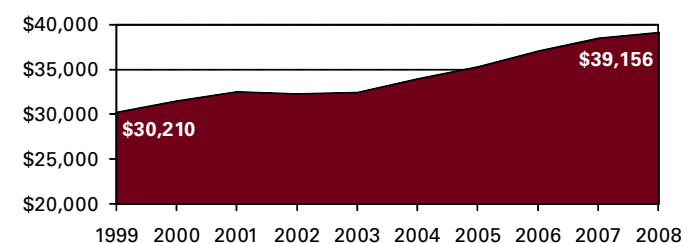
Transfer Payments

Total transfer payments	\$870,557,000
Payments to individuals	\$835,525,000
Retirement and disability	\$421,710,000
Medical payments	\$285,853,000
Income maintenance (Supplemental SSI, family assistance, food stamps, etc)	\$45,041,000
Unemployment benefits	\$24,201,000
Veterans benefits	\$16,596,000
Federal education and training assistance	\$31,853,000
Other payments to individuals	\$10,271,000
Total personal income	\$8,121,993,000
Dependency ratio	10.7%

Federal Expenditures

Direct expenditures or obligations	\$682,085,543
Retirement and disability	\$391,290,013
Other direct payments	\$135,793,269
Grant awards	\$83,687,167
Highway planning and construction	\$7,172,604
Temporary assistance to needy families	\$10,155,588
Medical assistance program	\$48,251,342
Procurement contract awards	\$45,774,657
Dept. of Defense	\$38,360,795
Salary and wages	\$25,540,437
Dept. of Defense	\$819,000
Other federal assistance	\$386,589,692
Direct loans	\$1,065,651
Guaranteed loans	\$241,622,790
Insurance	\$143,901,251

Per Capita Personal Income



Civilian Labor Force

	2005	2006	2007	2008	2009
Civilian labor force	103,700	106,700	107,900	109,400	109,300
Employed	98,800	101,600	102,900	103,400	99,700
Unemployed	4,900	5,200	4,900	6,000	9,600
Unemployment rate	4.7	4.9	4.6	5.5	8.8

Establishments, Employment, and Wages by Sector: 2008

Industrial Sector	Number of Establishments	Average Employment	Total Wages	Average Weekly Wage
Private Sector	4,054	67,936	\$2,539,810,051	\$719
Goods-Producing	643	15,518	\$733,990,330	\$910
Natural Resources and Mining	29	193	\$4,914,765	\$489
Constuction	376	2,482	\$112,249,044	\$870
Manufacturing	239	12,843	\$616,826,521	\$924
Service-Providing	3,411	52,417	\$1,805,819,721	\$663
Trade, Transportation and Utilities	974	13,829	\$491,158,426	\$683
Information	70	1,359	\$92,060,029	\$1,303
Financial Services	467	5,321	\$292,399,314	\$1,057
Professional and Business Services	807	11,339	\$520,563,413	\$883
Education and Health Services	370	6,924	\$199,611,552	\$554
Leisure and Hospitality	395	11,192	\$161,907,085	\$278
Other Services	314	2,436	\$47,221,010	\$373
Federal Government		306	\$15,377,123	\$968
State Government		1,364	\$72,891,044	\$1,028
Local Government		7,801	\$307,053,413	\$757

Private Sector total includes Unclassified establishments not shown.

Change Since 2003

Private Sector	23.4%	25.2%	44.5%	15.4%
Goods-Producing	-0.2%	4.7%	23.8%	18.3%
Natural Resources and Mining	16.0%	7.2%	-27.7%	-32.6%
Construction	-2.1%	-0.4%	30.7%	31.2%
Manufacturing	1.3%	5.7%	23.3%	16.7%
Service-Producing	29.2%	32.9%	55.1%	16.7%
Trade, Transportation and Utilities	13.5%	19.3%	25.4%	5.1%
Information	42.9%	169.1%	221.6%	19.5%
Financial Services	46.4%	31.1%	59.5%	21.6%
Professional and Business Services	37.5%	41.8%	77.9%	25.6%
Education and Health Services	54.2%	37.9%	57.5%	14.2%
Leisure and Hospitality	31.7%	37.0%	52.0%	10.8%
Other Services	13.8%	20.0%	39.3%	16.2%
Federal Government		3.4%	19.5%	15.7%
State Government		2.6%	20.0%	17.0%
Local Government		16.0%	33.9%	15.4%

Business Numbers

	2004	2005	2006	2007	2008
Business starts	433	446	576	418	433
Active businesses	3,081	3,190	3,311	3,245	3,224

Major Employers

Aisin Seiki/ADVICS Co Ltd	Mfg
Atrium Medical Center	Serv
Cedar Fair/Kings Island	Serv
Cengage Learning Inc	Serv
Cintas Corp	Mfg
HJ Heinz/Portion Pac Inc	Mfg
L-3 Cincinnati Electronics	Mfg
Luxottica Group SpA	Mfg
Macy's Inc	Trade
Mason Local Schools	Govt
Procter & Gamble Co	R&D
State of Ohio	Govt
WellPoint Inc/Anthem	Ins

Residential**Construction**

	2005	2006	2007	2008	2009
Total units	2,477	1,676	1,148	737	755
Total valuation (000)	\$510,663	\$390,237	\$296,118	\$186,228	\$154,732
Total single-unit bldgs	2,241	1,524	1,081	683	664
Average cost per unit	\$218,619	\$243,792	\$264,353	\$262,084	\$220,139
Total multi-unit bldg units	236	152	67	54	91
Average cost per unit	\$87,873	\$123,006	\$154,522	\$133,792	\$94,068

Appendix D - Survey Frequencies

Frequencies: 7/8/11

Notes

Output Created	08-Jul-2011 15:12:43	
Comments		
Input	Data	/Users/morrismh/Dropbox/CPMR A Shared/Springboro Data/springborodata_total.sav
	Active Dataset	DataSet1
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	518
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics are based on all cases with valid data.
Syntax	FREQUENCIES VARIABLES=q1time q2living q3improv q6feel q7live q7family q7retire q8growth q9police q9street q9zoning q10signs q10speed q10pothl q10snow q11leaf q12recycle q13pol q14duty q14time q14comm q14schoo q15info q15rpt q15asst q15no q16patro q16time q16ondut q16comm q16schol q17fence q17junk q17litte q17vacan q17misc q17noise q17rv q17pets q17unreg q17veg q18enfor q19parks q20north q20ccprk q20cmprk q20emilo q20npamp q20npsp q20base q20socc q20play q20pic q20conc q20bball q20walk q22say q23compl q24care q25attent q26elect q27impor q28mtgs q29web q30news q30cable q30ltr q30web q31rent q32udr10 q321017 q321825 q322635 q323645 q324655 q325665 q3266 q33gende q34marit q35born q36spous time hhminor /ORDER=ANALYSIS.	
Resources	Processor Time	00:00:00.053
	Elapsed Time	00:00:00.000

How satisfied are you with living in Springboro?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	very satisfied	155	29.9	30.2	30.2
	satisfied	305	58.9	59.5	89.7
	dissatisfied	40	7.7	7.8	97.5
	very dissatisfied	8	1.5	1.6	99.0
	no opinion	5	1.0	1.0	100.0
	Total	513	99.0	100.0	
Missing	System	5	1.0		
Total		518	100.0		

In the past five years, do you think Springboro has "become a better place to live, stayed about the same, or become a worse place to live?"

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	become a better place to live	91	17.6	18.2	18.2
	stayed about the same	273	52.7	54.6	72.8
	become a worse place to live	101	19.5	20.2	93.0
	no opinion	35	6.8	7.0	100.0
	Total	500	96.5	100.0	
Missing	System	18	3.5		
Total		518	100.0		

Which of the following statements best describes how you feel about living in Springboro?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	I am happy here and will probably stay for the next five yrs	342	66.0	66.4	66.4
	I am happy here but will probably move in the next 5 years.	103	19.9	20.0	86.4
	I am unhappy here but will probably stay for the next 5 yrs.	25	4.8	4.9	91.3
	I am unhappy here and will probably move in the next 5 yrs.	32	6.2	6.2	97.5
	no opinion	13	2.5	2.5	100.0
	Total	515	99.4	100.0	
Missing	System	3	.6		
Total		518	100.0		

How would you rate Springboro...as a place to live

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	excellent	173	33.4	33.7	33.7
	good	284	54.8	55.4	89.1
	fair	49	9.5	9.6	98.6
	poor	5	1.0	1.0	99.6
	no ...	2	.4	.4	100.0
	Total	513	99.0	100.0	
Missing	System	5	1.0		
Total		518	100.0		

How would you rate Springboro...as a place to raise a family

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	excellent	178	34.4	35.5	35.5
	good	259	50.0	51.7	87.2
	fair	42	8.1	8.4	95.6
	poor	9	1.7	1.8	97.4
	no ...	13	2.5	2.6	100.0
	Total	501	96.7	100.0	
Missing	System	17	3.3		
Total		518	100.0		

How would you rate Springboro...as a place to retire

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	excellent	64	12.4	12.7	12.7
	good	150	29.0	29.8	42.5
	fair	150	29.0	29.8	72.2
	poor	98	18.9	19.4	91.7
	no ...	42	8.1	8.3	100.0
	Total	504	97.3	100.0	
Missing	System	14	2.7		
Total		518	100.0		

When imagining Springboro five years from now, do you think the City should "pursue significant growth." "pursue moderate growth," or "remain the same?"

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	pursue significant growth	46	8.9	9.2	9.2
	pursue moderate growth	274	52.9	54.7	63.9
	remain the same	168	32.4	33.5	97.4
	no opinion	13	2.5	2.6	100.0
	Total	501	96.7	100.0	
Missing	System	17	3.3		
Total		518	100.0		

Over the past three years, have the following services listed below "become better, stayed about the same, or become worse?" police protection

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	become better	71	13.7	13.9	13.9
	stayed about the same	327	63.1	63.9	77.7
	become worse	29	5.6	5.7	83.4
	no opinion	85	16.4	16.6	100.0
	Total	512	98.8	100.0	
Missing	System	6	1.2		
Total		518	100.0		

Over the past three years, have the following services listed below "become better, stayed about the same, or become worse?" street and road conditions

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	become better	131	25.3	25.7	25.7
	stayed about the same	246	47.5	48.2	73.9
	become worse	88	17.0	17.3	91.2
	no opinion	45	8.7	8.8	100.0
	Total	510	98.5	100.0	
Missing	System	8	1.5		
Total		518	100.0		

Over the past three years, have the following services listed below "become better, stayed about the same, or become worse?" zoning enforcement

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	become better	26	5.0	5.1	5.1
	stayed about the same	226	43.6	44.6	49.7
	become worse	56	10.8	11.0	60.7
	no opinion	199	38.4	39.3	100.0
	Total	507	97.9	100.0	
Missing	System	11	2.1		
Total		518	100.0		

Over the past three years, have the following street, road, and sign conditions listed below "become better, stayed about the same, or become worse?" street name signs

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	become better	98	18.9	19.2	19.2
	stayed about the same	348	67.2	68.1	87.3
	become worse	12	2.3	2.3	89.6
	no opinion	53	10.2	10.4	100.0
	Total	511	98.6	100.0	
Missing	System	7	1.4		
Total		518	100.0		

Over the past three years, have the following street, road, and sign conditions listed below "become better, stayed about the same, or become worse?" speed limit postings

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	become better	43	8.3	8.5	8.5
	stayed about the same	397	76.6	78.1	86.6
	become worse	20	3.9	3.9	90.6
	no opinion	48	9.3	9.4	100.0
	Total	508	98.1	100.0	
Missing	System	10	1.9		
Total		518	100.0		

Over the past three years, have the following street, road, and sign conditions listed below "become better, stayed about the same, or become worse?" pothole repair

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	become better	78	15.1	15.3	15.3
	stayed about the same	301	58.1	59.1	74.5
	become worse	84	16.2	16.5	91.0
	no opinion	46	8.9	9.0	100.0
	Total	509	98.3	100.0	
Missing	System	9	1.7		
Total		518	100.0		

Over the past three years, have the following street, road, and sign conditions listed below "become better, stayed about the same, or become worse?" snow & ice removal

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	become better	171	33.0	33.7	33.7
	stayed about the same	243	46.9	47.8	81.5
	become worse	60	11.6	11.8	93.3
	no opinion	34	6.6	6.7	100.0
	Total	508	98.1	100.0	
Missing	System	10	1.9		
Total		518	100.0		

During the Fall of 2010, the City started a new Leaf Collection program at no additional cost to the residents. Did you utilize this new program?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	yes	180	34.7	35.3	35.3
	no	330	63.7	64.7	100.0
	Total	510	98.5	100.0	
Missing	System	8	1.5		
Total		518	100.0		

In November 2010, the City began a new recycling program at no cost to the residents. Are you satisfied with the new program?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	yes	441	85.1	86.8	86.8
	no	67	12.9	13.2	100.0
	Total	508	98.1	100.0	
Missing	System	10	1.9		
Total		518	100.0		

Please indicate your level of agreement with the following statement: "I am satisfied with the current level of police protection provided by the Springboro Police Department."

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid strongly agree	108	20.8	21.4	21.4
agree	272	52.5	53.9	75.2
neutral	95	18.3	18.8	94.1
disagree	24	4.6	4.8	98.8
strongly disagree	6	1.2	1.2	100.0
Total	505	97.5	100.0	
Missing System	13	2.5		
Total	518	100.0		

In general, how satisfied are you with each of the following areas of police service? on-duty patrol

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid very satisfied	94	18.1	18.5	18.5
satisfied	280	54.1	55.1	73.6
dissatisfied	31	6.0	6.1	79.7
very dissatisfied	10	1.9	2.0	81.7
no opinion	93	18.0	18.3	100.0
Total	508	98.1	100.0	
Missing System	10	1.9		
Total	518	100.0		

In general, how satisfied are you with each of the following areas of police service? response time to requests

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid very satisfied	89	17.2	17.7	17.7
satisfied	161	31.1	31.9	49.6
dissatisfied	10	1.9	2.0	51.6
very dissatisfied	16	3.1	3.2	54.8
no opinion	228	44.0	45.2	100.0
Total	504	97.3	100.0	
Missing System	14	2.7		
Total	518	100.0		

In general, how satisfied are you with each of the following areas of police service? general community outreach

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	very satisfied	71	13.7	14.1	14.1
	satisfied	205	39.6	40.6	54.7
	dissatisfied	27	5.2	5.3	60.0
	very dissatisfied	16	3.1	3.2	63.2
	no opinion	186	35.9	36.8	100.0
	Total	505	97.5	100.0	
Missing	System	13	2.5		
Total		518	100.0		

In general, how satisfied are you with each of the following areas of police service? school programs and outreach

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	very satisfied	81	15.6	16.1	16.1
	satisfied	166	32.0	33.0	49.1
	dissatisfied	16	3.1	3.2	52.3
	very dissatisfied	12	2.3	2.4	54.7
	no opinion	228	44.0	45.3	100.0
	Total	503	97.1	100.0	
Missing	System	15	2.9		
Total		518	100.0		

In the past 12 months, have you contacted the Springboro Police Department for...general information

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	64	12.4	100.0	100.0
Missing	System	454	87.6		
Total		518	100.0		

In the past 12 months, have you contacted the Springboro Police Department for...to report a crime

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	40	7.7	100.0	100.0
Missing	System	478	92.3		
Total		518	100.0		

In the past 12 months, have you contacted the Springboro Police Department for...direct assistance

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	53	10.2	100.0	100.0
Missing	System	465	89.8		
Total		518	100.0		

In the past 12 months, have you contacted the Springboro Police Department for...no contact

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	369	71.2	100.0	100.0
Missing System	149	28.8		
Total	518	100.0		

Are there any areas in which police service could be improved? more cruiser patrol

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	82	15.8	100.0	100.0
Missing System	436	84.2		
Total	518	100.0		

Are there any areas in which police service could be improved? improved response time to requests for assistance

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	21	4.1	100.0	100.0
Missing System	497	95.9		
Total	518	100.0		

Are there any areas in which police service could be improved? more on-duty officers

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	35	6.8	100.0	100.0
Missing System	483	93.2		
Total	518	100.0		

Are there any areas in which police service could be improved? improved general community outreach

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	84	16.2	100.0	100.0
Missing System	434	83.8		
Total	518	100.0		

Are there any areas in which police service could be improved? improved school programs and outreach

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	32	6.2	100.0	100.0
Missing System	486	93.8		
Total	518	100.0		

Which of the following public nuisances, if any, do you believe Springboro has not adequately addressed? fences

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	26	5.0	100.0	100.0
Missing System	492	95.0		
Total	518	100.0		

Which of the following public nuisances, if any, do you believe Springboro has not adequately addressed? junk cars

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	52	10.0	100.0	100.0
Missing System	466	90.0		
Total	518	100.0		

Which of the following public nuisances, if any, do you believe Springboro has not adequately addressed? litter

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	54	10.4	100.0	100.0
Missing System	464	89.6		
Total	518	100.0		

Which of the following public nuisances, if any, do you believe Springboro has not adequately addressed? maintenance of vacant buildings

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	46	8.9	100.0	100.0
Missing System	472	91.1		
Total	518	100.0		

Which of the following public nuisances, if any, do you believe Springboro has not adequately addressed? miscellaneous junk

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	36	6.9	100.0	100.0
Missing System	482	93.1		
Total	518	100.0		

Which of the following public nuisances, if any, do you believe Springboro has not adequately addressed? noise

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	42	8.1	100.0	100.0
Missing System	476	91.9		
Total	518	100.0		

Which of the following public nuisances, if any, do you believe Springboro has not adequately addressed? storage of recreational vehicles

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	53	10.2	100.0	100.0
Missing System	465	89.8		
Total	518	100.0		

Which of the following public nuisances, if any, do you believe Springboro has not adequately addressed? unattended pets

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	94	18.1	100.0	100.0
Missing System	424	81.9		
Total	518	100.0		

Which of the following public nuisances, if any, do you believe Springboro has not adequately addressed? unregistered vehicles

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	5	1.0	100.0	100.0
Missing System	513	99.0		
Total	518	100.0		

Which of the following public nuisances, if any, do you believe Springboro has not adequately addressed? vegetation height (weeds and brush)

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	74	14.3	100.0	100.0
Missing System	444	85.7		
Total	518	100.0		

Overall, how satisfied are you with the enforcement of zoning codes in Springboro?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid very satisfied	38	7.3	7.7	7.7
satisfied	266	51.4	53.8	61.5
dissatisfied	32	6.2	6.5	68.0
very dissatisfied	13	2.5	2.6	70.6
no opinion	145	28.0	29.4	100.0
Total	494	95.4	100.0	
Missing System	24	4.6		
Total	518	100.0		

Please indicate your level of agreement with the following statement: "I am satisfied with the current level of parks and recreation facilities provided by the City of Springboro."

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid strongly agree	109	21.0	23.0	23.0
agree	247	47.7	52.2	75.3
neutral	82	15.8	17.3	92.6
disagree	28	5.4	5.9	98.5
strongly disagree	7	1.4	1.5	100.0
Total	473	91.3	100.0	
Missing System	45	8.7		
Total	518	100.0		

Over the past three years, have the following parks and recreation facilities listed below "become better," "stayed about the same," or "become worse?" North Park

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid become better	171	33.0	36.1	36.1
stayed about the same	152	29.3	32.1	68.1
become worse	10	1.9	2.1	70.3
no opinion	141	27.2	29.7	100.0
Total	474	91.5	100.0	
Missing System	44	8.5		
Total	518	100.0		

Over the past three years, have the following parks and recreation facilities listed below "become better," "stayed about the same," or "become worse?" Clearcreek Park

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid become better	77	14.9	17.1	17.1
stayed about the same	116	22.4	25.8	42.9
become worse	8	1.5	1.8	44.7
no opinion	249	48.1	55.3	100.0
Total	450	86.9	100.0	
Missing System	68	13.1		
Total	518	100.0		

Over the past three years, have the following parks and recreation facilities listed below "become better," "stayed about the same," or "become worse?" Community Park

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid become better	39	7.5	8.8	8.8
stayed about the same	106	20.5	24.0	32.9
become worse	10	1.9	2.3	35.1
no opinion	286	55.2	64.9	100.0
Total	441	85.1	100.0	
Missing System	77	14.9		
Total	518	100.0		

Over the past three years, have the following parks and recreation facilities listed below "become better," "stayed about the same," or "become worse?" E. Milo Beck Park

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	become better	79	15.3	17.9	17.9
	stayed about the same	68	13.1	15.4	33.3
	become worse	3	.6	.7	33.9
	no opinion	292	56.4	66.1	100.0
	Total	442	85.3	100.0	
Missing	System	76	14.7		
Total		518	100.0		

Over the past three years, have the following parks and recreation facilities listed below "become better," "stayed about the same," or "become worse?" North Park Amphitheater

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	become better	114	22.0	24.7	24.7
	stayed about the same	153	29.5	33.1	57.8
	become worse	10	1.9	2.2	60.0
	no opinion	185	35.7	40.0	100.0
	Total	462	89.2	100.0	
Missing	System	56	10.8		
Total		518	100.0		

Over the past three years, have the following parks and recreation facilities listed below "become better," "stayed about the same," or "become worse?" North Park Skate Park

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	become better	52	10.0	11.6	11.6
	stayed about the same	108	20.8	24.1	35.7
	become worse	24	4.6	5.4	41.1
	no opinion	264	51.0	58.9	100.0
	Total	448	86.5	100.0	
Missing	System	70	13.5		
Total		518	100.0		

Over the past three years, have the following parks and recreation facilities listed below "become better," "stayed about the same," or "become worse?" Baseball Fields

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	become better	50	9.7	11.2	11.2
	stayed about the same	108	20.8	24.2	35.3
	become worse	7	1.4	1.6	36.9
	no opinion	282	54.4	63.1	100.0
	Total	447	86.3	100.0	
Missing	System	71	13.7		
Total		518	100.0		

Over the past three years, have the following parks and recreation facilities listed below "become better," "stayed about the same," or "become worse?" Soccer Fields

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	become better	44	8.5	9.8	9.8
	stayed about the same	124	23.9	27.6	37.3
	become worse	5	1.0	1.1	38.4
	no opinion	277	53.5	61.6	100.0
	Total	450	86.9	100.0	
Missing	System	68	13.1		
Total		518	100.0		

Over the past three years, have the following parks and recreation facilities listed below "become better," "stayed about the same," or "become worse?" Playground Equipment

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	become better	37	7.1	8.1	8.1
	stayed about the same	169	32.6	37.1	45.3
	become worse	10	1.9	2.2	47.5
	no opinion	239	46.1	52.5	100.0
	Total	455	87.8	100.0	
Missing	System	63	12.2		
Total		518	100.0		

Over the past three years, have the following parks and recreation facilities listed below "become better," "stayed about the same," or "become worse?" Picnic Shelters

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	become better	38	7.3	8.4	8.4
	stayed about the same	177	34.2	39.1	47.5
	become worse	5	1.0	1.1	48.6
	no opinion	233	45.0	51.4	100.0
	Total	453	87.5	100.0	
Missing	System	65	12.5		
Total		518	100.0		

Over the past three years, have the following parks and recreation facilities listed below "become better," "stayed about the same," or "become worse?" Concessions and Restrooms

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	become better	66	12.7	14.6	14.6
	stayed about the same	142	27.4	31.4	46.0
	become worse	15	2.9	3.3	49.3
	no opinion	229	44.2	50.7	100.0
	Total	452	87.3	100.0	
Missing	System	66	12.7		
Total		518	100.0		

Over the past three years, have the following parks and recreation facilities listed below "become better," "stayed about the same," or "become worse?" Basketball Courts

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	become better	20	3.9	4.5	4.5
	stayed about the same	110	21.2	24.8	29.3
	become worse	8	1.5	1.8	31.1
	no opinion	306	59.1	68.9	100.0
	Total	444	85.7	100.0	
Missing	System	74	14.3		
Total		518	100.0		

Over the past three years, have the following parks and recreation facilities listed below "become better," "stayed about the same," or "become worse?" Walking Trail (North Park)

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	become better	89	17.2	19.1	19.1
	stayed about the same	179	34.6	38.5	57.6
	become worse	9	1.7	1.9	59.6
	no opinion	188	36.3	40.4	100.0
	Total	465	89.8	100.0	
Missing	System	53	10.2		
Total		518	100.0		

People like me do not have any say about what City government does.

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	strongly agree	40	7.7	8.0	8.0
	agree	125	24.1	25.1	33.1
	neutral	181	34.9	36.3	69.5
	disagree	134	25.9	26.9	96.4
	strongly ...	18	3.5	3.6	100.0
	Total	498	96.1	100.0	
Missing	System	20	3.9		
Total		518	100.0		

Sometimes City affairs seem so complicated that a resident like me cannot really understand what is going on.

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	strongly agree	10	1.9	2.0	2.0
	agree	137	26.4	27.5	29.5
	neutral	157	30.3	31.5	61.0
	disagree	157	30.3	31.5	92.6
	strongly ...	37	7.1	7.4	100.0
	Total	498	96.1	100.0	
Missing	System	20	3.9		
Total		518	100.0		

I do not think City officials care much about what people like me think.

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid strongly agree	45	8.7	9.0	9.0
agree	136	26.3	27.1	36.1
neutral	147	28.4	29.3	65.3
disagree	159	30.7	31.7	97.0
strongly disagree	15	2.9	3.0	100.0
Total	502	96.9	100.0	
Missing System	16	3.1		
Total	518	100.0		

How much attention do you think City government pays to what people think when it decides what to do?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid a good deal	61	11.8	12.2	12.2
some	214	41.3	42.8	55.0
not much	171	33.0	34.2	89.2
don't know	54	10.4	10.8	100.0
Total	500	96.5	100.0	
Missing System	18	3.5		
Total	518	100.0		

How much do you feel that having elections make City government pay attention to what people think?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid a good deal	140	27.0	27.7	27.7
some	250	48.3	49.5	77.2
not much	91	17.6	18.0	95.2
don't know	24	4.6	4.8	100.0
Total	505	97.5	100.0	
Missing System	13	2.5		
Total	518	100.0		

Would you say City government is pretty much run by a few big interests looking out for themselves or that it is run for the benefit of all?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid a few big interests	155	29.9	31.2	31.2
for the benefit of all	145	28.0	29.2	60.4
don't know	197	38.0	39.6	100.0
Total	497	95.9	100.0	
Missing System	21	4.1		
Total	518	100.0		

In the past two years, how many City Council meetings have you attended?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid none	426	82.2	85.4	85.4
1 - 3	66	12.7	13.2	98.6
4 - 6	6	1.2	1.2	99.8
11	1	.2	.2	100.0
Total	499	96.3	100.0	
Missing System	19	3.7		
Total	518	100.0		

In the past month, how many times have you visited the official City of Springboro's internet website at <http://www.ci.springboro.oh.us>?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid none	221	42.7	44.2	44.2
1 - 3	224	43.2	44.8	89.0
4 - 6	31	6.0	6.2	95.2
7 - 9	5	1.0	1.0	96.2
10 or more	17	3.3	3.4	99.6
11	2	.4	.4	100.0
Total	500	96.5	100.0	
Missing System	18	3.5		
Total	518	100.0		

When you think about the official information you receive concerning City news, meeting, and events, from what sources would you prefer to receive this information? in local newspapers

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	165	31.9	100.0	100.0
Missing System	353	68.1		
Total	518	100.0		

When you think about the official information you receive concerning City news, meeting, and events, from what sources would you prefer to receive this information? cable television public access channel

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	54	10.4	100.0	100.0
Missing System	464	89.6		
Total	518	100.0		

When you think about the official information you receive concerning City news, meeting, and events, from what sources would you prefer to receive this information? City newsletter

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	412	79.5	100.0	100.0
Missing System	106	20.5		
Total	518	100.0		

When you think about the official information you receive concerning City news, meeting, and events, from what sources would you prefer to receive this information? City internet web site

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	215	41.5	100.0	100.0
Missing System	303	58.5		
Total	518	100.0		

Do you own or rent your home?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid own	479	92.5	94.1	94.1
rent	30	5.8	5.9	100.0
Total	509	98.3	100.0	
Missing System	9	1.7		
Total	518	100.0		

Please indicate the total number of persons, including yourself, living in your household who fall into the following age categories: younger than 10 years old?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	64	12.4	50.8	50.8
2	42	8.1	33.3	84.1
3	16	3.1	12.7	96.8
4	4	.8	3.2	100.0
Total	126	24.3	100.0	
Missing System	392	75.7		
Total	518	100.0		

Please indicate the total number of persons, including yourself, living in your household who fall into the following age categories: 10 to 17 years old?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	57	11.0	54.8	54.8
2	36	6.9	34.6	89.4
3	9	1.7	8.7	98.1
4	2	.4	1.9	100.0
Total	104	20.1	100.0	
Missing System	414	79.9		
Total	518	100.0		

Please indicate the total number of persons, including yourself, living in your household who fall into the following age categories: 18 to 25 years old?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	52	10.0	70.3	70.3
2	17	3.3	23.0	93.2
3	4	.8	5.4	98.6
4	1	.2	1.4	100.0
Total	74	14.3	100.0	
Missing System	444	85.7		
Total	518	100.0		

Please indicate the total number of persons, including yourself, living in your household who fall into the following age categories: 26 to 35 years old?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	38	7.3	44.2	44.2
2	47	9.1	54.7	98.8
3	1	.2	1.2	100.0
Total	86	16.6	100.0	
Missing System	432	83.4		
Total	518	100.0		

Please indicate the total number of persons, including yourself, living in your household who fall into the following age categories: 36 to 45 years old?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	61	11.8	44.9	44.9
2	75	14.5	55.1	100.0
Total	136	26.3	100.0	
Missing System	382	73.7		
Total	518	100.0		

Please indicate the total number of persons, including yourself, living in your household who fall into the following age categories: 46 to 55 years old?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	66	12.7	50.0	50.0
2	65	12.5	49.2	99.2
4	1	.2	.8	100.0
Total	132	25.5	100.0	
Missing System	386	74.5		
Total	518	100.0		

Please indicate the total number of persons, including yourself, living in your household who fall into the following age categories: 56 to 65 years old?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	83	16.0	60.1	60.1
2	55	10.6	39.9	100.0
Total	138	26.6	100.0	
Missing System	380	73.4		
Total	518	100.0		

Please indicate the total number of persons, including yourself, living in your household who fall into the following age categories: 66 years or older?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	58	11.2	54.2	54.2
2	48	9.3	44.9	99.1
3	1	.2	.9	100.0
Total	107	20.7	100.0	
Missing System	411	79.3		
Total	518	100.0		

What is your gender?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid male	226	43.6	44.3	44.3
female	284	54.8	55.7	100.0
Total	510	98.5	100.0	
Missing System	8	1.5		
Total	518	100.0		

What is your marital status?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid single (never married)	19	3.7	3.7	3.7
single (divorced)	45	8.7	8.8	12.5
married	399	77.0	78.1	90.6
surviving spouse	44	8.5	8.6	99.2
other	4	.8	.8	100.0
Total	511	98.6	100.0	
Missing System	7	1.4		
Total	518	100.0		

time

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	13	2.5	2.6	2.6
	2	126	24.3	24.8	27.3
	3	136	26.3	26.7	54.0
	4	88	17.0	17.3	71.3
	5	49	9.5	9.6	80.9
	6	97	18.7	19.1	100.0
	Total	509	98.3	100.0	
Missing	System	9	1.7		
Total		518	100.0		

hhminor

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	84	16.2	44.7	44.7
	2.00	62	12.0	33.0	77.7
	3.00	42	8.1	22.3	100.0
	Total	188	36.3	100.0	
Missing	System	330	63.7		
Total		518	100.0		